



# UPTOWN NEWPORT

Planned Community  
Development Plan

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Design Guidelines

Uptown Newport LP  
February 14, 2013

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**1.1 PURPOSE AND INTENT**

The Design Guidelines expand upon the regulations set forth in the Uptown Newport Planned Community Development Plan Land Uses, Development Standards & Procedures. The Design Guidelines are intended to guide the preparation of the Master Site Development Plan and site development review process for development within the Uptown Newport Planned Community (Uptown Newport PC).

The Design Guidelines are also intended to be used as a design guide for all buildings and master site development within the Uptown Newport PC. These guidelines are intended to be used in conjunction with other applicable codes, documents, and ordinances to assess compliance of proposed projects.

Development within the Uptown Newport PC shall be subject to the Uptown Newport Land Uses, Development Standards & Procedures and Design Guidelines. Existing on-site land uses are allowed to continue as nonconforming uses, in compliance with the City of Newport Beach Municipal Code (NBMC) Chapter 20.38, and are not required to adhere to these Guidelines. Compliance of projects under this section shall be determined by the City of Newport Beach Community Development Director during the site development review process.



Figure 1-1: Bird's eye view of the site

### 1.2 URBAN DESIGN CONTEXT

Existing development within the subject property and its surroundings reflects suburban commercial and industrial growth that commenced primarily in the 1960's, 70's and 80's and continued over the past two decades. This growth accommodated economic expansion of the greater Los Angeles metropolitan area and established the areas surrounding the Orange County/John Wayne Airport as a significant regional center for commerce and employment.

Land uses include low-rise and mid-rise office with surface parking, manufacturing, "pad"-oriented retail/restaurants and high-rise multi-tenant office supported by structured parking. Individual projects are typically of sufficient scale to necessitate deliberate on-site vehicular circulation, though much of the way-finding takes place through the organization of circulation within parking lots. Although often in direct proximity to one another, physical connections between parcels, whether vehicular or pedestrian, have rarely been accommodated.



Figure 1-2: Koll Center Newport



Figure 1-3: Koll Center Newport



Figure 1-4: Koll Center Newport



### 1.3 VISION STATEMENT

Uptown Newport is envisioned to be a distinctive, vibrant and interconnected residential/mixed use village clustered within the Airport Area of the City of Newport Beach. While acknowledging the Airport Area's role as a gateway to the City, Uptown Newport represents an evolution of land uses that continue to respond to the ever-changing economic marketplace and societal demands and preferences.

The village will embody an urban quality whereby residents and visitors are joined together through a clearly defined public realm. The public realm will entail a clearly structured network of activated tree-lined streets with parkways and sidewalks connecting residents and visitors to beautifully landscaped neighborhood park spaces programmed with active recreation and passive uses. A village-scale retail core with ground-level shops and outdoor cafes will be provided to serve Uptown Newport residents as well as the local community and provide a degree of self containment for Uptown Newport. In addition to the pedestrian-oriented streets, the public realm will include a series of paseos that will connect neighborhoods together and link the village to surrounding properties.



The public realm will be enhanced through landscaping and framed and engaged by quality architecture expressed in a variety of building types. The village is envisioned to serve the housing needs of a range of residents who will be attracted to a quality living environment that offers convenient access to employment, education, recreation and regional transportation improvements.

In summary, Uptown Newport is envisioned to be distinguished from other residential developments that have been introduced into the nearby Jamboree Corridor by combining quality architecture and urban design with a public realm that includes legible vehicular circulation, significant park space and paseos and by establishing connectivity to surrounding properties.



2. SITE PLANNING GUIDELINES AND STANDARDS



**2.1 MASTER PLAN FRAMEWORK**

The Design Guidelines will be used to prepare a Master Site Development Plan and will govern development within the Uptown Newport PC so that the initial design framework is carried forward consistent with the Airport Area Land Use Element of the General Plan and Koll-Conexant Integrated Conceptual Development Plan (ICDP).

**2.1.1 Framework Principles**

The following development principles are described within these Design Guidelines, and are intended to serve as the guiding principles for development within the Uptown Newport PC.

1. Create a distinct high-density, mixed-use village;
2. Create legible internal roadway circulation that will provide ample access to all portions of the site and convenient connections to and from adjacent collector and arterial roadways;
3. Establish a sequence of spaces that promotes clear way-finding for residents and visitors;
4. Incorporate neighborhood-serving ground-level retail uses to serve residents, visitors, and nearby commercial uses;

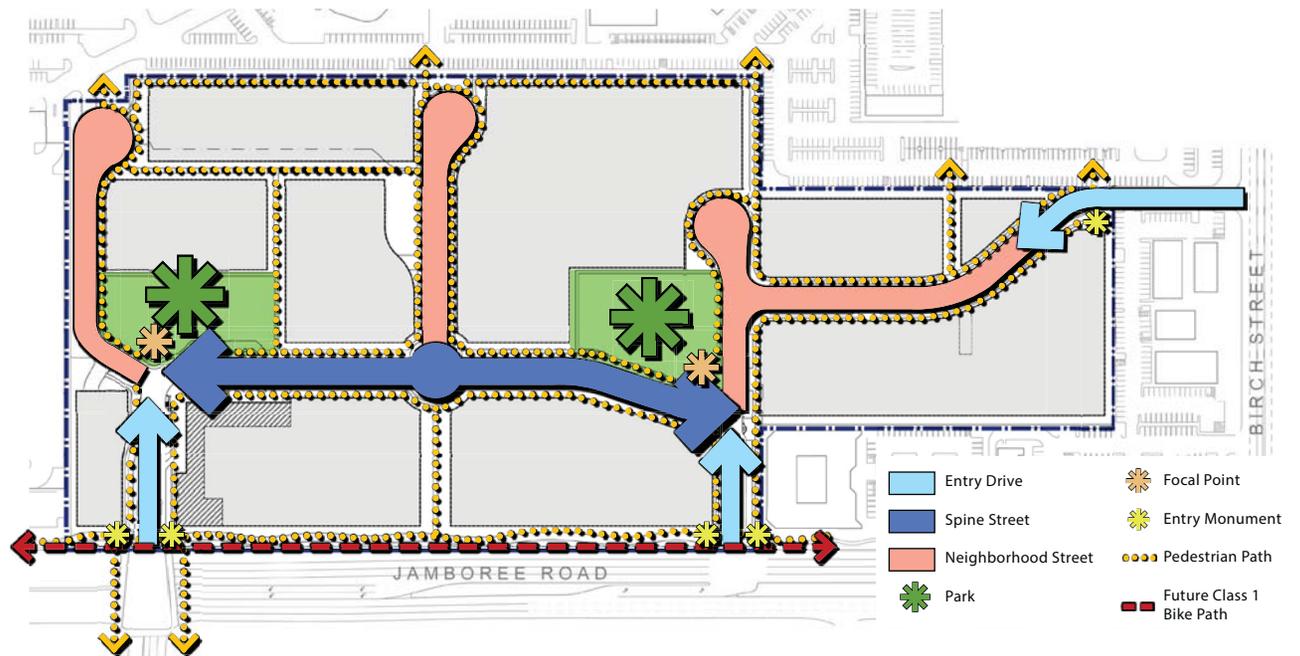


Figure 2-1: Framework Diagram

## 2. SITE PLANNING GUIDELINES AND STANDARDS



5. Create neighborhood public park space to serve as a principal focus for the village. Park space will include meaningful gathering areas, recreational amenities and open space relief for the community;
6. Provide housing opportunities to serve the needs of a range of future residents;
7. Emphasize pedestrian orientation through the creation of pedestrian-scaled streets and greenbelts that break up large blocks and provide connectivity within and between neighborhoods and the surrounding community. Project streets shall include sidewalks separated from parking or travel lanes by landscaped parkways, tree grates and other such enhancements;
8. Provide on-street parking to serve the residential uses, neighborhood parks, and retail uses, visitors, and retail customers;
9. Establish architectural massing and articulation that provides variety and interest, creates a strong spatial definition along internal streets, and introduces pedestrian scale elements;
10. Provide for the establishment of a landscape character that unifies and enhances project streets, paseos, and other components of the public realm.

## 2. SITE PLANNING GUIDELINES AND STANDARDS

**2.2 MASTER SITE PLAN CONCEPT**

A Master Site Plan for Uptown Newport (see Figure 2-2) has been prepared that incorporates the framework principles. The Uptown Newport PC is centered on two neighborhood public parks and incorporates a mixed-use node at the primary entry that features neighborhood-serving retail uses and a network of local streets and pedestrian walkways and paseos that provide connectivity within Uptown Newport and to

surrounding properties. Uptown Newport is envisioned to be a cohesive plan of high density residential apartments, condominiums and townhomes with parks, streets, landscaped parkways, and paseos that will be integrated with private amenities.

The public realm of the Uptown Newport PC will be designed and implemented by a master developer pursuant to a Master Site Development Plan approved by the City to ensure that the parks, streets, and public

spaces will be planned and improved as a whole and will not be fragmented. A master association will be responsible for the ongoing operation and maintenance of the parks, streets, and common areas within the Uptown Newport PC. Individual projects within Uptown Newport will be regulated by the Uptown Newport PC Land Uses, Development Standards & Procedures. The Design Guidelines and Phasing Plan will also be governed by the master association rules and regulations.



Figure 2-2: Master Site Plan

## 2. SITE PLANNING GUIDELINES AND STANDARDS

**2.2.1 Master Site Improvements**

The Master Site Improvements for the Uptown Newport PC include two acres of park space, street improvements, utilities and an interconnected walkway system which links all areas of the site (see Figure 2-3).

Master Site Improvements include the following:

- Demolition, site preparation and rough grading;
- Backbone storm drain system within the streets;
- Sanitary sewer system within the streets;
- Water distribution system within the streets;
- Reclaimed water distribution system within the streets;

- Street improvements, including street paving, curb and gutter, sidewalk, and parkway improvements to the back of sidewalk;
- Common area fencing and walls;
- Neighborhood Park improvements for the two public parks;
- Landscape improvements within common areas, including: public street parkways to the back of sidewalk; project entries, Jamboree Road parkway and Class I and multi-use trail; Neighborhood Park landscape improvements; paseo landscape improvements;

- Master streetlight and common area lighting improvements;
- Dry utilities; and
- Master community signage.

Operation and maintenance of the parks, streets, parkways, and paseos will be by the master association. Developers of each parcel will be responsible for landscape development between the back of sidewalk and building face in accordance with the guidelines.



Figure 2-3: Master Site Improvements

### 2.2.2 Project Entries

Two clearly identifiable site access points for Uptown Newport are located on Jamboree Road. The primary entry is located at the existing signalized intersection at Fairchild Road. A secondary access point with limited turning movements (left turn out of the site at this location will not be allowed) is located at the northeastern portion of the Jamboree frontage. A full turn-movement intersection at Birch Street provides a third access point into the site. Uptown Newport has access to convenient connections to Highway 73, the 405 Freeway, the John Wayne Airport, University of California, Irvine and to Newport Beach via Jamboree

Road and MacArthur Boulevard. The arrival experience for residents and visitors on each of these three tree-lined entry roads will culminate into significant park space to create a sense of arrival and community identity.



Figure 2-4: Uptown Newport community entry

### 2.2.3 Park Space

Two one-acre public neighborhood parks within Uptown Newport will provide convenient proximity of meaningful open space and recreational amenities for project residents and visitors. The relationship of the parks to the entry roads establishes a sense of quality and amenity upon arrival, and will distinguish Uptown Newport from other residential projects in the Jamboree corridor. These parks will provide light, air and open space relief to an otherwise urbanized area.

Each park has been programmed to serve the diverse recreational needs of the community and will feature

such uses as fountains, seating areas, shade structures, open lawn areas, "tot-lot," barbecues, and active recreational uses.

The parks are connected to each other by the project Spine Street with generous walkways, enhanced tree plantings and street furniture. The project has been designed to extend park frontage to the adjacent neighborhood streets such that open space is extended into the public realm, the perception of open space is expanded, and convenient access to the parks for the residents is provided from each of the neighborhoods.



Figure 2-5: Uptown Newport neighborhood park

2. SITE PLANNING GUIDELINES AND STANDARDS

**2.2.4 Private Open Space**

In addition to the two acres of public park space, private open space will be provided in each building phase, individual building or complex. These spaces may be internal to the building complexes in courtyards or in enclosed facilities on the ground floor (see Figure 2-13). Ground floor facilities are encouraged to be street facing to enhance the vitality of the community. Uses may include swimming pools, exercise facilities, tennis courts, basketball courts, clubhouse rooms, roof decks, community gardens, barbecue courtyards, passive gathering areas, or any other amenities as deemed appropriate by the Community Development Director.



Figure 2-7: Pool area



Figure 2-10: Barbecue courtyard



Figure 2-11: Roof deck



Figure 2-6: Outdoor courtyard



Figure 2-8: Passive gathering area



Figure 2-9: Outdoor fireplace



Figure 2-12: Clubhouse

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-13: Private Open Space

## 2. SITE PLANNING GUIDELINES AND STANDARDS

**2.2.5 Pedestrian Friendly Environment**

Pedestrian connections are emphasized throughout Uptown Newport. Project streets will include landscaped parkways and sidewalks that link pedestrians throughout the village. A mid-block pedestrian greenbelt will cross through the middle of the development adjacent to Jamboree Road with linkages to adjoining Koll Center Newport property to the north.

Greenbelt improvements are encouraged to include visual nodes and gathering spaces to enhance activity in these areas. Pedestrian activated courtyards and recreational amenities are encouraged to link the greenbelt to further broaden connectivity and expand the open space network.

In accordance with the General Plan, A twelve foot (12') wide sidewalk and Class I bike trail will be improved along the Jamboree Road parkway as part of the Uptown Newport project. The Jamboree Road trail and existing sidewalk improvements on surrounding properties will provide pedestrian and bicycle connectivity to the existing Newport Beach and regional trail systems. In addition, the internal streets within the Uptown Newport PC are designed to be pedestrian and bicycle friendly, with traffic calming features including enhanced paving at intersections and key pedestrian crosswalks, a traffic roundabout, and curb chokers that will reduce vehicular speeds within the project.



Figure 2-14: Uptown Newport streetscape with pedestrian improvements

2. SITE PLANNING GUIDELINES AND STANDARDS

Strong pedestrian connections with adjacent properties will be provided as part of the master development as prescribed in Figure 2-15. These connections will be reinforced by increased building setbacks and landscaping, and will link Koll Center Newport with the mixed-use core and neighborhood parks of Uptown Newport. Off site completion of this network will be subject to the re-development of Koll Center Newport.

Street furniture, street trees, directional signs, trash receptacles, and exterior lighting will be incorporated into public rights-of-way and open spaces to reinforce pedestrian activity.

Buildings will be configured to create a strong spatial relationship to the pedestrian walkways, and will be connected to create a cohesive pedestrian experience

throughout Uptown Newport. Mixed-use areas with retail and residential will emphasize pedestrian orientation by utilizing features such as intimate plazas, connected courtyards, trellises, planters, seating and fountains.

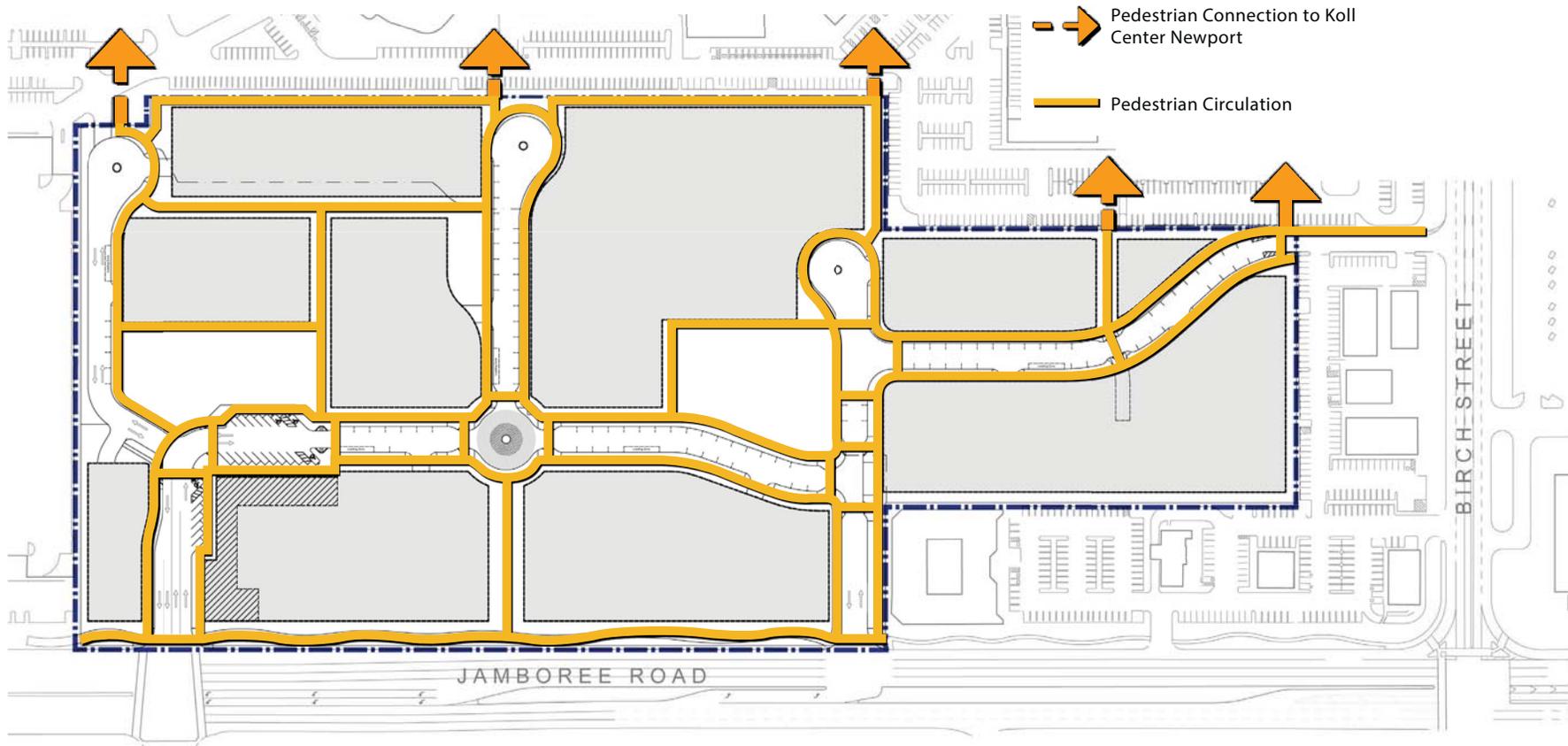


Figure 2-15: Pedestrian Circulation Plan

### 2.2.6 Mixed-Use Node

A mixed-use node will be located along the entry into Uptown Newport at Fairchild Road and adjacent to the Phase I park. This area will feature up to 11,500 square feet of neighborhood-serving retail integrated within the street level of residential building(s).

