



CITY OF NEWPORT BEACH

Balboa Village Citizen Advisory Panel Meeting

MINUTES

Newport Harbor Nautical Museum
600 East Bay Avenue, Newport Beach
Tuesday, March 20, 2012 -- 4:00 p.m. to 5:30 p.m.

CAP Members:

Terri Pasquale
Mark Hoover
Ralph Rodheim
Craig Smith
Jim Stratton

Staff Members:

Michael Henn, Council Member Liaison
Brenda Wisneski, Deputy CDD Director
Jim Campbell, Principal Planner
Dave Webb, Deputy Public Works Director
Tony Brine, City Traffic Engineer
Fern Nueno, Assistant Planner
Cindy Nelson, Project Consultant

"Balboa Village...a unique destination between the bay and sea where history meets the excitement of the future"

1. **Call Meeting to Order** – The meeting was called to order at 4:05 p.m.
2. **Roll Call** – All CAP Members were present with the exception of CAP Member Rodheim.
3. **Approval of Minutes**

CAP Member Stratton motioned to approve the February 21, 2012, meeting minutes, the motion was seconded by CAP Member Hoover, and the motion was approved by a 4 yes to 0 no vote.
4. **Correspondence Received** – It was noted that correspondence was received from a resident that included comments and recommendations to the CAP.
5. **Current Business**
 - a. **Branding Working Group**

The surveys have gone out to visitors (from the Visitors Bureau list), residents, community associations, and Balboa Village business and property owners. CAP Members Stratton and Rodheim are part of the working group; Peyton Reed provided notice to city staff that he is no longer able to participate in the working group. The goal is to have at least 400 visitors and 400 residents and business owners (combined) complete the survey.
 - b. **Parking Management Plan**

CAP Member Stratton gave a presentation on behalf of the CNBCA Parking Committee in response to the proposed Parking Management Plan (PMP). The key issues from the discussion are summarized below:

 - The CNBCA Board did not formally act on the proposed PMP as it did not have an official policy in place to do so; however, the Parking Committee has been involved with the city staff and its consultants to develop recommendations. The CNBCA Board has been kept apprised of their endeavors.
 - The Parking Committee's survey area and results are summarized in the presentation, which is available online:
<http://www.newportbeachca.gov/Modules/ShowDocument.aspx?documentid=12452>

- Bay Island residents were not proposed to be eligible to purchase parking permits. See discussion below.
- Ms. Nelson indicated that the CAP solicited input from the CNBCA and business/property owners. The City also hired consultant Brian Canepa, Nelson Nygaard who prepared the draft PMP. The CAP is expected to recommend approval of the Residential Parking Permit (RPP), but the NRC and City Council will also address further details during their review.
- A member of the public gave the opinion that people are not parking on the residential streets because of the nearby meters. He is not in agreement with the RPP and has spoken with others who also do not agree.
- If the RPP is approved, the City will conduct a market rate study to determine the fees and rate structure.
- The CAP concurred the permit fees be \$20 each for the 1st and 2nd permit, \$60 for the 3rd, and \$100 for the 4th.
- The guest passes are a concern because of limited parking in the area.
- CAP Member Stratton emphasized that a parking permit is not a guarantee of a parking space.
- The RPP eliminates overnight parking, but does not really change anything else.
- The CAP agreed on a limit of 4 permits per unit.
- The CAP members were all in support of guest passes. The passes should have a nominal fee and be available online, with a time limit to be determined.
- A member of the public stated that the permit sets exclusivity and the streets are supposed to be public.
- There is always a possibility for abuse with the permit system.
- A member of the public stated that the RPP will have unintended consequences, and that policing is the main issue not the cost.
- The possibility of redirecting the parking funds was discussed.
- The parking spaces in front of commercial properties will remain green, and will not be available for residential parking after 6:00 p.m.
- The RPP parking hours would commence at 6:00 p.m. until 8:00 a.m. CAP Member Pasquale questioned how the smart meters operate and asked if staff has contacted business owners to determine their opinion.
- Ms. Wisneski noted that the premium parking spaces will cost more so people who plan on keeping their cars parked all day will park in the less expensive lots.
- Ms. Nelson added that the City will monitor the parking management plan operations and make changes as needed.
- CAP Member Pasquale raised the concern of Bay Island residents not being able to participate in the program. After further discussion, the CAP concurred that Bay Island residents be offered up to 2 permits per household; \$60 for the first permit and \$100 for the second permit.

c. Project Schedule Update

- Draft Implementation Plan (IP) will be finished and distributed prior to the next CAP meeting. The IP will include specific actions and timeframes. The CAP may take 1-2 meetings to review the IP and make a recommendation to the Neighborhood Revitalization Committee. (Note: the Implementation Plan was not distributed to the CAP for the May 2nd meeting and will be provided in advance of the May 15th meeting).
- CAP Member Stratton wanted to forward a parking recommendation ahead of the IP in order to submit to Coastal Commission as soon as possible. However, the entire plan needs to be reviewed together. No formal submittal to the Coastal Commission can be made until the plan is authorized by the City Council. Staff will contact the Coastal Commission and discuss the requirements of the application in advance in order to

insure to the extent possible that the City's application is deemed complete once formally submitted.

6. **Staff and CAP Comments** – No additional comments were provided.

7. **Public Comments**

A member of the public commented that Balboa Village has several unused metered parking spaces most of the time and that the CAP should look at Balboa Island as a comparison, not Santa Monica or Pasadena. Balboa Island has thriving businesses and no parking meters. The Balboa Village area has lost diversification in the business community and local support, leading to a ghost town in the winter. The change has been noticed over time.

8. **Next Meeting** – Rescheduled for Wednesday, May 2, 2012, 4:00 p.m. - 5:30 p.m.

9. **Adjournment** – The meeting was adjourned at 5:17 p.m.