

CITY OF NEWPORT BEACH
BALBOA VILLAGE ADVISORY COMMITTEE MINUTES
Location: ExplorOcean, 600 East Bay Avenue
Wednesday, April 10, 2013 - 4:00 p.m. to 5:30 p.m.

I. Call Meeting to Order

Council Member Henn called the meeting to order at 4:00 p.m.

The following persons were in attendance:

Committee Members:

Michael Henn, Council Member (Chair)
Gloria Oakes – Balboa Peninsula Point HOA
Ralph Rodheim – Balboa Village BID Board Member
Laura Keane – Central Newport Beach Community Association
Tom Pollack – ExplorOcean Representative
Jim Stratton – At-Large Representative
Tony Petros, Council Member – Absent, Excused

Staff Members:

Kimberly Brandt, Community Development Director
Tony Brine, City Traffic Engineer
Fern Nueno, Associate Planner

II. Public Comment on Non-Agendized Items (comments limited to 3 minutes)

Interested parties were invited to address the Committee on Non-Agendized Items.

Jim Mosher reported missing last month's meeting since he attended a Harbor Commission study session held at the same time and commended the availability of the BVAC meeting recording.

There being no others wishing to address the Commission, Chair Henn closed the Public Comments portion of the meeting.

III. Approval of Minutes (Attachment 1)

Recommended Action: Approve March 13, 2013 Minutes

Interested parties were invited to address the Committee on this matter. There was no response and Chair Henn closed public comments.

Committee Member Rodheim moved to approve the minutes of the March 13, 2013 meeting as submitted, and Committee Member Stratton seconded the motion; and the motion carried unanimously.

IV. Balboa Village Maintenance Schedule (Attachment 2)

Recommended Action: Finalize and Approve Maintenance Action Plan & Schedule

Associate Planner Fern Nueno referenced the revised maintenance schedule including the action items previously approved by the Committee noting that they all can be accomplished within the current budget except for replacing the twelve plastic receptacles with designer concrete receptacles which will be completed during the next fiscal year and items to be addressed within the future landscape plan.

Discussion followed regarding existing palm trees on Main Street that could be potential safety hazards. It was suggested that the City needs to mitigate the matter promptly, before there is an injury.

Interested parties were invited to address the Committee on this matter.

Ensuing discussion pertained to the costs of the designer concrete receptacles and the possibility of local businesses sponsoring them.

Committee Member Stratton moved to finalize and approve the Maintenance Action Plan and Schedule, and Committee Member Pollack seconded the motion; and the motion carried unanimously.

V. ULI Technical Assistance Panel - Tentative Date: September 11, 2013 (Attachment 3)

Recommended Action: Informational Item. No action required.

Community Development Director Brandt presented a brief background regarding the item and details including the tentative date for the program. She added that it is an all-day event and that staff has been developing a scope which should be ready for review by the Subcommittee in May. Ms. Brandt reported that the event will take place at ExplorOcean.

Chair Henn reported that there is a tentative commitment to fund the event and that a firm commitment will be generated once the scope has been agreed upon.

It was noted that Russ Fluter has expressed an interest in attending the event.

Chair Henn noted that this event will generate ideas that will stimulate agreed-upon answers.

Ms. Brandt added that it will build upon much of the work that has already been done. She addressed efforts made to date.

It was suggested that staff inform all previous CAP members of the event.

Interested parties were invited to address the Committee on this matter.

Jim Mosher wondered regarding the purpose of the effort and how it fits in with the existing Balboa Village Design Guidelines.

Chair Henn reported that it could stimulate the substantial revisions of the Design Guidelines.

Mr. Mosher stated that the substantial investment made should be kept in mind.

There being no others wishing to address the Committee, Chair Henn closed public comments.

VI. Parking Field Work Update

Recommended Action: Informational Item. No action required.

Associate Planner Fern Nueno reported that the Parking Field Survey began last month and addressed details of the actions taken. She added that all of the data is yet to be received but that staff continues to receive responses. She reported that more in-depth discussion will occur in May when more results have been received and analyzed. She addressed an inventory of off-street residential parking.