Drawing upon traffic and visibility from Jamboree Road to enhance its commercial viability, this village center is intended to attract day-time use from both residents and the nearby workforce while continuing to serve the needs of Uptown Newport residents during evenings and weekends.

With expanded street frontage paving for outdoor dining and passive seating and proximity to the neighborhood park, the village center is intended to offer a visual setting and amenity that is superior to competitive retail improvements that currently exist in the Airport Area.

The village center is envisioned to include such uses as cafes, coffee house, deli/market, dry cleaner, and personal services. Parking for the village center retail will be provided within the adjoining mixed use building and in convenient on-street diagonal spaces.



Figure 2-16: Uptown Newport mixed-use node

### 2.2.7 Community Markers

The introduction of community markers for orientation and project identity promotes way-finding for residents and visitors, strengthens Uptown Newport's sense of place and produces a recognizable environment for residents and visitors. In addition to corner monuments and signage, building elements within the project will be designed to serve as landmarks within Uptown Newport. These elements, such as corner towers, low rise building forms, lobby entrances, distinctive colors

and materials, landscaping and other such contrasting design elements will be introduced to distinguish buildings from one another, create landmarks and enhance way-finding.

The use of enhanced landscaping with organized plant material patterns will provide a clear visual design structure to the outside realm as well as the interior of the Uptown Newport PC to further enhance urban legibility and way-finding.



Figure 2-17: Uptown Newport park space as focal point and way-finding element

2. SITE PLANNING GUIDELINES AND STANDARDS

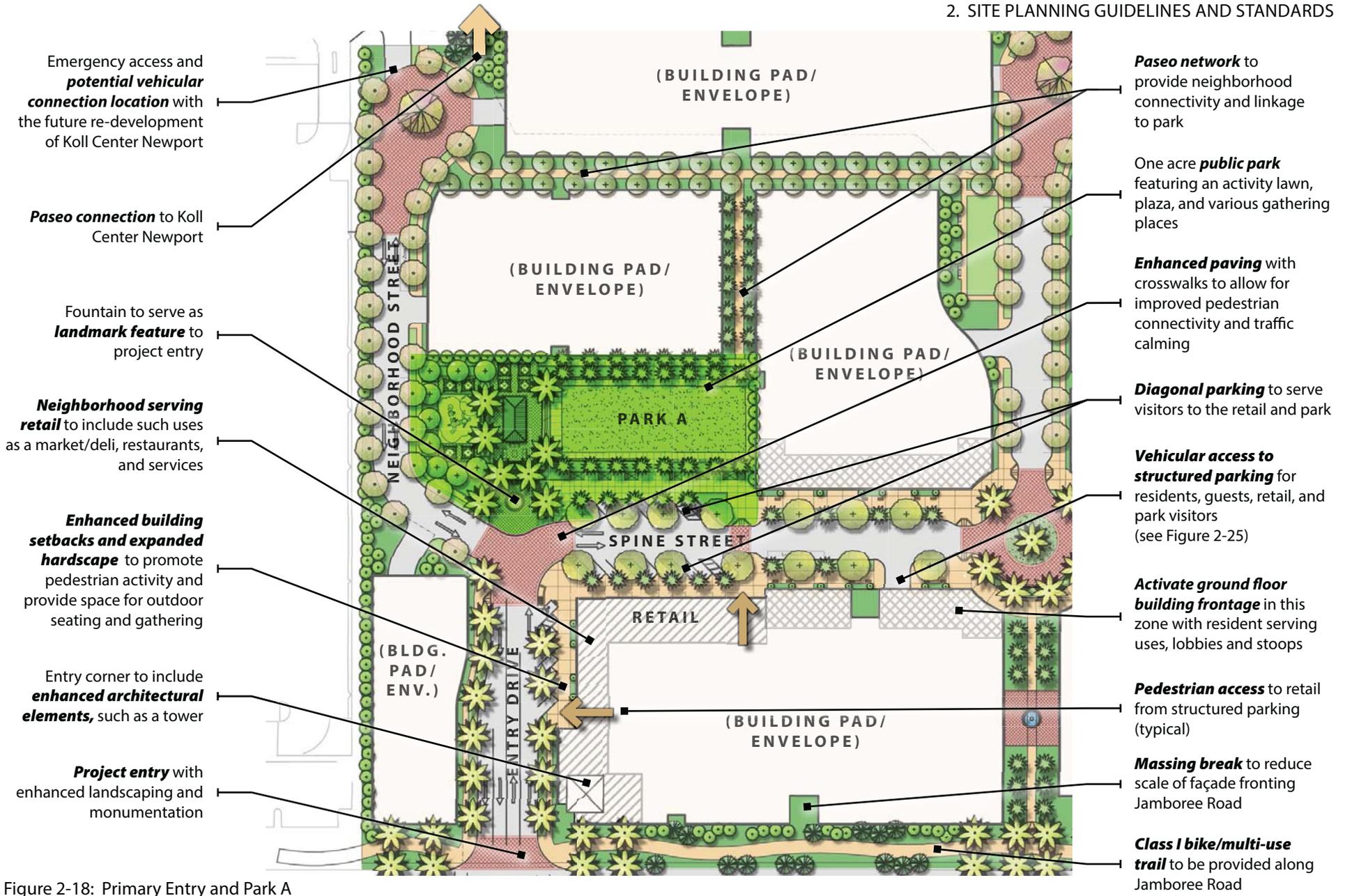


Figure 2-18: Primary Entry and Park A

2. SITE PLANNING GUIDELINES AND STANDARDS

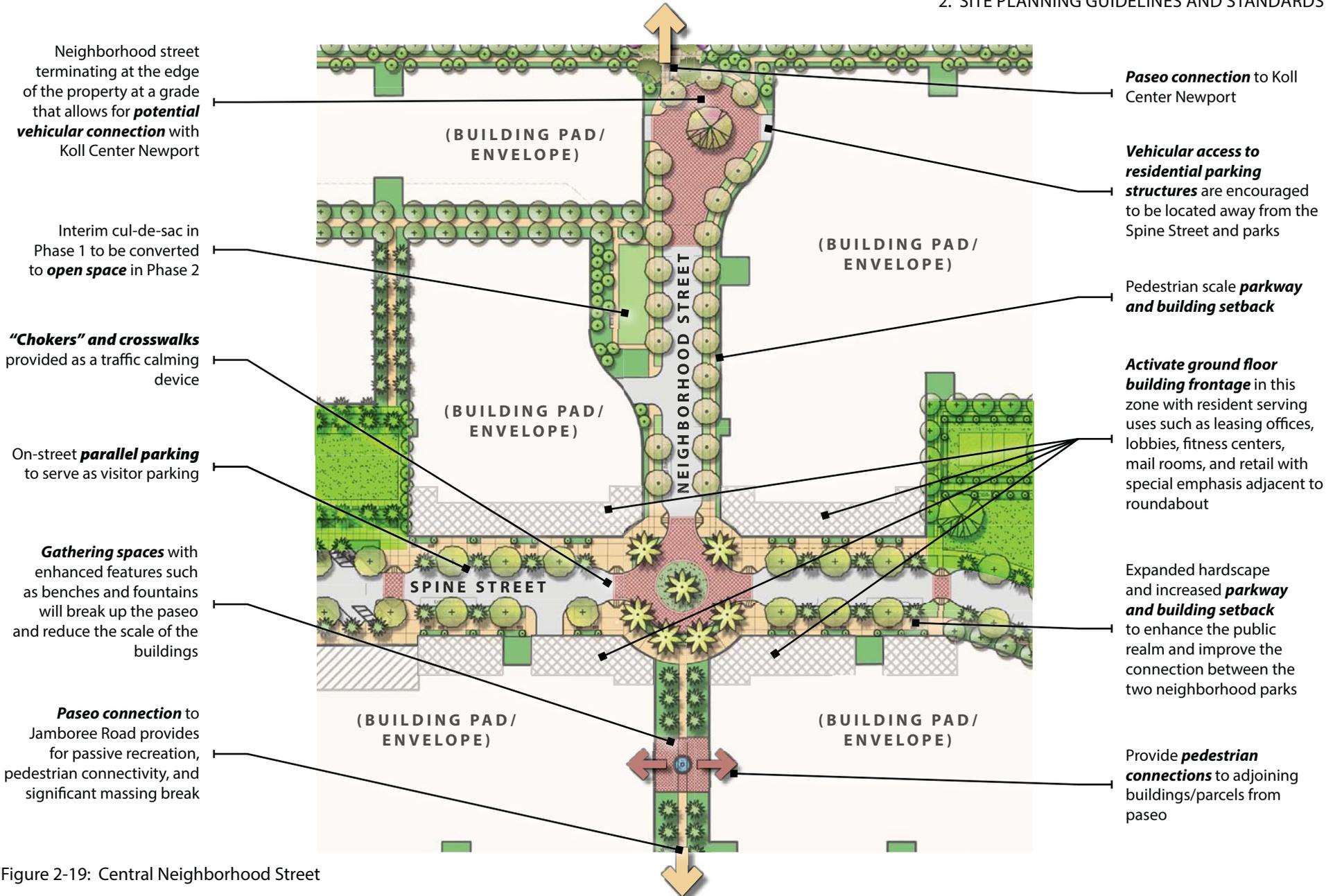


Figure 2-19: Central Neighborhood Street

2. SITE PLANNING GUIDELINES AND STANDARDS

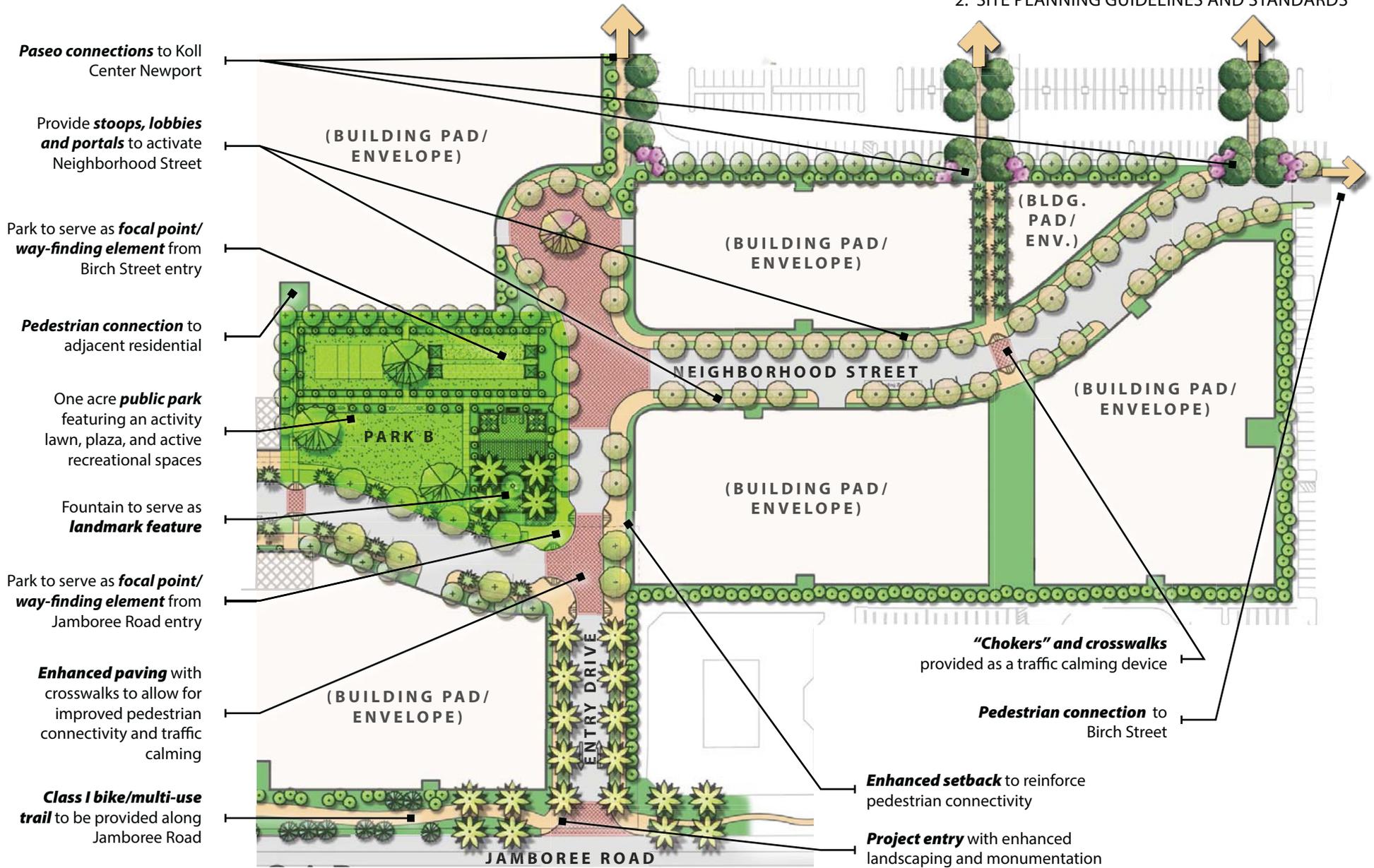


Figure 2-20: Secondary Entry, Birch Street Entry and Park B

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-21: Identifiable entry road



Figure 2-22: Spine Street with retail node

**2.3 ROADWAY CIRCULATION**

Primary access to Uptown Newport will be from the signalized intersection at Fairchild Road, secondary access will be off Jamboree Road at the eastern edge of the project frontage, and a third access point off Birch Street in Phase 2. Project roadways within Uptown Newport have been arranged to establish clear and convenient access to individual development parcels, structured parking entrances and on-street parking within Uptown Newport. A central Neighborhood Street will allow for future connectivity to Von Karman Avenue when the Koll Center Newport develops.

**2.3.1 Street Hierarchy**

The proposed development will provide attractive roadways that promote both safe and convenient driving practices as well as encourage street level pedestrian activity (Figure 2-23). The two access drives off of Jamboree Road will connect via the Spine Street, which serves as the primary vehicular circulation for the site. A third Entry Drive is provided off of Birch Street on the easterly side of Uptown Newport in Phase 2. Neighborhood streets take access off the Spine Street, and provide access to individual building parcels. A Neighborhood Street on the westerly side of the property will provide an emergency vehicular connection to Von Karman Avenue through the Koll Center Newport. In addition, the central Neighborhood Street in Uptown Newport will facilitate future connectivity through the Koll Center Newport in accordance with the General Plan, including public access for pedestrians, bicycles, and vehicles.

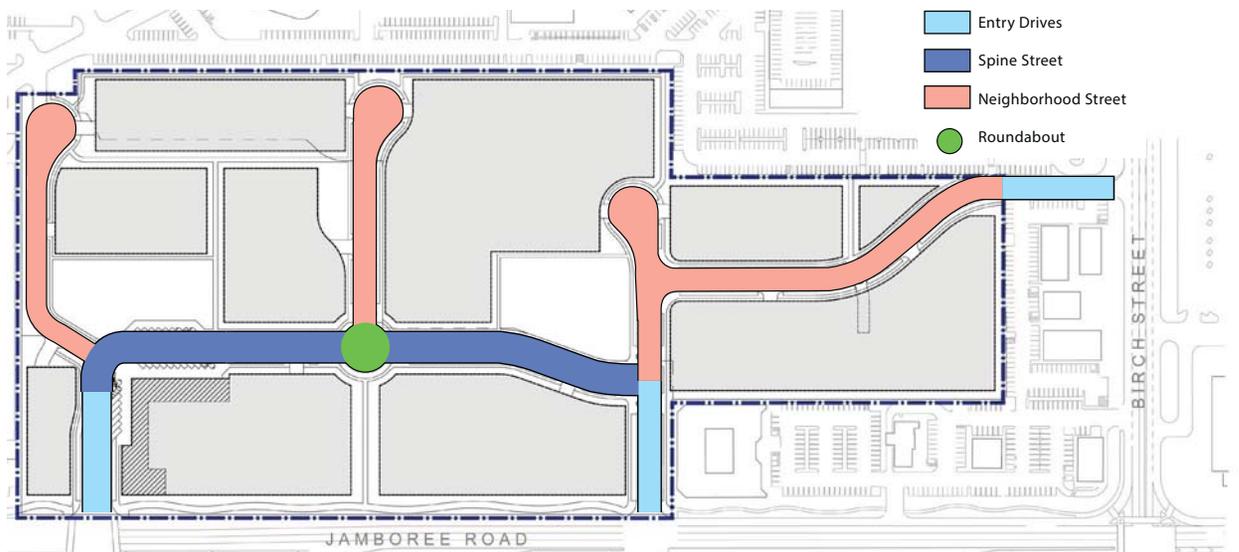


Figure 2-23: Street Hierarchy Plan

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-24: Spine Street parkway

**2.3.2 Streetscapes**

Streetscapes within Uptown Newport are scaled according to their function within the circulation hierarchy. The Entry Drives feature large parkways and building setbacks, as well as enhanced landscaping.

The Spine Street features enhanced parkways, sidewalk improvements and increased building setbacks creating an attractive, identifiable streetscape and expansion of the public realm (Figure 2-24). At the mixed-use node, the Spine Street features increased hardscape and the option of outdoor seating and dining areas.

