

City of Newport Beach

ECONOMIC DEVELOPMENT COMMITTEE



MINUTES 07-19-06

Minutes of the Economic Development Committee held at the City Council Chambers, City of Newport Beach, on **Wednesday, July 19, 2006.**

Members Present:

X	Steve Rosansky, Mayor Pro Tem, Chairman	X	Richard Luehrs
X	Don Webb, Mayor		Brion Jeannette – <i>(excused)</i>
X	Ed Selich, Council Member		Dan Marcheano
	Michael Henn, Planning Commissioner- <i>(excused)</i>		Mark Murrel
X	Mike McNamara, Vice Chairman	X	John Robinson
X	Craig Batley	X	John Saunders
X	Seymour Beek	X	Gregg Schwenk
	John Blom		Gary Sherwin – <i>(excused)</i>
X	Gary DiSano	X	Cris Trapp
X	Jim Donnell	X	Jeannette Thomas
X	Roy Freeman	X	Gay Wassall-Kelly
	Building Industries Assoc. (Vacant)		Kevin Weeda – <i>(excused)</i>
X	Lloyd Ikerd		Richard Wray
X	Debra Legan		Public Utilities (Vacant)

Staff Representatives:

X	Sharon Wood, Assistant City Manager	X	George Berger, C & ED Program Manager-
X	Dan Trimble, C & ED Program Manager		

Guests Present:

Kenneth Drellishak, new EQAC Representative	
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Roll Call and Introductions:

Chairman Steve Rosansky called the meeting to order at 8:08am.

CONSENT CALENDAR

1. Minutes of June 21, 2006

Motion: Gary DiSano motioned to approve the minutes as written.

Lloyd Ikerd seconded the motion.

Vote: Approved unanimously

DISCUSSION ITEMS

1. **“Greenlight II” Ballot Initiative – Fiscal Impact Report**

City Attorney, Robin Clauson, was unable to attend. Mayor Pro Tem Steve Rosansky and Assistant City Manager Sharon Wood led the discussion on this item.

- Handout - Summary of proposed Ordinance and potential impacts
- Summary of existing Measure ‘S’ requirements for GPA’s
- New measure would require the City to track all developments
- It measures from existing built condition, not what is in the General Plan
- Exemptions for R-1 through R-2 zoned properties, but not residential in PC
- Question about fees being underestimated
 - \$100/hr not \$40/hr
 - Cost of traffic studies too low

Motion: Mike McNamara made the following motion:

Request of staff to prepare a more detailed comprehensive spreadsheet of the estimated range of costs resulting from a proposed Greenlight II ordinance, from low to high, and specifically include estimates of:

- One-time City costs
- Annual City costs
- Project costs for a small project – particularly ‘multi-family’ or ‘mixed-use’
- Project costs for a large project – retail/office
- Estimates of the range of costs of the unintended fiscal consequences of the initiative.

Jeannette Thomas seconded the motion.

Vote: Approved unanimously

2. **General Plan Update Review**

Sharon Wood reviewed the General Plan Update. Particularly noted was that the proposed GP includes a reduction of trips from the existing General Plan:

- Reduced 30,000 average daily trips
- Reduced peak AM/PM trips

3. **EQAC Representative’s Report**

- Finalized comment letter to the Planning Commission and City Council on the General Plan Update.
- Upcoming project - Newport Harbor Marina

- Cris Trapp is resigning as the EQAC Representative (to become a PB&R Commissioner); the new EQAC Representative will be Kenneth Drellishak.

REQUEST FOR ITEMS FOR A FUTURE AGENDA

1. Spreadsheet for Greenlight Ballot Initiative – Mike McNamara request.
2. Bill Ficker proposal for City Hall site – Seymour Beek request.

PUBLIC COMMENTS

None

ADJOURNMENT

9:03am