

Parking Requirements



Balboa Village Advisory Committee
January 8, 2014



Parking Strategies

1. Parking Benefit & Shared Parking District
2. Employee Parking Permit Program
3. Suspend In-lieu Parking Fees
4. Eliminate Parking Requirement
5. Parking Meter Rates
6. Residential Permit Parking Program

#1 Parking Benefit & Shared Parking District

1. Establish Boundary
2. Maintain revenue collected within District
 - Approx 150,000 annually
 - Potential Expenditures
 - Façade Improvement Program
 - Streetscape improvements (signage, ped/bike access)
 - Special events
 - Shuttle system
 - Future Parking facilities
3. Shared Parking – “park once”
4. Create Governance Structure



#2 Employee Parking Program

1. Boundary
2. License Plate Recognition (LPR)
 - On-line registration by Employers
 - Ability to monitor
3. Employer Outreach/Support needed
4. \$50 annually/\$25 seasonal (4 months)
5. Not valid 3am to 5am

#3 Suspend In-lieu Parking Fees

1. Nine locations generate \$13,950 annually for the area



#4 Eliminate Parking Requirements

1. No additional parking required for new development or intensification of uses
2. Discretionary process to review potential loss of private parking spaces
3. Reassess Program within 5 years

* Update Design Guidelines.



#5 Parking Meter Rates

1. Demand Based Pricing

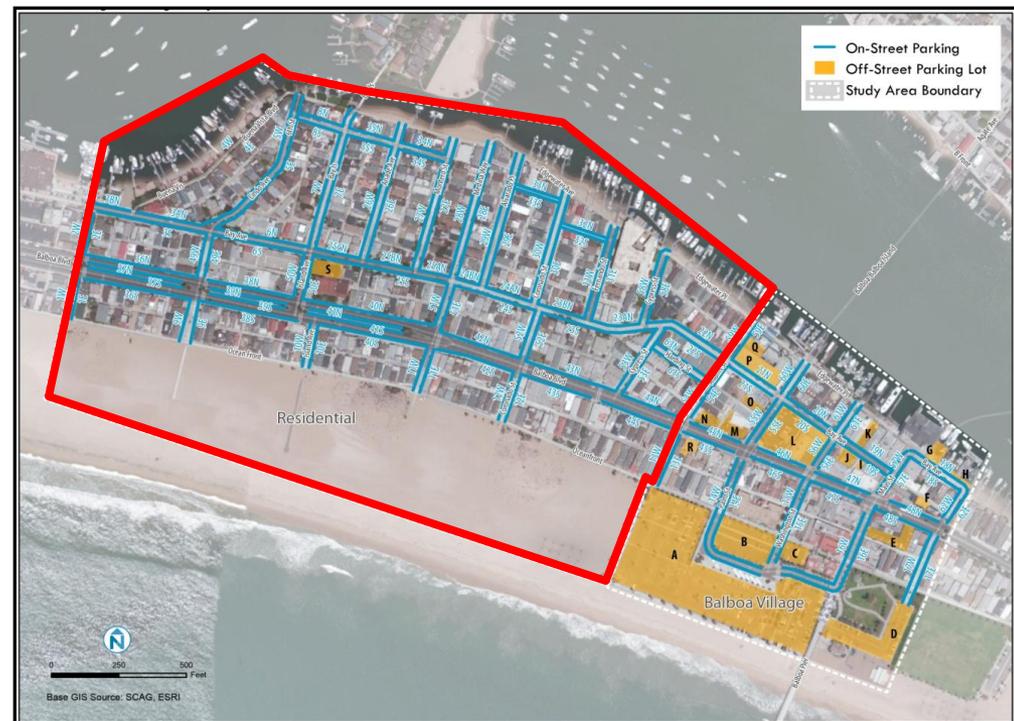
- Seasonal variations
- Higher rates at desired spaces
- Monitor & Adjust, as needed
- Validation (*not previously reviewed by Committee*)
 - Commercial patrons up to 2 hours in pier lot year round
 - Residents free parking during off-season - \$10/year

2. Hours & Rates

	Hours	Peak	Off-Peak
On Street	8am – 6pm 7 days	\$2/hour (0-2 hours) \$2.50/hour 2+ hours	\$1/hour (0-2 hours) \$1.50/hour 2+ hours
Off-Street		\$1.50/hour (no max)	\$.50/hour (no max)

#6 Residential Permit Parking Program

1. Establish Boundary – 7th Street to Adams Street
 - Survey data which reflect supports maintaining boundary as proposed
 - Boundary established to ensure limited spill-over into surrounding areas
2. Hours 4pm to 9pm, excluding holidays
3. Includes residents, bay island and mooring owners
4. 4 permits/household
5. Use of LPR.
6. Guest passes for vacationers.
7. Guest passes for households



-  On-Street Parking
-  Off-Street Parking Lot
-  Study Area Boundary



Residential

Balboa Village



0 250 500 Feet

Base GIS Source: SCAG, ESRI