The Neighborhood Streets also feature landscaped parkways with sidewalks separated from the curb (Figure 2-25). These streets will feature smaller building setbacks and parkways to create an intimate pedestrian scale streetscape from which to engage front stoops and building entries.



Figure 2-25: Neighborhood Street parkway



Figure 2-26: Mixed-use node along Spine Street

**2.3.3 Traffic-Calming**

The use of traffic-calming devices within Uptown Newport has been incorporated into the design of the street improvements to reduce traffic speed and encourage pedestrian activity. These traffic-calming devices include a traffic roundabout located on the Spine Street, and “chokers,” where the street width is reduced in key locations at intersections and important pedestrian crossings. Textured paving will also be used on the roadway surface to slow traffic and establish visual cues that encourage reduced travel speeds (Figures 2-27).

**2.3.4 Knuckle and Cul-de-sac Conditions**

The use of enhanced materials will be provided within knuckle conditions and cul-de-sacs to enhance the visual qualities of areas requiring expanded paving. These materials may include scored concrete, stamped concrete, brick or concrete pavers. Tree pockets and islands are encouraged within cul-de-sacs (subject to Fire Department approval).



Figure 2-27: Street choker at mid-block crossing

## 2. SITE PLANNING GUIDELINES AND STANDARDS

**2.4 PARKING**

Uptown Newport will provide structured parking for residents and visitors, along with on-street parking along project roadways. Structured parking must be encapsulated or screened. Surface parking lots are not permitted within Uptown Newport.

**2.4.1 On-Street Parking**

Diagonal on-street parking is provided for convenient short-term parking by visitors and residents for the retail and park areas. Parallel on-street parking is also provided throughout Uptown Newport for short-term parking by visitors and residents. On-street parking may be credited toward parking requirements for adjacent commercial and residential projects. Designated spaces will be provided for the public parks during park hours of operation.

On-street parallel and diagonal parking is permitted throughout the community and encouraged in locations that are likely to attract significant visitor concentrations such as mixed use retail facilities, residential leasing offices and park amenities. On-Street parking shall be free of charge.



Figure 2-28: Parallel parking



Figure 2-29: Diagonal parking

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-30: Entrance to at-grade structured parking

**2.4.2 Structured Parking**

Structured parking is anticipated to be provided within individual building parcels and will serve residents and visitors alike. Resident parking will be provided in designated areas and can be secured with walls, gates, or fencing. Visitor parking will be provided in designated areas within the parking structure. To supplement on-street parking for retail and park uses, structured parking for retail uses and the public parks will be provided in designated areas of buildings adjacent to the retail and park uses. Pedestrian access from structured parking to the retail core shall be provided in a manner similar to Figure 2-32.

**2.4.3 Parcel Access/Vehicular Access to Parking**

To maintain the visual continuity of streetscapes, control traffic movements and enhance the pedestrian experience, vehicular access to residential parking should be avoided to the extent practical to buildings directly adjacent to the parks and along the Spine Street. Final locations will be determined during site plan review.

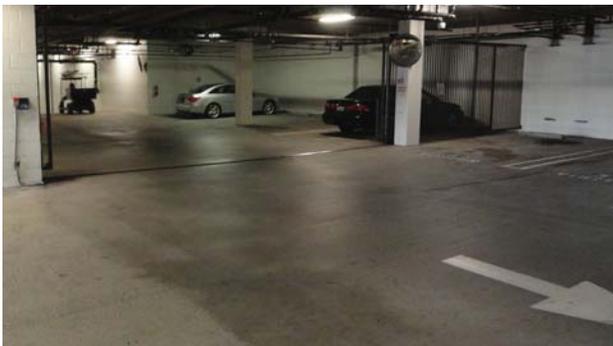


Figure 2-31: Interior of structured parking

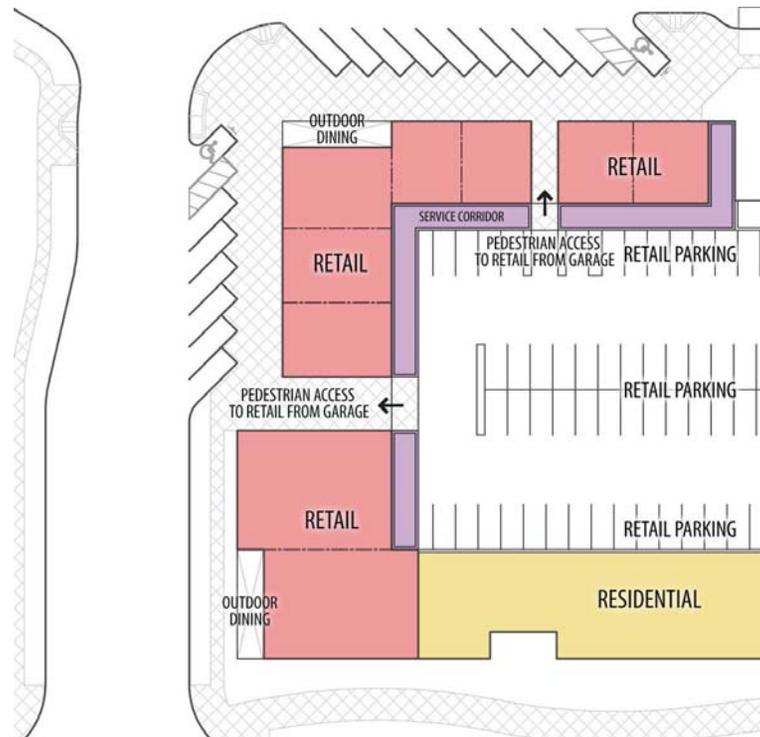


Figure 2-32: Conceptual retail parking configuration

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-33: Standpipe

**2.5 FIRE/EMERGENCY ACCESS**

New residential and commercial development will provide efficient circulation for service and emergency vehicles. Turf-block may be used for vehicular access in landscape areas subject to Fire Department approval. The implementation of a footpath system that provides firefighting personnel with access to standpipes with clear connections to the emergency vehicular road network will be incorporated during the site plan review process to ensure adequate access for fire and

emergency crews. This is anticipated to be allowed to extend emergency access to areas that are otherwise remote by conventional standards. Figure 2-35 provides a general depiction of master site planning measures that may be utilized in addressing fire access criteria.



Figure 2-34: Fire access pathway



Figure 2-35: Fire Access Plan

2. SITE PLANNING GUIDELINES AND STANDARDS



Figure 2-36: Existing Jamboree Road sidewalk

**2.6 PEDESTRIAN AND BICYCLE CIRCULATION**

**2.6.1 Jamboree Road Class I Bike and Multi-Use Trail**

Uptown Newport will include a twelve-foot (12') wide Class I bike and multi-use trail adjacent to the site along Jamboree Road. The trail will implement the General Plan master trail along the project frontage, and will allow for improved access to Uptown Newport from the surrounding region.

**2.6.2 Internal Sidewalks**

Uptown Newport streets will feature curb-separated sidewalks for an enhanced pedestrian experience. These sidewalks will connect to the on-site network of paseos as well as the existing sidewalks and trails adjacent to the site.

**2.6.3 Paseos**

The Uptown Newport PC includes a network of paseos that serve as pedestrian-friendly greenbelts, providing connectivity to surrounding properties as well as providing pedestrian circulation within the village. The primary paseo runs perpendicular to Jamboree Road and connects Koll Center Newport to the Jamboree Road Class I bike/multi-use trail, and provides central

access to the neighborhood parks and mixed use node. Public gathering spaces must be provided in this paseo. A secondary paseo running parallel to Jamboree Road provides connectivity between the parcels served by the two Neighborhood Street cul-de-sacs. Additional paseo connections from the parks and neighborhoods to the Koll Center Newport are provided to enhance connectivity and welcome visitors from surrounding properties.

The paseos are designed to promote pedestrian and bicycle circulation, provide for recreational opportunities such as walking and jogging, and provide such amenities as benches, fountains, plazas and other pedestrian-oriented facilities.

**2.6.4 Pedestrian Circulation within Parcels**

Individual residential projects within Uptown Newport should develop a comprehensive pedestrian network that connects private plazas, defined courtyards and other open space elements through clearly defined building circulation to project streets and greenbelts. Project-wide open space elements within Uptown Newport have been clearly linked to adjacent parcels.

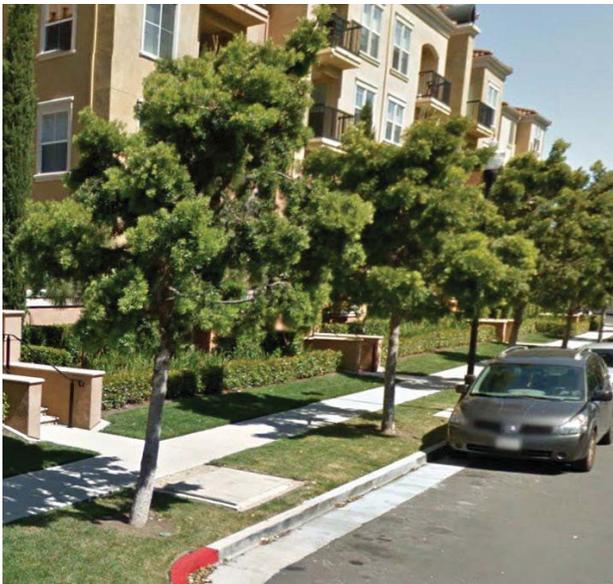


Figure 2-37: Pedestrian circulation on internal sidewalks



Figure 2-38: Public gathering space within paseo



Figure 2-39: Pedestrian connections between buildings



### 2.7 SERVICE AND LOADING

Loading areas for residential moving vans and retail loading vans will be provided within the Uptown Newport street system to provide convenient proximity to lobbies, secondary elevators, or other principal circulation elements within project buildings. Figure 2-41 shows potential areas where loading zones are encouraged to be located. Final locations for residential and retail loading zones will be determined during building plan review.

Figure 2-40: Resident loading zone

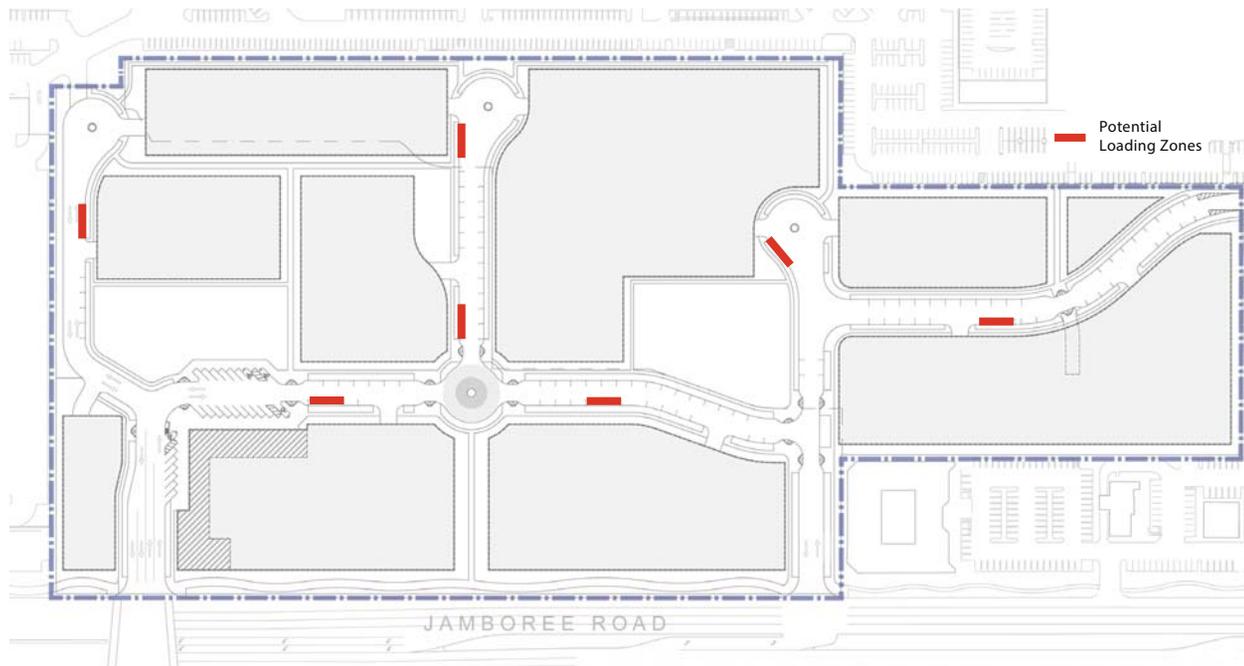


Figure 2-41: Potential Service and Loading Locations







Figure 3-1: Koll Center Newport



Figure 3-2: Conexant property



Figure 3-3: Adjacent retail on Jamboree Road

### 3.1 INTRODUCTION

#### 3.1.1 Purpose

The purpose of these Design Guidelines is to provide design direction and establish expectations for builders and developers of individual parcels within Uptown Newport. It will also provide the City of Newport Beach with guidelines from which to measure conformance when reviewing development applications for buildings proposed within Uptown Newport. The objective of these Guidelines is to establish Uptown Newport as a high-quality residential community that is distinguished in quality of design, materials and appearance from other high density residential projects in the surrounding vicinity.

#### 3.1.2 Architectural Context

The surrounding airport area includes a mix of commercial and light industrial uses. Varied architectural styles emerge in the surrounding properties, with many of the buildings being reflective of styles prevalent in the 1970's and 1980's time periods in which they were built. While architecturally eclectic in nature, buildings surrounding the property were predominantly designed for commercial office purposes and include high-rise glass curtain wall structures, wood-sided low rise multi-tenant facilities and "boutique" offices built for specific users.

#### 3.1.3 Scale Context

The height of buildings found in surrounding properties varies substantially, and includes small single-story, low-rise, mid-rise and high-rise (10+ story) structures. Mid-rise and high-rise residential buildings are prevalent northerly of the site along Jamboree Road and adjacent to the site along Birch Street.

## 3. ARCHITECTURAL GUIDELINES



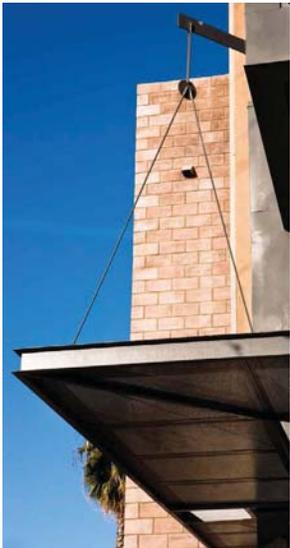
### 3.2 ARCHITECTURAL CHARACTER FOR UPTOWN NEWPORT

#### 3.2.1 Theme and Character

The theme for Uptown Newport is the creation of a dynamic urban village with diverse architecture. Buildings within Uptown Newport will incorporate one or more of traditional, modern, or contemporary styles and shall aesthetically integrate with each other in a cohesive fashion. This theme will allow for the development of residential buildings within Uptown Newport in a manner that acknowledges the urban character of the Airport Area and surrounding commercial uses.

Conceptual exterior elevations will be prepared for review by the Newport Beach Planning Commission as part of the Master Site Development Plan Review process outlined in Section 4.1 of the Planned Community Development Plan Land Uses, Development Standards and Procedures. These prototypical elevations will clearly demonstrate the architectural style of all structures, and will illustrate exterior materials, exterior colors and building heights. This requirement shall apply to all buildings in both Phase 1 and Phase 2.

In addition, all buildings within Uptown Newport PC shall be subject to the Site Development Review process outlined in Section 4.2 of the Planned Community Development Plan Land Uses, Development Standards and Procedures prior to issuance of building permits



3. ARCHITECTURAL GUIDELINES



Figure 3-4: Straightforward geometry and expression of floor levels

In respecting the commercial context of the project vicinity and the hierarchy and development patterns established in the master plan, buildings should evoke an urban character in form and function, reflect straightforward geometry and show an expression of floor levels and structure. As described in the following sections of this document, buildings should follow sound design principles by incorporating massing and proportion, structure, simple roof forms, fenestration, balconies, accent elements, materials and colors into a unified architectural expression. Buildings in Uptown Newport shall convey a timeless architecture.



Figure 3-5: Building defining and activating the street edge



Figure 3-6: **DISCOURAGED** - does not embody urban character

3. ARCHITECTURAL GUIDELINES



Figure 3-7: Traditional materials and details



Figure 3-8: Traditional building drawing inspiration from historical styles



Figure 3-9: Traditional facade elements



Figure 3-10: Traditional forms and details



Figure 3-11: **NOT ALLOWED** - heavily themed buildings

**3.2.2 Traditional Architecture**

For the purpose of these Guidelines, traditional architecture may draw inspiration from such historic styles as Georgian, Italianate, Colonial Revival, Tuscan, Italian Renaissance and Monterey. Building design and execution should be sensitive to current construction practices and should not attempt to literally replicate historic styles. Traditional architecture need not aspire to an historic style but should exhibit clearly defined fenestration patterns and wall mass and appropriately scaled detailing. A range of materials may be used including plaster, siding and masonry. The use of heavily rustic materials is not recommended. The use of metal should be reserved for trim and ornamentation.

Ornate and heavily themed styles, such as Tudor, Victorian and Beaux Arts are not allowed.

3. ARCHITECTURAL GUIDELINES



Figure 3-12: Contemporary metal and glass exterior



Figure 3-14: Contemporary courtyard space



Figure 3-13: Large window openings with expansive corner glass elements



Figure 3-15: **NOT ALLOWED** - arbitrary roof forms

**3.2.3 Modern/Contemporary Architecture**

Modern architecture may be characterized by simple form where the design is expressed by the materials and structure of the building rather than by historically-based massing, proportion and ornamentation. Walls need not be used to visually imply structural support as in historically based design. Rather, the spirit of modern design may introduce clean, bold lines where the façade appears to be hung from the structural super structure. Large window openings typify modern architecture and may include floor to ceiling glass or windows that wrap around corners. Cantilevered projections are often provided to dramatize the non-bearing nature of the walls.