Discussion followed regarding the company hired to perform field survey work and having the ability to validate the information. Staff was encouraged to communicate with the Parking Subcommittee about what is being done.

Interested parties were invited to address the Committee on this matter.

Dan Wesley requested a copy of the survey.

Ms. Nueno reported how the survey was given.

It was noted that the purpose of the latest survey was to evaluate the parking load at a particular time and date in a particular area as well as an attempt to evaluate the type of parker or user.

Discussion followed regarding future dates for the survey, availability of the data regarding the number of garages, and the intent of the survey to identify capacity.

VII. Subcommittee Updates

i. Commercial Façade Subcommittee

Committee Member Rodheim reported on the last meeting of the Subcommittee and addressed next steps. Subcommittee Members are looking into the practices of other cities with similar programs. The Subcommittee will continue to research the matter and staff will share information with the Subcommittee. It was noted that more information should be generated with the ULI Technical Assistance Panel.

Discussion followed regarding funding options, making sure that no new developments take place until Architectural Guidelines are in place. It was noted that the existing design guidelines are still applied to certain development projects.

ii. Parking Program Subcommittee

Committee Member Stratton reported that the Subcommittee met and discussed an employee permit parking program which will be presented to the Committee at its next meeting. He reported the intent to develop an overall, comprehensive plan that encompasses Balboa Village residents and employees.

Interested parties were invited to address the Committee on this matter.

Discussion followed regarding the parking surveys and consideration of both residential and commercial parking programs in a comprehensive fashion with evaluation of individual components.

Committee Member Stratton stated interest in being provided with data on the number of employees within Balboa Village including average monthly and occupancy counts.

There being no others wishing to address the Committee, Chair Henn closed public comments for this item.

VIII. Public Comment

Committee Member Rodheim reported that light poles were discussed during the last meeting and stated that one of the action plans is to make a Christmas splash in the Village during the holiday season and electrifying some of the light poles. He reported that the Balboa Village Business Improvement District (BID) surveyed the light poles and chose those that would be appropriate. He will forward the information to staff and Chair Henn. He addressed items in the Master Plan, specifically, developing a special events initiative for Balboa Village. He reported that the BID and the City have met to consider two special events and other on-going events. Regarding the latter, he commended Janis Dinwiddie for her efforts and referenced an article in the *Newport Independent* where there is a picture of the Balboa horse-drawn wagon. He reported that it has been a successful activity. He reported that Balboa Village is hosting the Newport-Ensenada Yacht Race and addressed all of the events that will

be taking place in the Village on April 21, 2013. He invited the public to attend, encouraged distribution of posters and commented on specific related activities. He thanked the City for its efforts in facilitating the event as well as representatives from ExplorOcean. He addressed branding and marketing efforts as well. Additionally, he addressed a proposal to install an ice-skating rink in the old Balboa Market parking lot throughout the holiday season and noted that it is in the conceptual stage. Along with that, consideration is being given to have a petting zoo with reindeer, Santa Claus, arts and crafts and music. He reported sharing the concepts with the Peninsula Point Association to ensure that residents are in agreement.

Chair Henn commented positively on the efforts and plans of the BID.

Committee Member Rodheim announced the upcoming Fun Zone Friday and invited the public to attend.

Interested parties were invited to address the Committee at this time.

Janis Dinwiddie commented positively on the horse-drawn carriage.

It was reported that a new bull-shark ride will be implemented soon on the Boardwalk. Brief discussion followed regarding promoting the ride through local schools.

IX. Adjournment

There being no further business to come before the Committee, Chair Henn adjourned the meeting at 4:48 p.m.

Next Meeting Date: Wednesday, May 8, 2013, 4:00 p.m.to 5:30 p.m.

The agenda for the BVAC meeting was posted on April 4, 2013, at 6:49 p.m., on the City Hall Bulletin Board located in the entrance of the Council Chambers at 100 Civic Center Drive.