

BURNS, MARLENE

From: Wisneski, Brenda
Sent: Monday, September 16, 2013 4:32 PM
To: Burns, Marlene
Subject: FW: Auto dealership letter to the city 2013.09.16
Attachments: 20130916153343281.pdf

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For distribution.

From: Carol McDermott [<mailto:carol@eallc1.com>]
Sent: Monday, September 16, 2013 4:12 PM
To: Selich, Edward; Wisneski, Brenda; Ramirez, Gregg
Subject: FW: Auto dealership letter to the city 2013.09.16

Please forward this letter to the LUE Amendment Committee. I apologize again for the lateness of this request . cmmc

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Mercedes-Benz

FLETCHER JONES
M•O•T•O•R•C•A•R•S

September 16, 2013

Mr. Ed Selich, Chairman
Land Use Element Advisory Committee
City of Newport Beach
100 Civic Center Drive
Newport Beach, CA 92657

Attn: Brenda Wisnewski

Re: Amendment to Anomaly #2 in Statistical Area 4 to permit an auto dealership

Dear Chairman Selich and Ms. Wisnewski:

I have recently been made aware of the desire of a major auto manufacturer to locate in the Airport Area of Newport Beach and of the Land Use Element Amendment process currently underway. As a result, I am hereby requesting your support for an amendment to Anomaly #2 in Statistical Area 4 to permit an auto dealership. Because of the confidentiality requirements in siting auto dealerships, we cannot disclose the exact location or the manufacturer; however, there is an opportunity to bring another prestigious dealership to the city in this approximate area. This request does not include the addition of any additional square footage to this Anomaly, but will retain the flexibility to entice the manufacturer to an optimal location in Newport Beach.

We appreciate your review of this request and look forward to a positive recommendation to the LUE Amendment Committee. We thank you for your efforts to work with us to address this important opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Fletcher Jones, Jr.".

Fletcher Jones, Jr.

Cc: Gregg Ramirez, City of Newport Beach
Woodie Tescher, The Planning Center
Carol McDermott, Government Solutions, Inc.