Metal, glass and smooth-finished wall materials may be used for exterior treatments. Masonry elements should be applied in geometric patterns.

While contemporary styles often radically break from traditional form and composition and include bold juxtapositions of massing and material, the incorporation of such architecture within Uptown Newport must execute design restraint and maintain a degree of regimentation and discipline to offer a more timeless expression. Forms and elements that are arbitrary and unrelated to the balance of a building’s architectural composition are strongly discouraged.

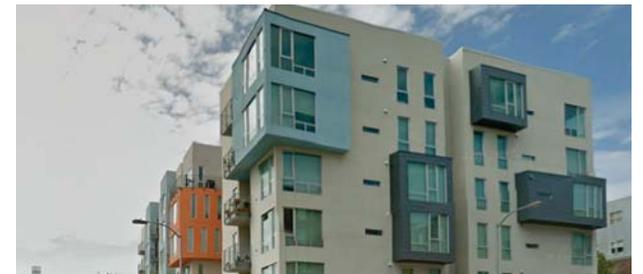


Figure 3-16: **NOT ALLOWED** - arbitrary facade forms

3. ARCHITECTURAL GUIDELINES

**3.3 URBAN DESIGN GUIDELINES**

**3.3.1 Building Orientation**

Residential buildings should generally be organized parallel and perpendicular to adjoining project streets to support the traditional urban design character proposed for Uptown Newport. This orthogonal orientation will help facilitate the connectivity of the public street and park realm to pedestrian-friendly courtyards, paseos and other such intimately-scaled spaces within the individual development parcels.

Where buildings front onto parks and greenbelts, an orthogonal orientation is also recommended to reinforce a traditional geometry, define edges and help “contain” the urban open space. In areas between parcels and where physical separation occurs, buildings should be sited and shaped such that the spaces created between buildings provide opportunities for pedestrian plazas, courtyards and ordered landscape elements.

**3.3.2 Relationships of Buildings to Streets**

In keeping with the vision of creating an urban village, buildings in Uptown Newport should be designed with a strong street presence. Principal facades should predominantly conform to minimum street setbacks. Except where mandated massing breaks are implemented, deviation from the minimum setback for principal facades should generally be limited to no more than 4-6 feet such that continuity in the urban character of the village is maintained.



Figure 3-17: Orthogonal building reinforcing street grid



Figure 3-18: Orthogonal courtyard relationship



Figure 3-19: Strong street presence



Figure 3-20: Building defining park edge

3. ARCHITECTURAL GUIDELINES



Figure 3-21: Variation in massing through a variety of materials and articulated elements

**3.3.3 “Block” Massing**

Building facades facing internal streets and project perimeters visible to the greater community should incorporate a variety of materials, design treatments and articulation of elevations to promote interest and provide a varied architectural expression. To avoid continuous uninterrupted building planes, horizontal modulation in facade setbacks should be provided such that the resulting break in massing introduces the play of shade and shadow to the exterior elevations. In such conditions, changes to colors, materials and architectural character should be implemented in a deliberate manner that corresponds to massing breaks. Facades should generally offer architectural variation in increments of 100-125 horizontal feet or less. Compositions of simple forms is encouraged.

Buildings should provide variation in height to break up the roof-line. This may be achieved through differentiation in the number of stories, providing mezzanines in upper floor residences, step-backs at the upper floor, modulation of balconies, deliberate variation in parapet heights and introduction of tower elements. Overly repetitive vertical accent elements in a singular façade should be avoided.

Major and minor horizontal breaks are required on selected block-scaled facades to assure distinguishable separations between building elements (see Figure 3-25).



Figure 3-22: Massing break incorporating horizontal and vertical elements



Figure 3-23: Horizontal massing break



Figure 3-24: Variation in building height through a reduction in the number of floors

3. ARCHITECTURAL GUIDELINES

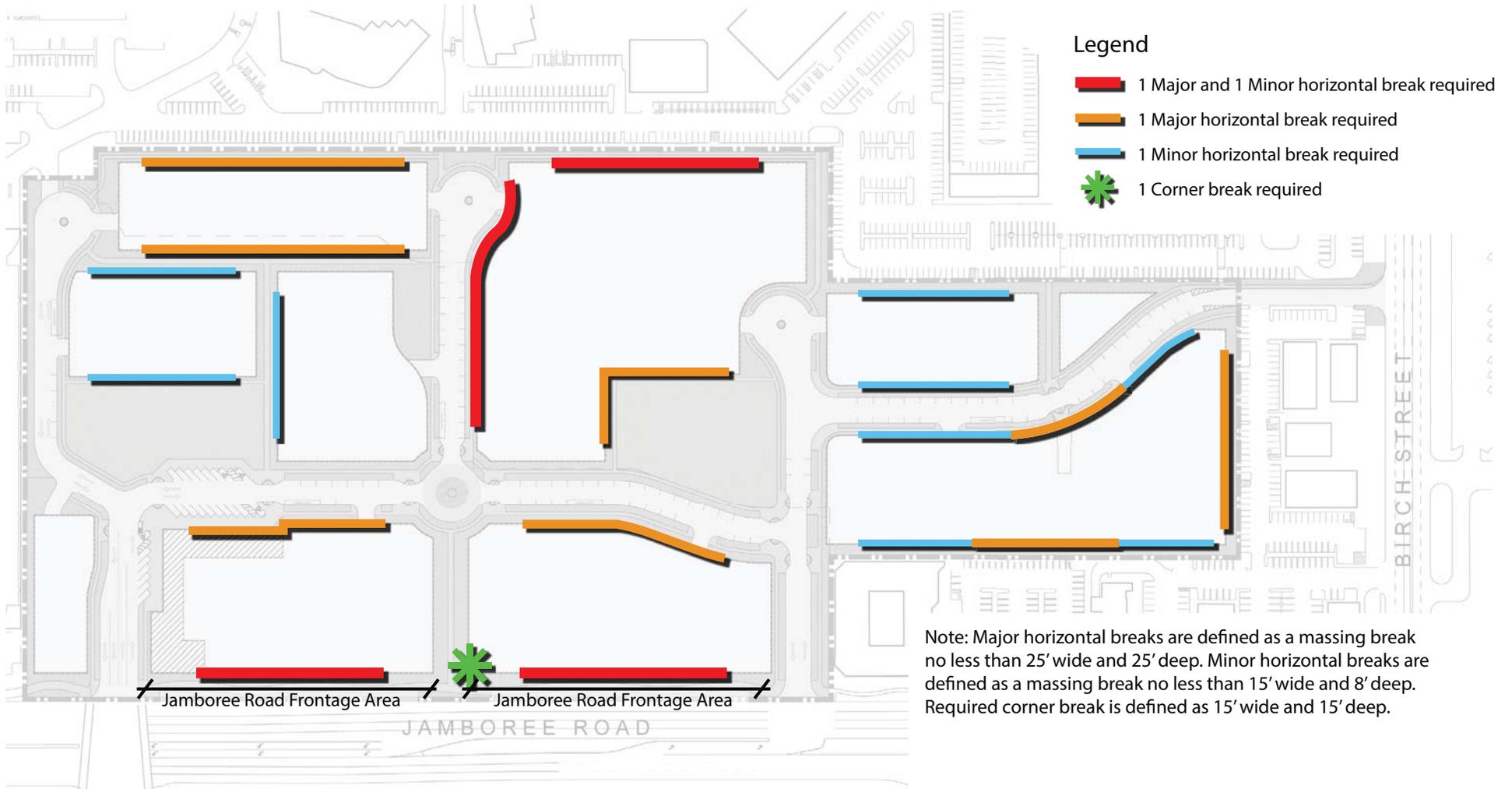


Figure 3-25: Horizontal massing breaks

3. ARCHITECTURAL GUIDELINES

**Jamboree Frontage**

Larger massing elements are appropriate on Jamboree Road frontage in response to surrounding development context, expansive width of the street and the perception of associated vehicular travel speed. In order to break the primary frontage into two sub-blocks, a 50'-wide mid-block greenbelt has been provided.

Variation in building height is mandatory within the Jamboree Road frontage. At a minimum, two of the following elements must be used in each "Jamboree Road Frontage Area" designated on Figure 3-25:

- Tower element (appearing at least one story taller than surrounding massing);
- Increased ceiling height on selected upper floor residential units;
- Mezzanines in selected upper floor residential units; and
- Increase or reduction in the number of floors in selected areas.
- Increased parapet height on upper units



Figure 3-26: Horizontal massing break



Figure 3-27: Variation in building height through a reduction in the number of floors



Figure 3-28: Horizontal massing break and tower element



Figure 3-29: Introduction of massing proportions to scale of roadway



Figure 3-30: **DISCOURAGED** - overly repetitive forms and accent elements

3. ARCHITECTURAL GUIDELINES



Figure 3-31: Drop-off for high-rise building partially concealed by low-rise element

**3.3.4 High-Rise Building Massing and Siting**

High-rise buildings are strongly encouraged to incorporate low-rise elements that provide for a step-back to the tower element in order to create a more human scale at the public realm. Should step-back conditions not be provided, increased building setbacks are required. Towers should be offset from each other to enhance view opportunities from all four sides of the building. If towers do face each other, adequate separation (minimum 75 feet) should be provided.

The design of roof decks and outdoor recreational amenities should be incorporated into the overall architectural composition of high-rise buildings.

When high-rise buildings engage the street-level, elements such as enhanced exterior finishes and materials, canopies, lobbies and awnings shall be incorporated to reinforce the pedestrian-scale environment for Uptown Newport.

Designated passenger drop-off areas at street level may be provided in front of the main pedestrian entrance of high rise buildings and may include canopies or other such coverings for weather protection, building identification, or for additional way-finding.

Drop-off entrances for high-rise buildings separated from the street network may also be provided. Paving, landscape materials and other such elements of the drop-off area shall complement the urban design of the adjoining street.



Figure 3-32: Low-rise massing providing a step-back to high-rise element



Figure 3-33: Low-rise massing and increased building setback for high-rise



Figure 3-34: Offset high-rise buildings to provide views on all four sides of each building

3. ARCHITECTURAL GUIDELINES



Figure 3-35: Reduction in building height as focal point

**3.3.5 Community Focal Points**

Key locations within the project have been specifically identified for the implementation of special architectural features. These features are to be located at the entries to Uptown Newport, at portions of buildings that become focal points based on the juxtaposition and patterns of project roadways, and in key building frontages adjacent to park space and other locations that are visually prominent within the community (see Figure 3-39). These features may include the introduction of tower elements, enhanced fenestration or materials, reductions in building height and building step-backs by upper floors.

In addition to the focal point locations, tower elements are encouraged to be introduced to serve as architectural features to enhance the overall design and massing composition of project buildings. Towers may be used to incorporate roof stairway access and elevator over-rides, may be integrated into the functional design of residential units, or may be for the sole purpose of architectural interest. Towers should appear to be complete in form and detail from all vantage points.



Figure 3-36: Step-back as focal point



Figure 3-37: Tower as focal point

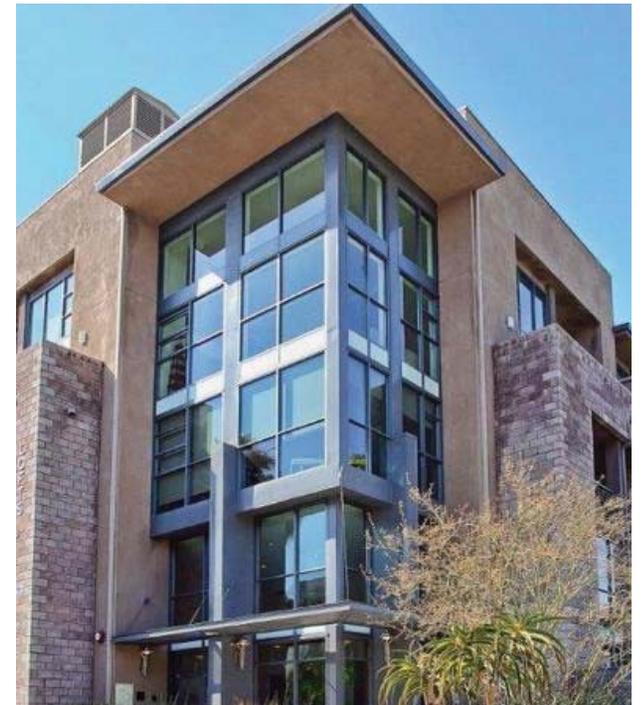


Figure 3-38: Enhanced fenestration as focal point

3. ARCHITECTURAL GUIDELINES

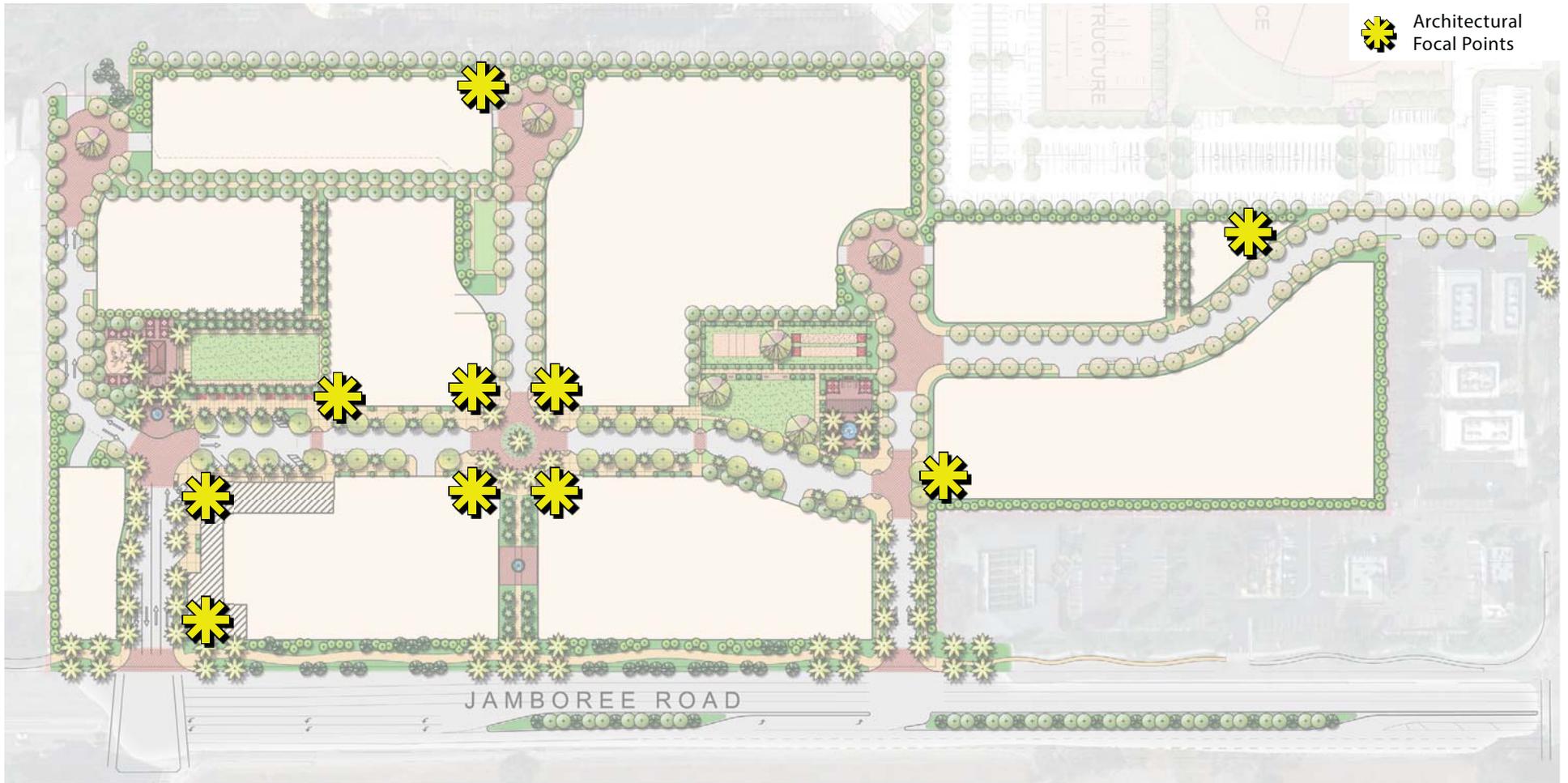


Figure 3-39 Community Focal Points

3. ARCHITECTURAL GUIDELINES



Figure 3-40: Building lobby as street activator

**3.3.6 Street Activators**

Building lobbies, common spaces, front entry stoops and raised private patios shall be provided within Uptown Newport to engage internal project streets and enhance the pedestrian interface. Although these elements will be provided throughout Uptown Newport, special emphasis will be given to activating the street level of buildings facing the Spine Street (see Figure 2-19). As described on the following pages of this document, these elements will be designed to provide a human scale to the community. Shading and weather protection devices may be incorporated into these street-front elements.



Figure 3-41: Shading device incorporated into street-front uses



Figure 3-42: Retail as a street activator

**Resident Serving Facilities**

Private resident serving uses such as clubhouses, fitness centers, business centers and mail rooms are encouraged to be located at the street frontage. If compatible with the architecture of the building, the uses should embody a retail storefront-like aesthetic.



Figure 3-43: Private resident serving facility



Figure 3-44: Private resident serving facility

3. ARCHITECTURAL GUIDELINES



Figure 3-45: Restaurant use with outdoor dining



Figure 3-47: Outdoor displays for retail may be used to activate the street



Figure 3-46: Store-front window with solid base



Figure 3-48: Variation in store-fronts is encouraged

**Retail**

A minimum of twelve feet (12'-0") in floor-to-floor height for the retail uses should be provided. Ground floor retail spaces should be articulated with an emphasis on storefront glass. Storefront glazing is encouraged to provide a minimum of ten feet (10'-0") in height from the adjacent sidewalk. While storefront windows may extend to the ground, they should feature a solid base finished with high-quality materials.

To promote accessibility, ground floor retail and street-fronting resident serving facilities should have a floor elevation that approximates the surface elevation of the adjoining public sidewalk. Outdoor seating and dining areas are encouraged on sidewalks adjacent to retail uses.



