



## CHAPTER 2 Vision Statement



# VISION

## *Newport Beach General Plan*

The following describes the City’s desired end state and what the community hopes to have achieved by 2025. The GPAC played an instrumental role in crafting this vision statement through a series of discussions and revisions, drawing upon public feedback from the Visioning activities. The statement is intended to be a retrospective view of our community by an observer in the year 2025, to cite the City’s achievements as a result of our current “vision.”

### COMMUNITY CHARACTER

We have preserved and enhanced our character as a beautiful, unique residential community with diverse coastal and upland neighborhoods. We value our colorful past, the high quality of life, and our





community bonds. The successful balancing of the needs of residents, businesses, and visitors has been accomplished with the recognition that Newport Beach is primarily a residential community.

## GROWTH STRATEGY, LAND USE, AND DEVELOPMENT

We have a conservative growth strategy that emphasizes residents' quality of life—a strategy that balances the needs of the various

# STATEMENT

## *Update: A New Vision for the Future*

constituencies and that cherishes and nurtures our estuaries, harbor, beaches, open spaces, and natural resources. Development and revitalization decisions are well conceived and beneficial to both the economy and our character. There is a range of housing opportunities that allows people to live and work in the City.

Design principles emphasize characteristics that satisfy the community's desire for the maintenance of its particular neighborhoods and villages. Public view areas are protected. Trees and landscaping are enhanced and preserved.







## A HEALTHY NATURAL ENVIRONMENT

Protection of environmental quality is a high priority. We preserve our open space resources. We maintain access to and visibility of our beaches, parks, preserves, harbor, and estuaries. The ocean, bay, and estuaries are flourishing ecosystems with high water quality standards.

## EFFICIENT AND SAFE CIRCULATION

Traffic flows smoothly throughout the community. The transportation and circulation system is safe and convenient for automobiles and public transportation, and friendly to pedestrians and bicycles. Public parking facilities are well planned for residents and visitors.

## COMMUNITY SERVICES

We provide parks, art and cultural facilities, libraries, and educational programs directly and through cooperation among diverse entities. The City facilitates or encourages access to high-quality health care and essential social services. Newport Beach is noted for its excellent schools and is a premier location for hands-on educational experiences in the natural sciences.

Our streets are safe and clean. Public safety services are responsive and amongst the best in the nation.



## RECREATION OPPORTUNITIES

Newport Beach attracts visitors with its harbor, beaches, restaurants, and shopping. We are a residential and recreational seaside community willing and eager to share its natural resources with visitors without diminishing these irreplaceable assets in order to share them.

We have outdoor recreation space for active local and tourist populations that highlight the City's environmental assets as well as indoor facilities for recreation and socializing. Coastal

facilities include pedestrian and aquatic opportunities.

## BOATING AND WATERWAYS

We are recognized as a premier recreational boating harbor. We have maintained a hospitable, navigable pleasure boating harbor in the lower bay through careful, low-density, non-intrusive on-shore development, by regularly dredging navigation and berthing/mooring areas, and by providing adequate access to the water- and vessel-related servicing facilities. The upper bay retains an unencumbered shoreline and its waterways are maintained free of sediment and debris.



## AIRPORT

We remain united in our efforts to control and contain noise, air, and traffic pollution associated with operation of the John Wayne Airport (JWA). Our City government vigorously and wisely uses the political process to control the impact of JWA on our community. This has resulted in a level of JWA operations that preserves our unique character and land values.

## RESPONSIVE GOVERNMENT

Elected officials and City staff listen and respond to the interests of residents and the business community.