Figure 3-49: **NOT ALLOWED** - Low floor-to-floor height at first floor

3. ARCHITECTURAL GUIDELINES



Figure 3-50: Two-story lobbies are encouraged



Figure 3-52: Lobbies to mark buildings and promote way-finding



**Lobbies**

Condominium and apartment buildings shall feature street-facing central lobbies. Lobby entrances shall be articulated and distinguished through materials, details and textures from other areas of the facade. Entry canopies of high quality material and design are encouraged and may project into the building setback up to five feet (5'-0").



Figure 3-51: Enhanced materials and canopy



Figure 3-53: Recessed lobby entrance

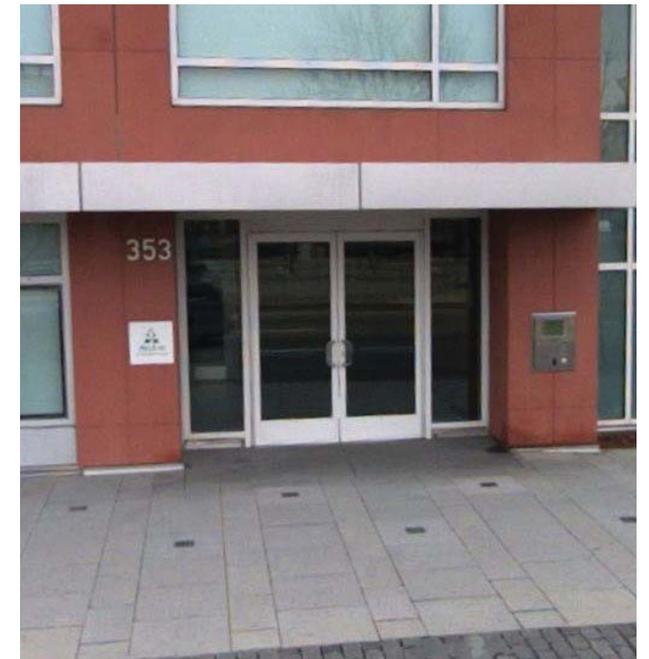


Figure 3-54: **DISCOURAGED** - understated lobby is not distinguished from building facade

3. ARCHITECTURAL GUIDELINES



Figure 3-55: Enhanced door and window materials



Figure 3-57: Architectural detail incorporated into stoops and first floor patio

**Stoops**

Stoops for private residences should be provided throughout Uptown Newport. Stoops are not permitted for uses fronting onto Jamboree Road. Openings to residences should be comprised of enhanced materials and trim.

**First Floor Patios**

To further enhance street activity within Uptown Newport, first floor patios for private residences are permitted throughout Uptown Newport. First floor patios should be raised above the sidewalk level. Rails should be designed to provide privacy to the patio.



Figure 3-56: Stoops integrated into the base of the building



Figure 3-58: First floor patio designed to provide privacy



Figure 3-59: First floor patio as a street activator

3. ARCHITECTURAL GUIDELINES



Figure 3-60: Building elevated above street level



Figure 3-61: Building elevated above street level

**3.3.7 Ground Floor Relationships to Streets and Perimeter Conditions**

In order to provide privacy for street level residential uses, finished floors should generally be located approximately two feet (2'-0") above the adjacent street elevation. Retail storefronts and other semi-public street level improvements are encouraged to be generally flush with the adjacent sidewalk or shall incorporate terraces to accommodate a positive relationship to the public realm.



Figure 3-62: **DISCOURAGED** - residences below the level of the adjoining sidewalk

## 3. ARCHITECTURAL GUIDELINES



Figure 3-63: Buffer irrigation equipment with plant material



Figure 3-64: Utility infrastructure placed in below-grade vaults

### 3.3.8 Screening Elements

To the extent practical, above-grade utility vaults and such infrastructure equipment as backflow preventers at domestic water meters, irrigation controllers, and cable television pedestals should be screened from public right-of-way views with dense landscaping and/or walls of materials and finishes compatible with adjacent buildings. Above grade utilities should be visually buffered with low walls or plant material.

Chain link fencing is not allowed, except temporary fencing to screen construction areas. Service door and mechanical screen colors should be the same as, or compatible to, the adjacent wall colors.

3. ARCHITECTURAL GUIDELINES



Figure 3-65: Accessibility ramp screened by landscaping



Figure 3-67: Double-sided half-stop elevators may be utilized instead of ramps

**3.3.9 Accessibility Ramps**

Accessibility ramps and lifts should be discretely integrated into the composition of the building exterior and entry design. Exposed utilitarian open metal railings should be avoided unless integrated into the overall aesthetic of the architecture. If significant grade changes must be negotiated, ADA accessibility requirements are encouraged to be satisfied through placement of building elevators in perimeter entry locations.



Figure 3-66: Accessibility ramp integrated into building design

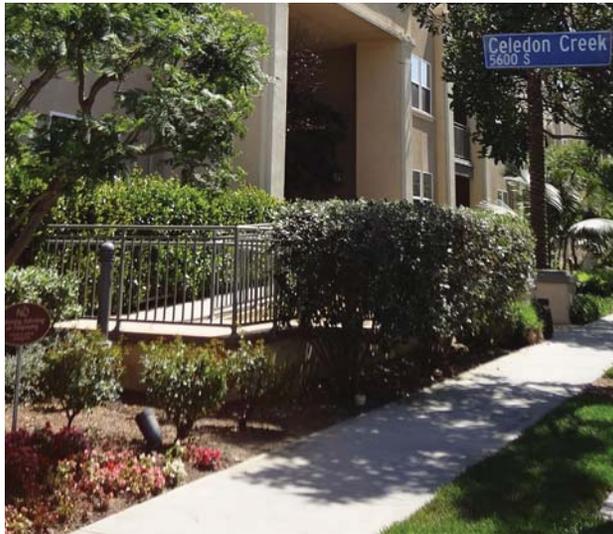


Figure 3-68: Accessibility ramp screened by landscaping



Figure 3-69: **NOT ALLOWED** - ramp not adequately screened or integrated into architectural design

3. ARCHITECTURAL GUIDELINES

**3.4 BUILDING DESIGN**

**3.4.1 Massing and Building Form Articulation**

Massing should offer simple contrasts between adjoining components. All four sides of each building should be designed with elevations that are well integrated with the overall building composition.



Figure 3-70: Top element



Figure 3-71: Example of composition of base, middle, and top elements

Architectural interest should be incorporated into the facades of all buildings in Uptown Newport. This may be achieved through articulated base treatments which respond to the pedestrian scale, horizontal or vertical variation in fenestration treatments, horizontal or vertical layering of façade planes, forms and materials, or by incorporating elements such as canopies, columns and recesses to create depth and interest to different parts of the facade,

Though not mandated, the incorporation of a legible base, middle and top should be considered for the design of buildings within Uptown Newport. In this approach, base, middle and top portions may be visually defined by plane breaks, step-backs, horizontal banding, cornices or belt moulding.

The base should be differentiated through material, color, or rustication. Darker tones relative to other building field colors are generally encouraged within the building base with the application of lighter colors above. Exposed basement conditions shall incorporate architecture consistent with the base treatments. The design of first floor entry stoops and private patios shall also utilize a similar or complementary design vocabulary as the building base.

*Top element distinguished by cornice lines and lighter color*

*Middle element forms a consistent body through window patterning*

*Base element differentiated through darker color and rustication*

In general, the middle portion should form a consistent body to the building with simplified window and material patterning, consistent field color and restrained visual movement. If horizontal massing elements are not provided, the middle portion should be distinguished from the base and top by a clearly defined moulding or cornice line.

The top portion of the building may be distinguished by cornices at the roof line, articulated eaves and soffits or by visual accentuation through enhanced window heights, transoms and extended parapets. The top portion of the building should appear to be the lightest in color tone, material and form.

Building forms and massing should be articulated based on the scale and length of the façade and should be composed as deliberate architectural solutions. Buildings should not be articulated as an aggregation of “stacks” of individual residences.



Figure 3-72: Simple massing elements and variation in vertical and horizontal planes

3. ARCHITECTURAL GUIDELINES

**3.4.2 Corner Conditions**

To create a successful urban design framework for blocks within Uptown Newport, corners of buildings should consist of deliberate forms and exterior elevation articulation. The front and side elevations of buildings on corner lots should be designed to “turn the corner.” The design of street corners of buildings on prominent parcels should incorporate such elements as unique towers, bays, wrapped balconies and ground floor treatments that are distinguishable from secondary building corners.

Residential units in corner conditions should include windows and allow for architectural features that orient to both adjacencies. Building entries may be integrated into the first floor corner conditions and are encouraged at street intersections and round-about locations. The location of stair towers, utility chases, and other non-occupied areas at building corners is discouraged.



Figure 3-74: Deliberate forms incorporated into corner



Figure 3-73: Prominent corner



Figure 3-75: Balcony placed in corner condition and engaged in building mass



Figure 3-76: **NOT ALLOWED** - corner condition with windows orienting in only one direction

3. ARCHITECTURAL GUIDELINES

**3.4.3 Roofs**

Roof forms should be integrated into the overall massing composition of each major building component and be complete or appear complete. Flat roofs and pitched roofs are permitted within Uptown Newport.

Flat roofs should incorporate variation in parapet heights to promote visual interest. Cornices, shading devices and other such horizontal projections may be utilized to create additional visual definition to the profile of flat roofs.

Where roofs are sloped, they should generally maintain a relatively shallow pitch (5:12 pitch or less). Pitched roofs on high-rise buildings are not encouraged, but, if incorporated into the design, may deploy steeper pitches to enhance visibility.

Where a combination of flat and pitched roof forms are incorporated into individual buildings, transitions between the roof forms should be associated with horizontal breaks in massing.

In accordance with NBMC, roofs should generally appear free of utility and communication devices when viewed from the public realm. Screening shall be consistent with the overall architectural design.



Figure 3-77: Flat roof with variation in parapet height



Figure 3-79: Pitched roofs



Figure 3-81: **DISCOURAGED** - arbitrary roof form



Figure 3-78: Flat roof with horizontal projection



Figure 3-80: Combination of flat and pitched roofs



Figure 3-82: **NOT ALLOWED** - non-integrated roof element

3. ARCHITECTURAL GUIDELINES



Figure 3-83: Window detailing

**3.4.4 Fenestration**

**Composition**

Fenestration between floors should be vertically aligned whenever possible. If opening widths are not vertically consistent between floors, the wider of the openings should be incorporated into the lower levels. Fenestration and modulation in a high-rise building should be designed to emphasize verticality.

**Detail**

Windows should generally be recessed from the exterior wall surface to depict the substance of the exterior wall mass and introduce shade and shadow. Window surrounds may be utilized to create the appearance of a recessed condition.

Windows that are flush with exterior wall surfaces may only be used if consistent with a building's overall architectural vocabulary. Such windows must incorporate reveals or other such detailing to demonstrate quality design.

Clear glazing is preferred and should be specified to reduce glare and reflectivity.

Windows with articulated frames are encouraged. Examples of articulated frames include enhanced trims, awnings, and cornice detailing. Window headers and sills should be of the same color.



Figure 3-84: Vertical alignment of fenestration between floors



Figure 3-85: Recessed window with header and sill



Figure 3-86: Window detailing



Figure 3-87: Recessed windows with headers and sills



Figure 3-88: Simple recessed window in contemporary facade



Figure 3-89: **NOT ALLOWED** - Flush windows without trim or adequate detailing

3. ARCHITECTURAL GUIDELINES



Figure 3-90: Balcony wrapping building corner



Figure 3-92: Balcony wrapping building corner

**3.4.5 Balconies**

Balconies shall be integrated into the architecture of the building. Balconies may be designed to collectively create features within the overall composition and should be complementary to the massing, architecture and material palette of the building. Balconies may be utilized to wrap corner conditions to create visual interest to the building’s architecture.

In order to maintain an urban architectural expression within Uptown Newport, balconies facing internal roadways are encouraged to be mostly recessed into the building volume. Projecting balconies, if located on internal streets, should not dominate the façade.



Figure 3-91: Recessed balconies integrated into building architecture



Figure 3-93: Balconies may be fully recessed



Figure 3-94: **DISCOURAGED** - balconies dominating the facade of the building

3. ARCHITECTURAL GUIDELINES



Figure 3-95: Rail detail on Juliet balcony



Figure 3-97: Transparent sound barrier on balcony to reduce noise impacts



Figure 3-98: Rail detail on contemporary building



Figure 3-96: Rail detail on traditional building



Figure 3-99: Rail detail on contemporary building

Balcony railings should be well detailed and balance transparency with privacy. Solid balcony walls are discouraged. Highly ornamental railing details are also discouraged.

The use of Juliet balconies as an architectural element is encouraged as a means of enhancing fenestration patterns and providing additional texture and detail to the façade.

To reduce noise impacts in certain areas of the site, balconies may contain Plexiglas or other such transparent sound barriers. The barriers may be mounted on hinges to allow residents to open or close them.



Figure 3-100: **DISCOURAGED** - solid balconies

## 3. ARCHITECTURAL GUIDELINES

**3.4.6 Horizontal Design Treatments**

Cornice lines, belt moldings, friezes or other kinds of horizontal design treatments should wrap the corners of the building and terminate only at a perpendicular surface. In order to provide contrast to the balance of the façade, horizontal design elements should incorporate thickness and depth or include substantial reveals.



Figure 3-101: Cornice lines wrapping building corners and terminating on a perpendicular surface



Figure 3-102: Horizontal banding with sufficient thickness and depth

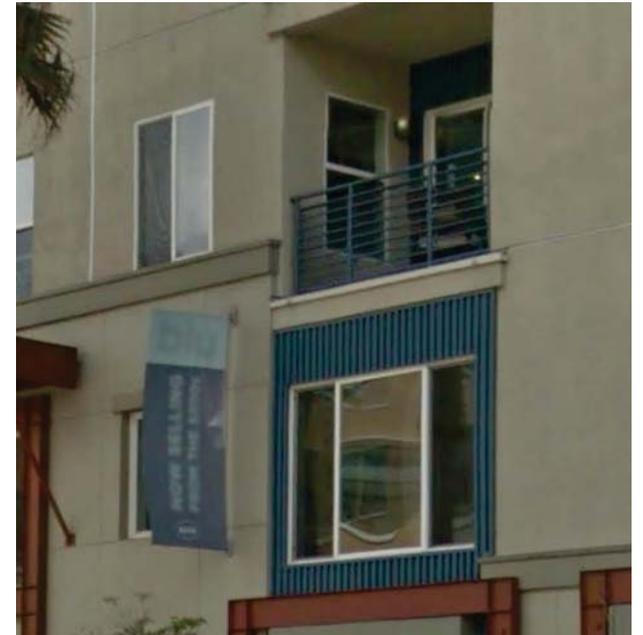


Figure 3-103: **NOT ALLOWED** - horizontal banding that does not integrate into the overall building facade

3. ARCHITECTURAL GUIDELINES



Figure 3-104: Masonry



Figure 3-106: Enhanced plaster wall and high density foam molding



Figure 3-105: Metal panels



Figure 3-107: Plaster



Figure 3-108: **DISCOURAGED** - overly rustic materials

**3.4.7 Building Materials**

Colors, materials, and finishes should be coordinated on all exterior elevations to achieve continuity of design. Stone, metal, exterior plaster, exterior insulated finishing systems (EIFS), brick, concrete, wood, metal, and glass are acceptable materials for building walls. Metal, wood, and glass are acceptable materials for railings. High density foam is an acceptable material for molding. Stripes and patterns are not appropriate, although retail storefronts may reflect the design theme of the merchant. Use of highly reflective building materials, such as polished metals and reflective glass, is not allowed as a primary building material, but may be considered in limited applications as accent elements. Tile, metal, and “green roof” systems are acceptable materials for roofs.

3. ARCHITECTURAL GUIDELINES

Material changes should occur at plane breaks, preferably at inside corners or at step-backs and should be visually integral to the structure. The change of materials within a continuous horizontal plane is discouraged.



Figure 3-109: Change in materials occurring at plane breaks



Figure 3-110 **NOT ALLOWED** - change in materials occurring on the same facade plane

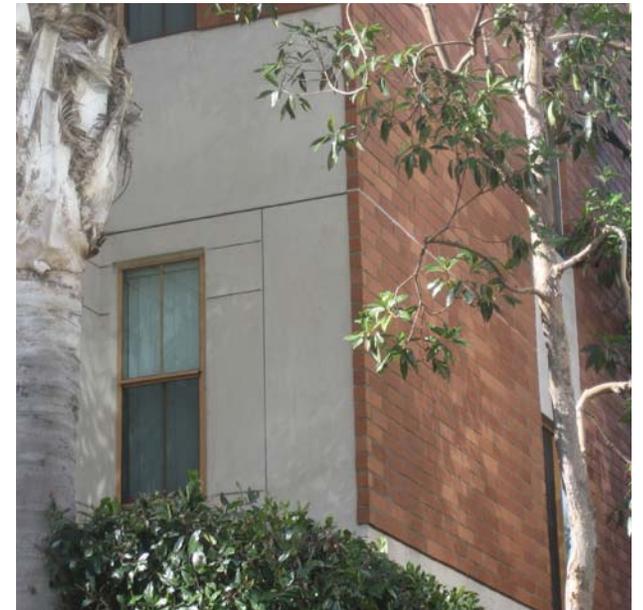


Figure 3-111: **NOT ALLOWED** - materials terminating on building corners

3. ARCHITECTURAL GUIDELINES



Figure 3-112: Color applied to emphasize base element



Figure 3-113: Colors rich in tone



Figure 3-114: Colors consistent with building massing elements

**3.4.8 Colors**

The palette of building colors should generally be warm and rich in tone, but be appropriate to the style of the building. Accent colors should be used purposefully to express entries, bases or special areas and should not be highly contrasting, arbitrary or graphic.

Color should be consistent within building massing elements. Changes in color should be applied to clearly define horizontal building planes and should not be applied at outside corners. The change of color within a vertical façade should occur in conjunction with cornices or other such physical horizontal elements. The changing of color in an uninterrupted horizontal plane is not allowed.

Roof flashing, rain gutters, drains, vents, and scuppers should harmonize in color with the building's architecture.



Figure 3-115: **DISCOURAGED** - excessive use of color variation

## 3. ARCHITECTURAL GUIDELINES

**3.4.9 Exterior Building Lighting**

The incorporation of exterior architectural lighting is encouraged to emphasize and highlight key building features, forms and details. The buildings may include accent lighting, up-lighting and grazing or washing techniques to emphasize vertical surfaces. Excessive lighting and glare should be avoided. Landscape lighting within the adjacent streetscapes or open space areas should be coordinated with the design of exterior building lighting.



Figure 3-116: Lighting used to emphasize focal point



Figure 3-117: Lighting emphasizing building features

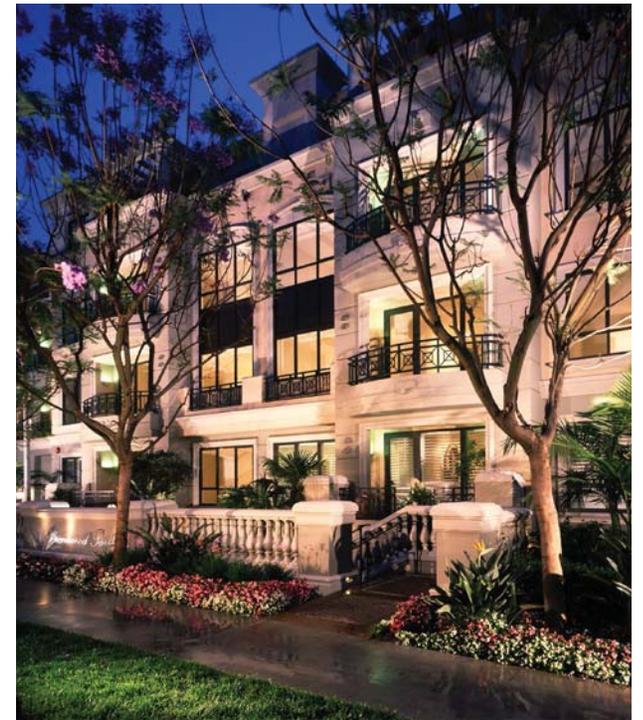


Figure 3-118: Lighting wash highlighting vertical surfaces

3. ARCHITECTURAL GUIDELINES

**3.4.10 Architectural Enhancements**

In addition to massing features, several locations within blocks and building parcels that are visually prominent to the community have been designated to include enhanced facade treatments (see Figure 3-119).

While quality design execution must be provided throughout Uptown Newport, these locations require such upgrades to finishes and materials as:

- Expanded masonry
- Metal panels or siding
- Rusticated base elements
- Enhanced window systems
- Enhanced door specifications
- Enhanced materials application techniques

Particular attention and enhancement shall be placed on the exterior elevations of the first floor (street level) and base of the buildings in these locations to enhance the pedestrian/public realm experience. Balcony rails, canopies, and other building elements may require additional ornamentation or execution of trim and detail appropriate to the building’s architectural vocabulary.

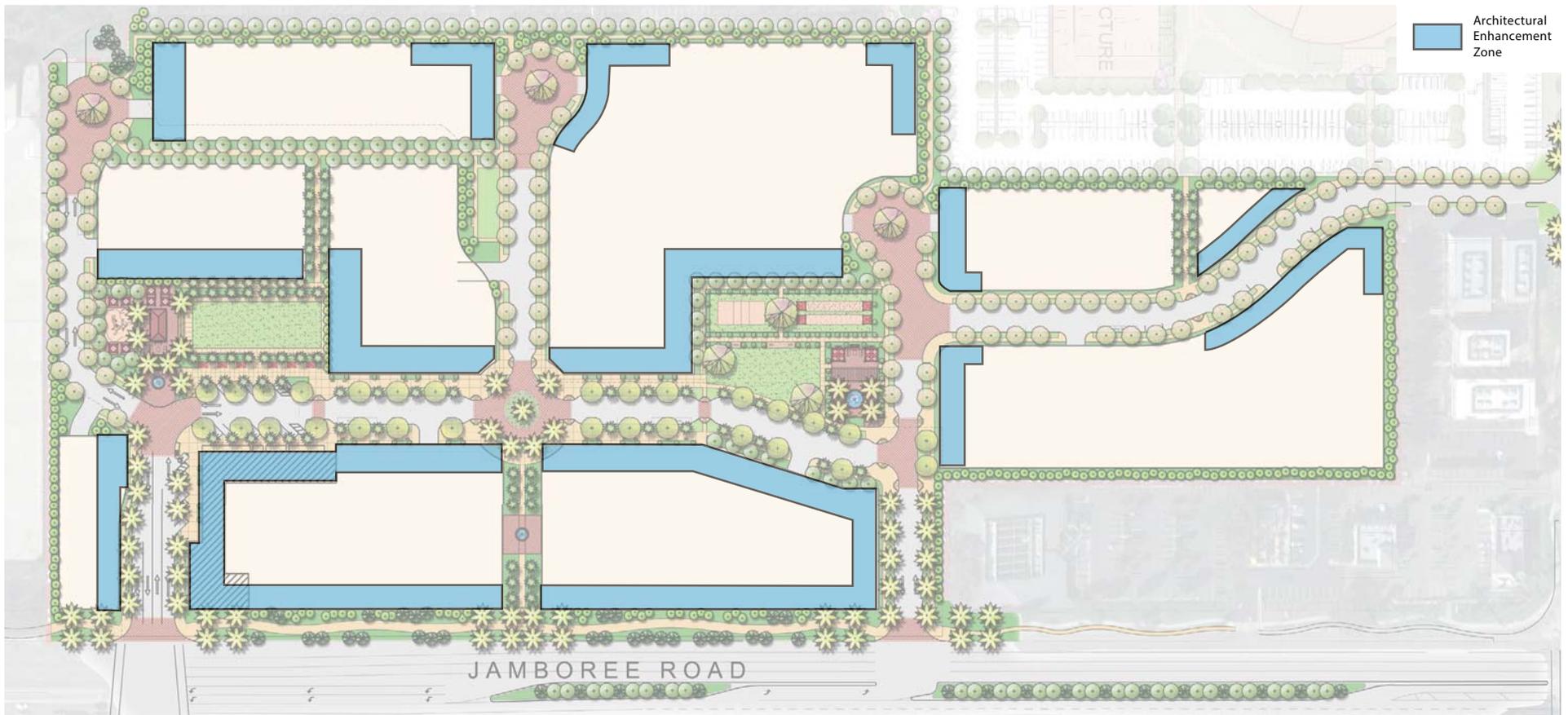


Figure 3-119: Architectural Enhancement Areas

3. ARCHITECTURAL GUIDELINES



Figure 3-120: Partially exposed subterranean garage with integrated architectural elements screened by landscaping

**3.4.11 Structured Parking**

Structured parking shall be located in basements or, if constructed above-grade, be encapsulated by habitable space, landscaping, or garden walls. Any exposed edge of subterranean parking shall be integrated into the architecture of the building and treated with consistent or complementary materials (Figure 3-120). Other than landscaping that is consistent with adjoining building areas, screening is not required for exposed basement conditions where the height of the first level of habitable space above adjoining finish grade is less than or equal to three feet.

The interior of parking structures should be designed to promote safe vehicular and pedestrian access. Ceilings should be painted white or such light colors to brighten the ambiance of enclosed parking facilities. Convenient, well marked and attractive pedestrian access should be provided within parking facilities and connect to elevator cores and parking-level building lobbies.

**Vehicular Access to Parking**

Garage access should be incorporated into the overall patterning of fenestration, construction bays and other components of the exterior elevation. Broad spanning openings between bays should be avoided. For subterranean parking facilities, ramps are encouraged to be located within the building perimeter and be integrated into the overall design character of the buildings they serve.

**Garage Ventilation**

Openings for ventilation or day-lighting of subterranean parking structures will be incorporated into design of the exterior of the building. If detached from the building façade, openings for ventilation should generally be screened from view from public streets and sidewalks, and from adjacent buildings.



Figure 3-121: Structured parking entrance aligned with the massing of the building



Figure 3-122: Simple garage opening in contemporary building



Figure 3-123: **NOT ALLOWED** - garage entrance not integrated into building design



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## 4. SITE DEVELOPMENT AND INFRASTRUCTURE

### **4.1 GRADING AND EARTHWORK**

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Grading of the project shall be designed in a manner consistent with the applicable grading standards and ordinances of the City of Newport Beach. The grading shall be designed with a goal of minimizing the earthwork import and export to and from the site. The grading design and earthwork specifications shall incorporate the recommendations of a licensed geotechnical engineer and a licensed geologist.

The design of the grading shall anticipate the possibility of subterranean parking levels beneath the proposed buildings. Some of the material excavated to establish the subterranean pad envelopes can be used as fill to bring site grades up to elevations that would be several feet above existing grades. The grading should be designed such that the first floor elevations of the residential buildings are two to four feet above the surrounding site grades. Excess cut material should be exported from the site to locations and by routes approved by the appropriate governing agencies. The volume of export will depend on the extent of the subterranean parking. In addition, site and street grades shall be designed to accommodate pedestrian and vehicular connections to the adjoining Koll-Center Newport property.

It will be necessary to blend the limits of grading in the first phase with the TowerJazz Semiconductor facility. It will be necessary to construct interim retaining walls and slopes along the edge of the first phase grading. In the second phase of development, these interim walls and slopes could be removed.

### **4.2 SEWER**

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The design of the on-site sanitary sewer facilities shall be consistent with the applicable standards of the City of Newport Beach. In general, the sewer system shall be designed to take advantage of existing City and Orange County Sanitation District (OCSD) facilities that currently serve the site.

Where possible, the proposed on-site sewer system will be located within the site roadway system. Manholes and cleanouts will be provided at recommended intervals to facilitate access to the system for cleaning and maintenance. The system should be designed to flow by gravity. The need for pumps is not anticipated, nor should it be encouraged.

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#### 4. SITE DEVELOPMENT AND INFRASTRUCTURE

##### **4.3 WATER**

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Domestic water system improvements shall be designed in accordance with the standards and specifications of the Irvine Ranch Water District (IRWD).

The locations of fire hydrants, fire department connections, and other elements of the fire protection water system must be approved by the Newport Beach Fire Department. Backflow preventers and other above ground water system appurtenances should be placed in unobtrusive locations that are screened with landscaping to the extent practicable.

Currently, IRWD does not have recycled water facilities in the streets adjoining the project site. Should IRWD determine that its recycled water system will be expanded to serve the project, then it will be necessary to provide a network of recycled water pipelines and meters for project landscaping irrigation.

Irrigation and sprinkler head piping shall be “purple pipe” so that if recycled becomes available, Uptown Newport will be able to connect.

##### **4.4 STORM DRAINAGE**

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Runoff from the site is currently conveyed by underground storm drains to the existing drainage ponds along Von Karman Avenue to the northwest of the property. The ponds connect to the City of Newport Beach storm drain system which, in turn, discharges to the Back Bay/San Joaquin Creek near Jamboree Road.

Drainage design for Uptown Newport shall be in accordance with appropriate City of Newport Beach requirements and permits. This will include approval and implementation of a Water Quality Management Plan that will incorporate Low Impact Development principles.

In general, the proposed storm drain system is expected to consist of a system of underground pipes that will convey storm water runoff (including that which has been properly treated for water quality) to the existing downstream off-site system using several points of connection along the northwest side of the side of the site.

4. SITE DEVELOPMENT AND INFRASTRUCTURE



Figure 4-1: Infiltration planter



Figure 4-2: Vegetative Filter Strips with Infiltration

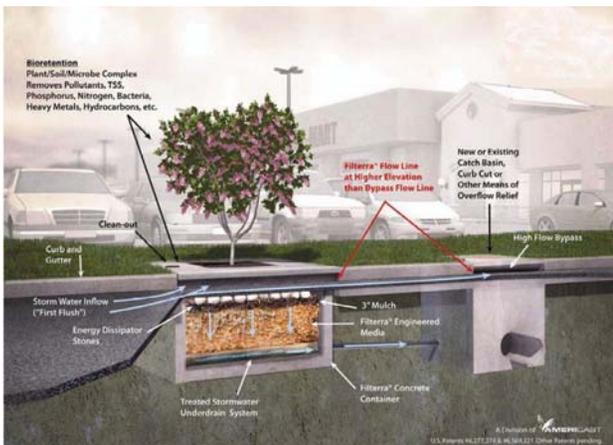


Figure 4-3: Bioretention catch basins

**4.5 WATER QUALITY**

The proposed project shall be designed to comply with the requirements of the appropriate permits pursuant to the National Pollution Discharge Elimination System (NPDES). A Water Quality Management Plan (WQMP) will be prepared. The purpose of the WQMP is to minimize the effects of urbanization on site stormwater runoff quality and quantity by implementing Low Impact Development (LID) Best Management Practices (BMP's).

For each construction phase of the project, a Storm Water Pollution Prevention Plan (SWPPP) will be required. This plan will specify the Best Management Practices (BMP's) to be deployed during construction of the project to protect the quality of stormwater runoff from the project during construction.

A variety of BMPs will be deployed for this project. These may include infiltration with bioretention in landscape and park areas, planter boxes with underdrains, vegetated filter strips, and proprietary treatment systems. To the extent practicable, the Master Developer should provide BMP's for the design capture volume for the entire site. These can be placed within the parks, the planter areas, and landscape strips. Planter boxes with underdrains are an additional BMP option for the individual building sites. The downstream ponds in the Koll Center Newport will provide further water quality treatment through aeration and settlement of silt and sediments.

**4.6 UTILITIES**

Electrical service for the project will be provided by Southern California Edison Company (SCE). The existing SCE substation, located near the southwest corner of the site will remain functional during Phase 1 to supply service to the TowerJazz Semiconductor facility. Natural gas service will be provided by Southern California Gas Company.

**4.7 GENERAL**

Nothing in the Uptown Newport PC or Design Guidelines is intended to lessen the other requirements with respect to site infrastructure that are set forth in city, state or federal codes.



### **5.1 INTRODUCTION**

The existing landscape setting around the Uptown Newport site is a campus setting with existing office uses and high-tech industry uses which are relatively visible from the street over informal turf berms and random eucalyptus trees. The new residential land uses of Uptown Newport Vilalge will alter the interface needs of the current Jamboree landscape toward a less transparent landscape that will soften, buffer and serve a greener softer transition to the needs of the new residential land uses. A transition to other existing office to the north and east and large parking structure to the west will be addressed with buffer landscape transitions.

This section defines the goals of the guidelines and outline the Common Area landscape framework, hardscape and streetscape character.

### **5.2 LANDSCAPE FRAMEWORK**

The landscape design is focused on establishing a pedestrian friendly urban village with centralized outdoor parks and amenities. The design is arranged around the spine road and pedestrian paseos. Emphasis has been placed at key intersections and gateways which assists in wayfinding and orientation for both pedestrians and vehicles.

#### **5.2.1 Framework Principles**

The landscape design within Uptown Newport should follow the following guiding principles:

1. Establish comfortable, walkable streets and pedestrian spaces;
2. Establish an urban village streetscape through the use of enhanced paving, on-street parking, and urban canopy trees;
3. Use plants that adhere to the low water use

standards of Newport Beach;

4. Provide both active and passive centralized park amenities;
5. Provide a landscape design that is consistent with the land uses planned within the Uptown Newport PC;
6. Provide a landscape along the project's frontage on Jamboree Road which compliments the existing street scene at adjacent properties along Jamboree Road.

### **5.3 COMMON AREA LANDSCAPE**

The common area landscape consists of the areas outside of the individual residential product development areas. These areas include; entry monuments and entry drives, Jamboree Road landscape, spine road landscape, secondary streets, paseo landscapes, parks, common open space and community edges. The following exhibits outline the landscape framework, hardscape and streetscape character.

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

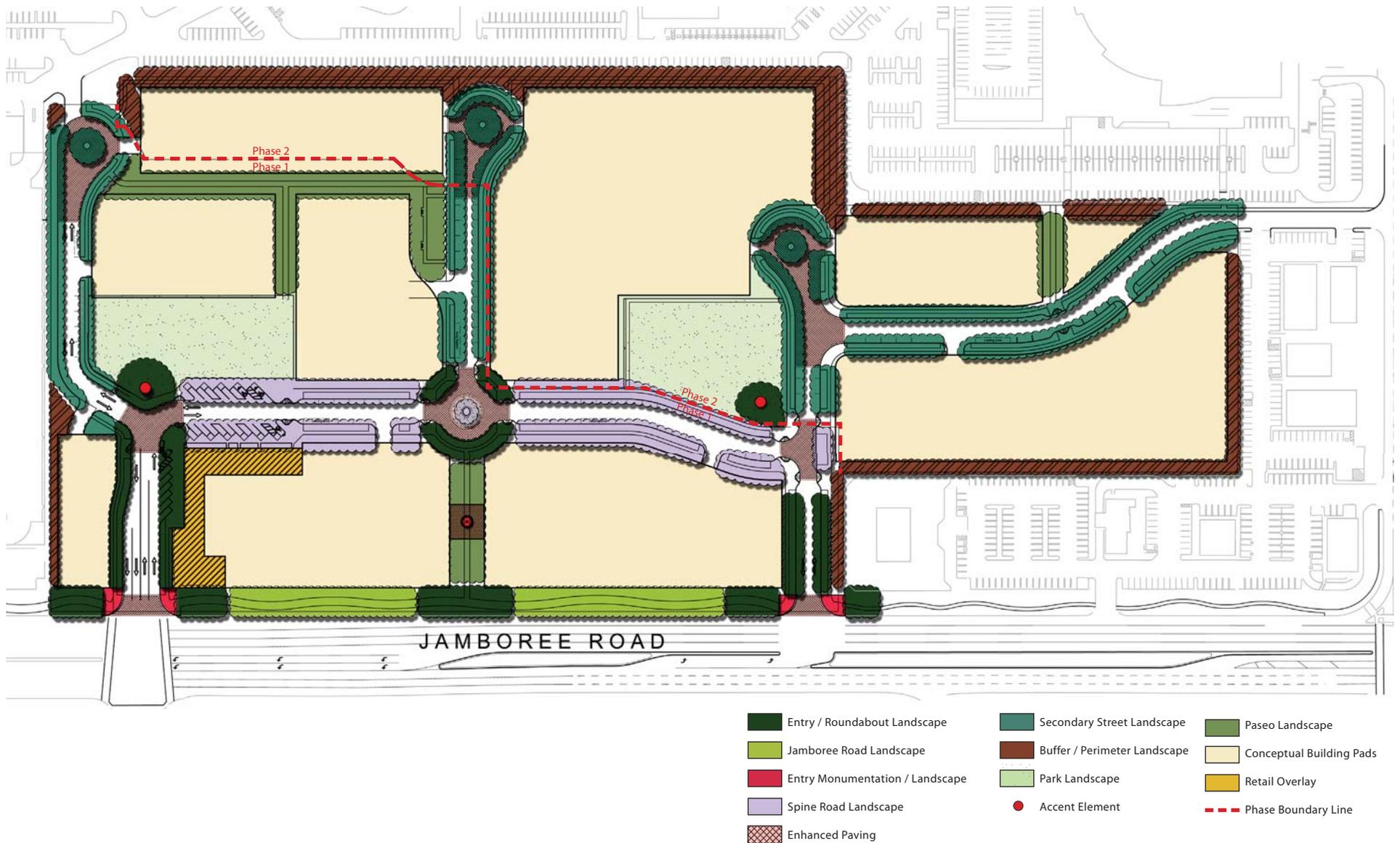
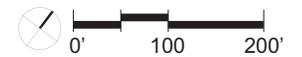


Figure 5-0 Landscape Framework Plan

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES



Figure 5-1 Overall Landscape Master Plan



5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

5.4 PLANTING PLAN

5.4.1 Jamboree Road

The recommended landscape character along Jamboree Road is vertical evergreen tree screening with an accentuated landscape of Date Palm trees at the entry's and paseo connections. The new Jamboree Road median island landscape will continue the theme of the existing median islands to the northeast.

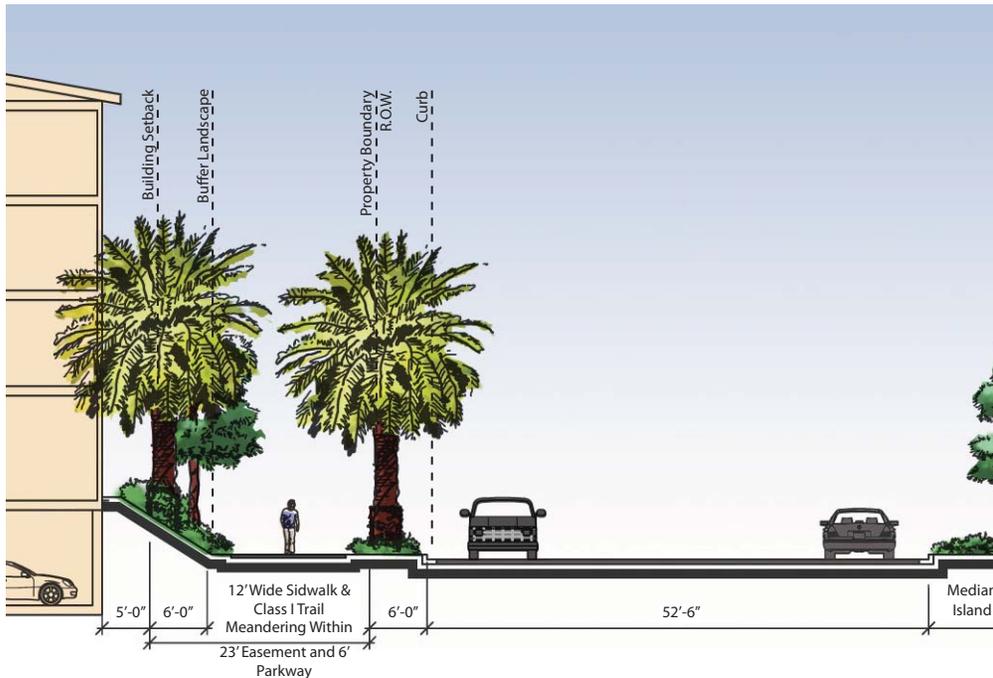
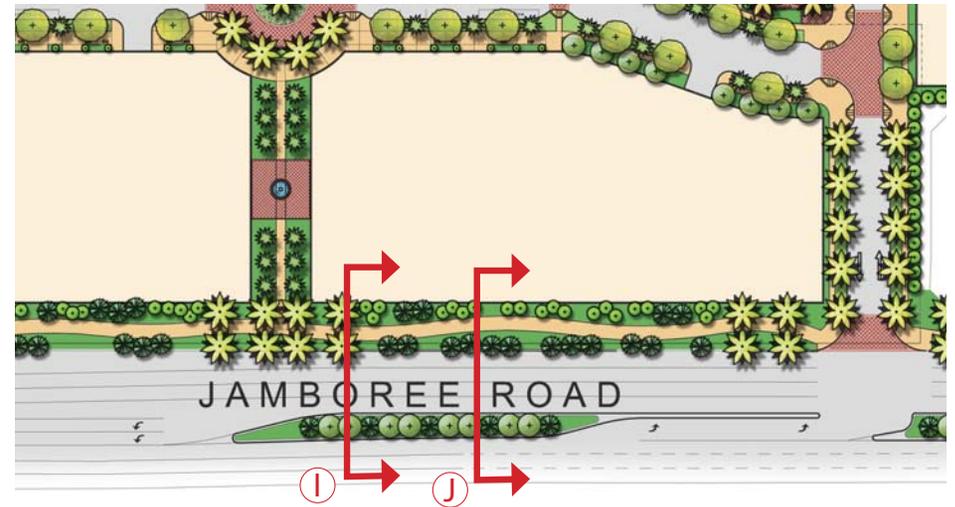


Figure 5-2 Section I - Jamboree Road Entries and Paseos

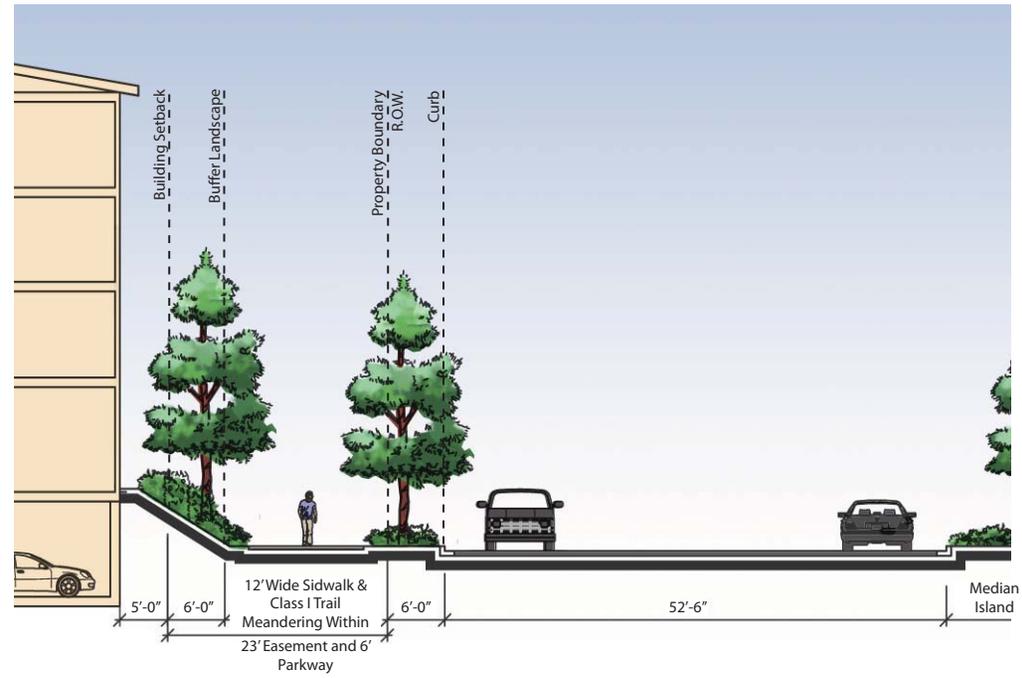


Figure 5-3 Section J - Jamboree Road Streetscape

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.2 Entry Monuments**

The landscape character at the entries will be transparent, inviting and colorful. Date Palm trees are recommended to punctuate the skyline entry while providing important views into the adjacent residential buildings and parks beyond. The use of colorful vines on the palm trunks and ground covers in this area is encouraged. The landscape will frame the monument walls and signage when possible. The use of strong signage that identifies the project with use of enhanced paving, walls, or fountain elements is encouraged.

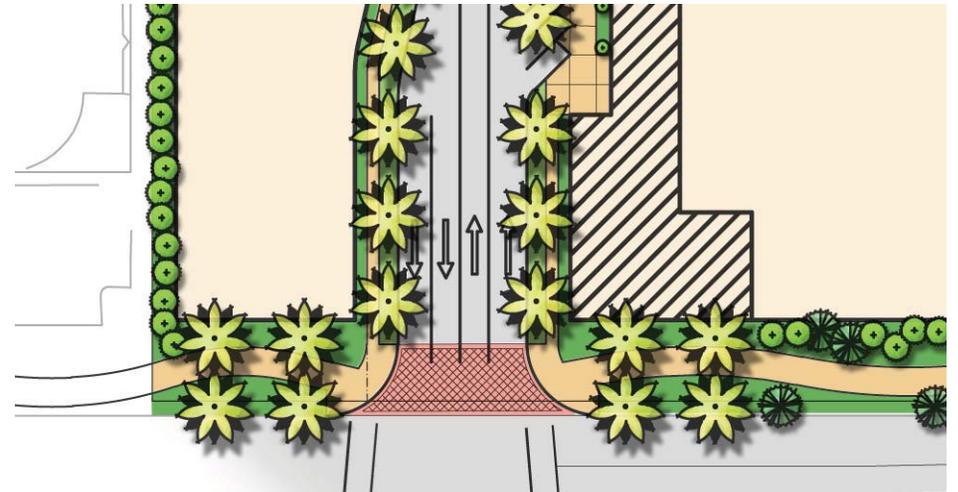


Figure 5-4 Community Signage



Figure 5-5 Community Entry



Figure 5-6 Community Entry

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.3 Entry Drives**

The landscape character along the Entry Drives will complement the Entry Monument landscape and will be transparent, inviting and colorful. Date Palm trees are recommended to punctuate the skyline entry while providing important views into the adjacent residential buildings and parks beyond. The use of colorful vines on the palm trunks and ground covers in this area is encouraged. Vertical screen trees used at the building edges are encouraged to soften and buffer the buildings from the street in this area. Hedges will be used to soften building bases and ground covers will be used when parking is not adjacent. Buildings are designed to be approximately 2'-3' above the Jamboree Road center line elevation. Short retaining walls may be incorporated into the retail edge where necessary.

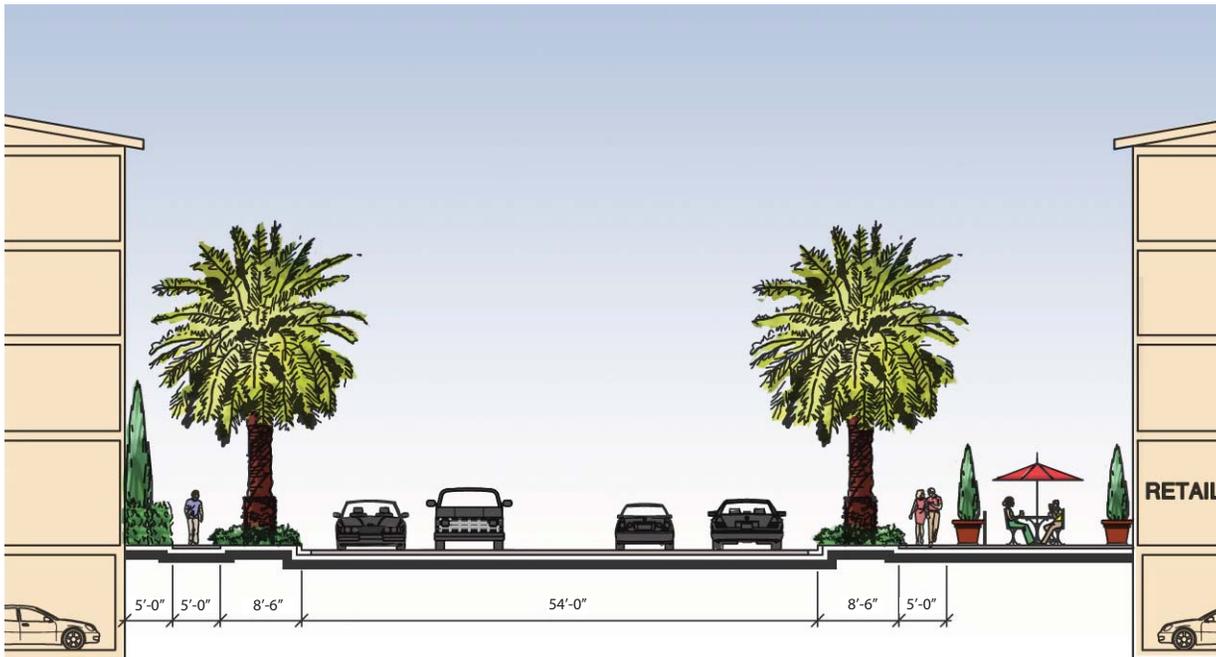
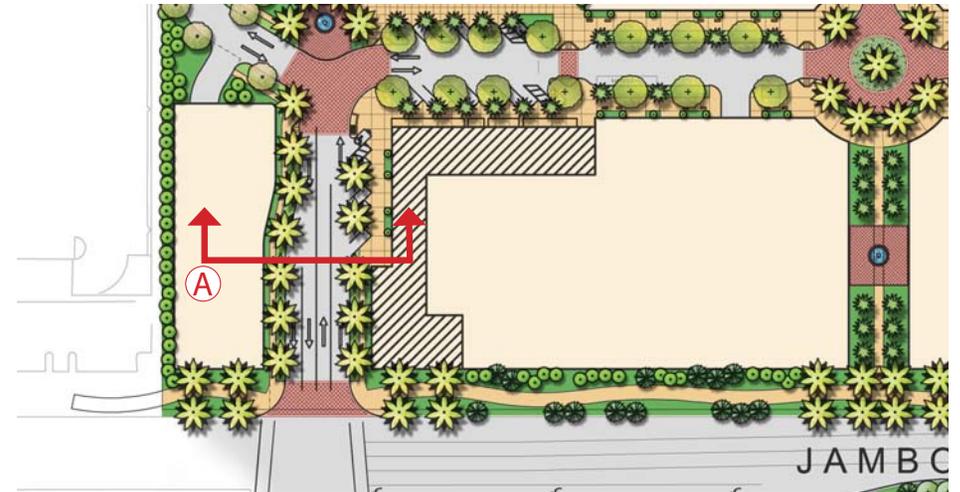


Figure 5-7 Section A - Phase One Entry Drive

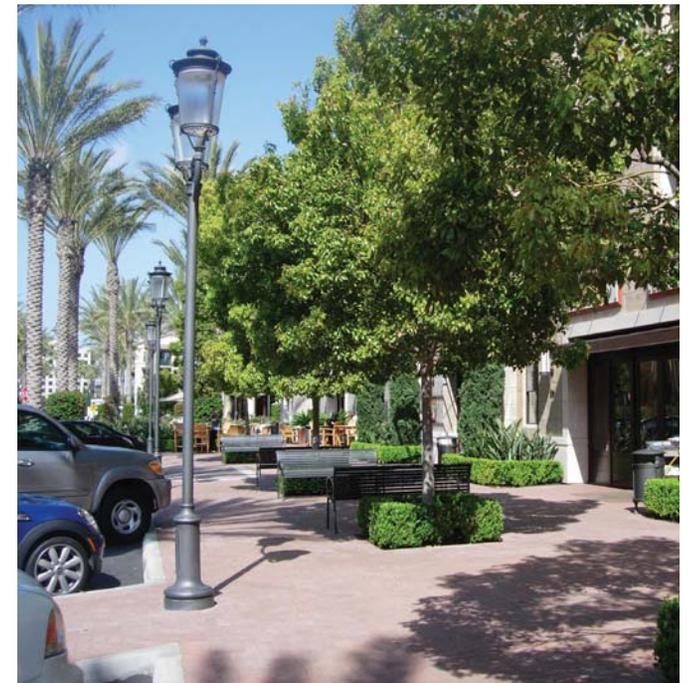


Figure 5-8 Entry Drive Streetscene

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.4 Spine Street at Angled Parking**

The Spine Street is the core that provides connectivity between the two main entries off of Jamboree Road. Anchored by the two entries and supported by the two parks at each end, visually and physically the Spine Street is an important link and circulation element in the project. The street tree pattern is formal with alternating combinations of skyline palms and large evergreen canopy trees. Angled parking located at the retail and park edges modifies the pattern while the canopy trees shade the parking areas and palms hug the walk promenade at the storefronts on one side and the market park paseo on the other. Turf parkways at adjacent parking areas will allow ease of access to the sidewalk from parking areas.

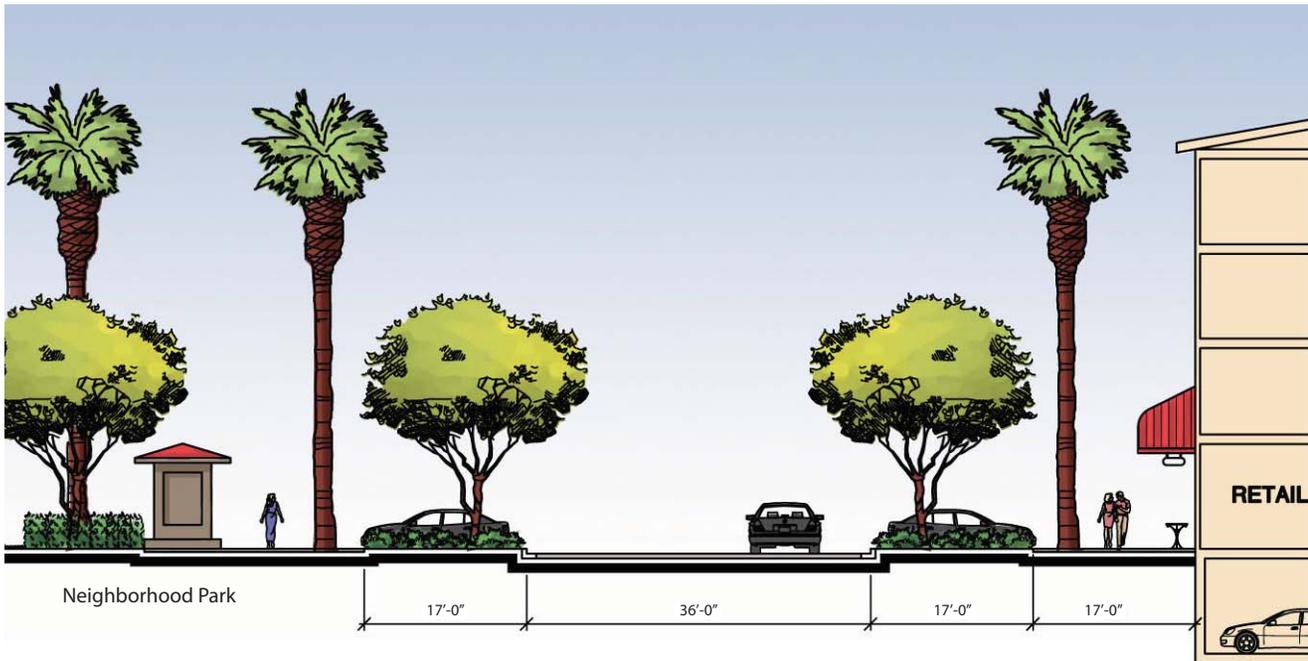


Figure 5-9 Section B - Spine Street



Figure 5-10 Community Retail

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.5 Spine Street at Parallel Parking**

The Spine Street is the core that provides the connection between the neighborhood and community amenities. Anchored by the two entries and supported by the two parks at each end, visually and physically the Spine Street is an important link and circulation element in the project. The street tree pattern is formal with alternating combinations of skyline palms and large evergreen canopy trees. Parallel parking is located along the Spine Street. Turf parkways at adjacent parking areas will allow ease of access to the sidewalk from parking areas. The use of synthetic turf will be considered for areas with high pedestrian / pet traffic volumes.

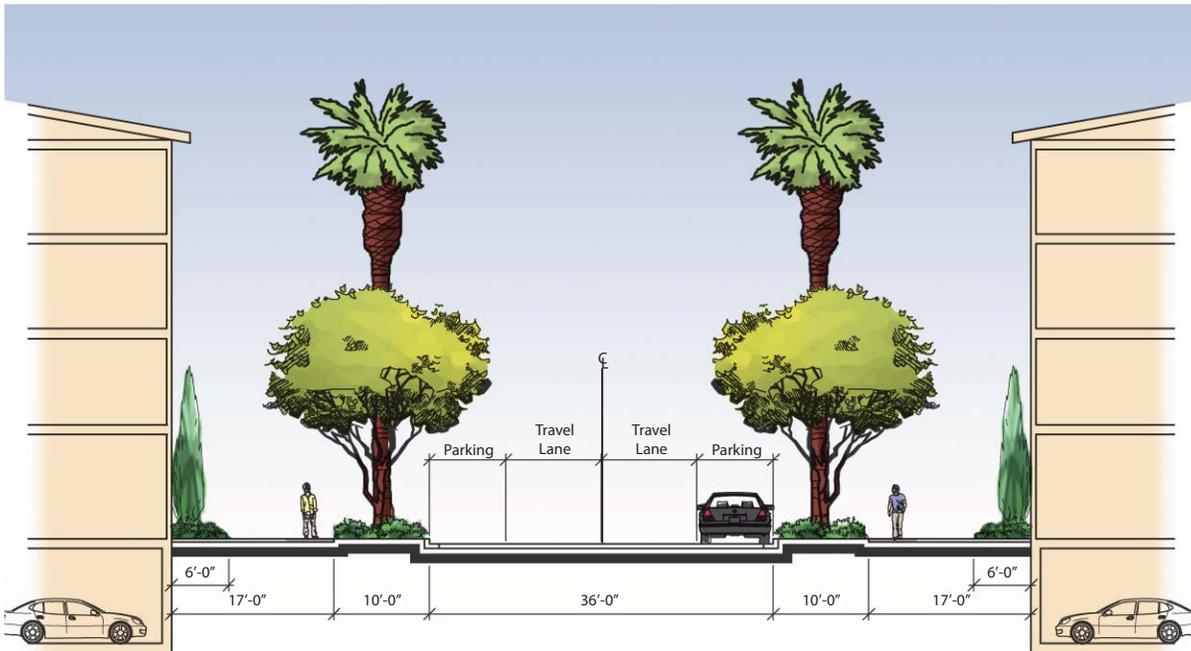
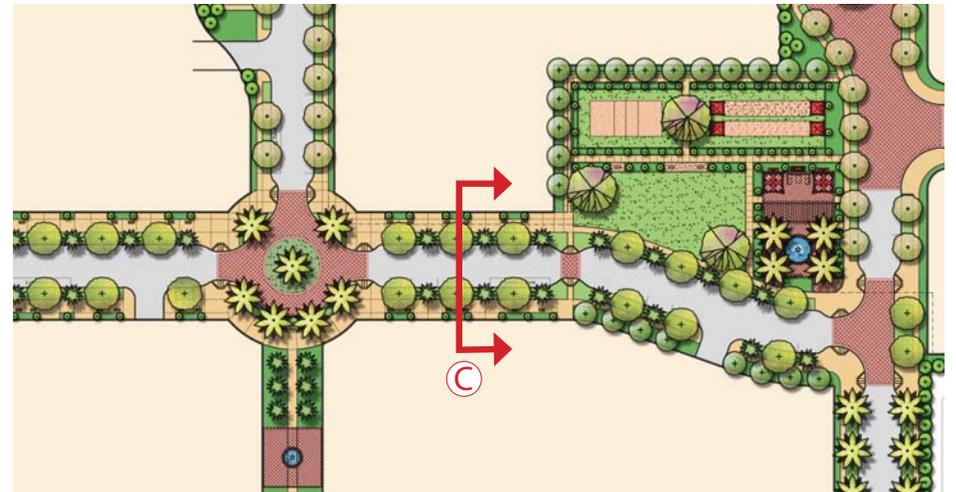


Figure 5-11 Section C - Spine Street

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.6 Neighborhood Street**

Neighborhood Streets provide access to buildings away from the Spine Street. Neighborhood Streets will be lined with formal deciduous street trees. Turf parkways at adjacent parking areas will allow ease of access to sidewalks from parking areas. The use of synthetic turf will be considered for areas with high pedestrian / pet traffic volumes. Vertical accent trees used at the building entries are encouraged to accentuate the street pattern. Hedges will be used to soften building bases and ground covers will be used when parking is not adjacent.

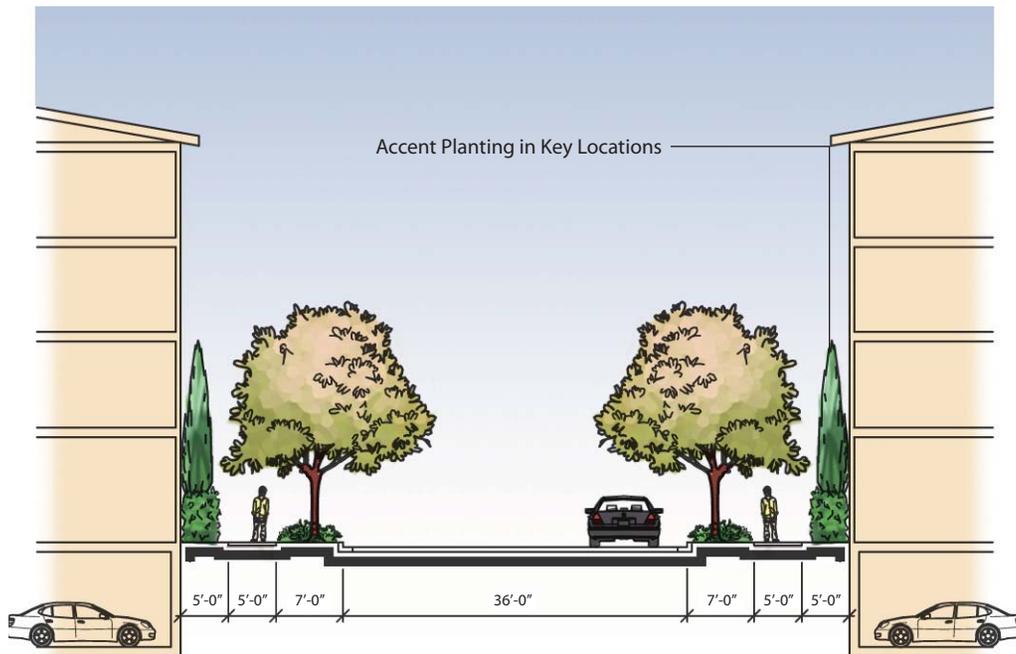
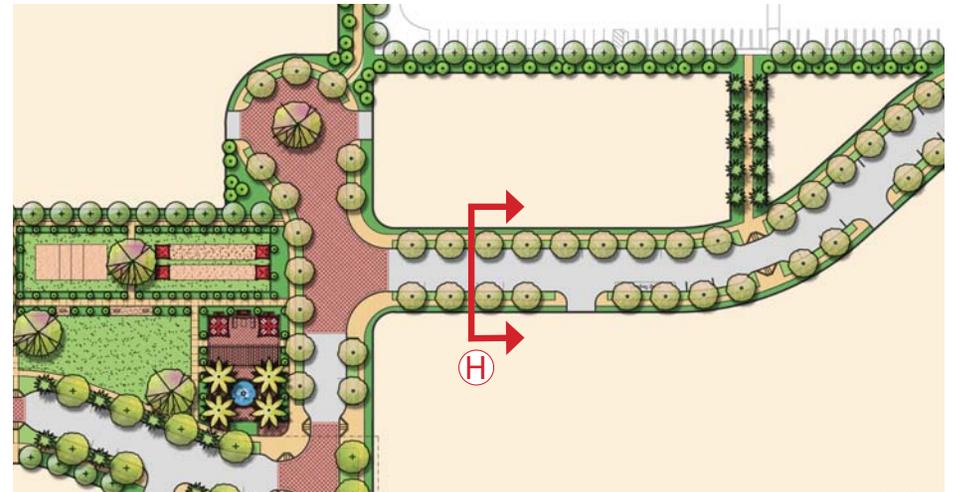


Figure 5-12 Section H -Neighborhood Street



Figure 5-13 Neighborhood Street

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.7 Paseo Landscape**

The paseo landscape areas are pedestrian connections that provide pedestrian connectivity and tie the project together. Paseos shall be master planned and accessible to the public and provide opportunities for walking, biking, sitting and social gathering spaces. In addition light recreational activities such as lawn bowling, chess, horse shoes, bocce ball, picnic areas and exercise stations are encouraged. Paseos will be lined with vertical palms or canopy trees. The beginning and end of the paseos will be enhanced with accent trees or palms to define points of access to the paseos. Colorful shrubs and ground covers will be used throughout. Vertical buffer trees and accent trees will soften the edges and transitions to the vertical building masses and hedges will be used to soften building bases. The use of large pots, meandering walks, seating spaces and fountains in these garden areas are encouraged.

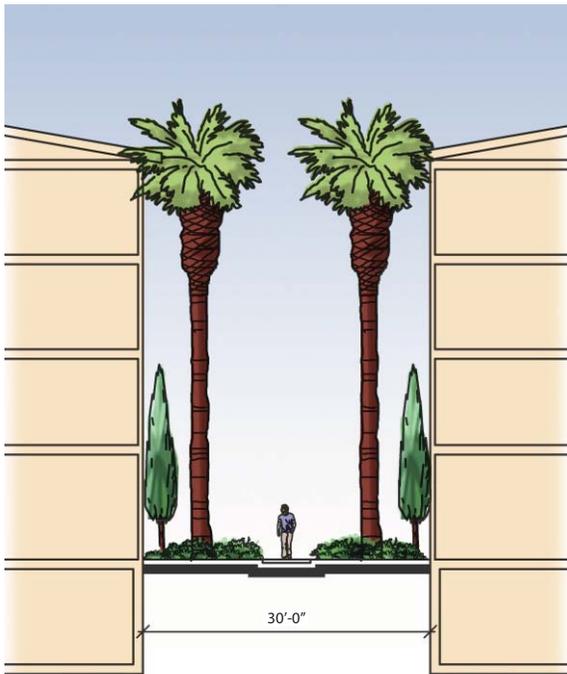
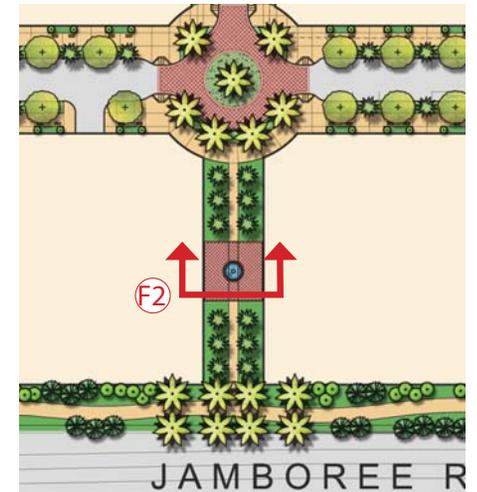
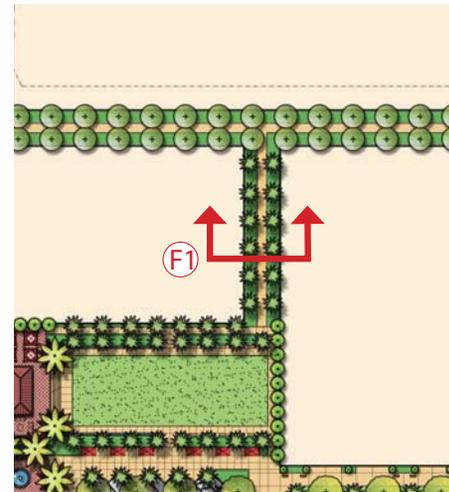


Figure 5-14 Section F1 - Paseo Landscape

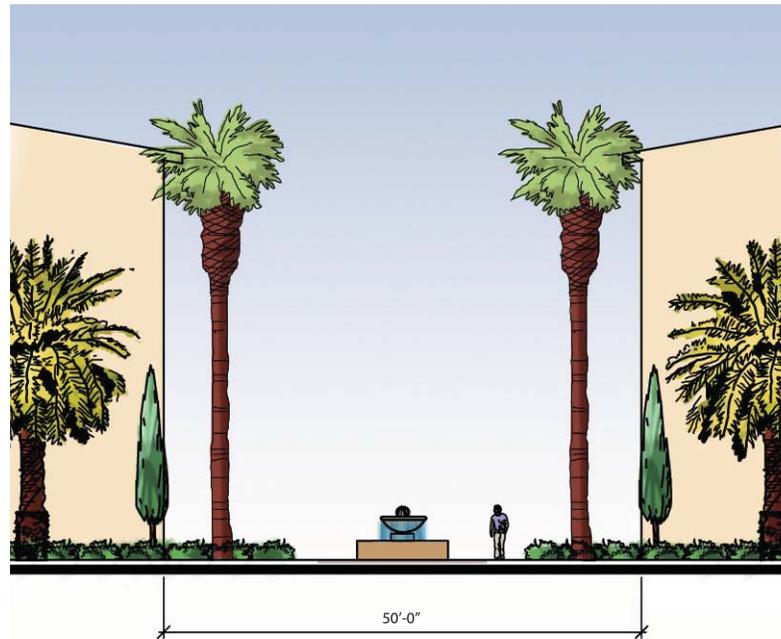


Figure 5-15 Section F2 - Paseo Landscape

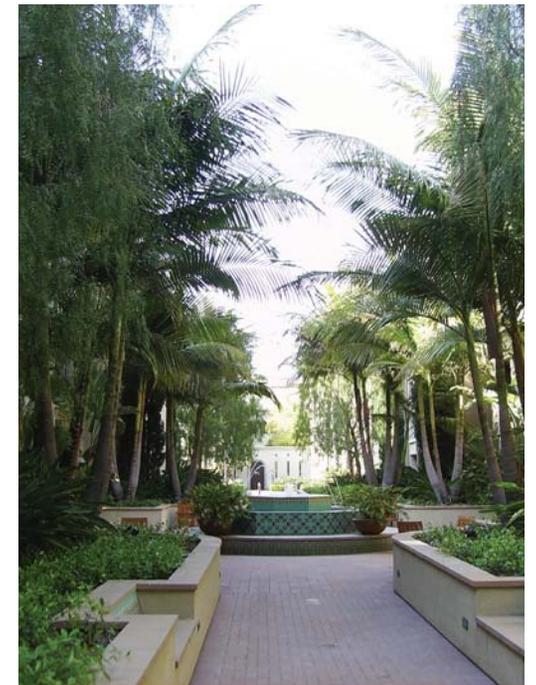


Figure 5-16 Paseo Landscape

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.4.8 Community Edge Conditions**

The edges of Uptown Newport Village and its transition to the existing Koll Center Newport office campus have been designed to provide a smooth and secure transition between these differing land uses. The landscape will soften and screen architecture along the sides of the Uptown Newport Village community and provide a visual buffer. Along these transitions are walkway access openings that provide pedestrian connectivity. Pedestrian connections will have enhanced treatments with accent trees and colorful ground covers that will call attention and visually signal these areas.

The edge along Uptown Newport Village and the Koll Center Newport will incorporate a mix of walls, fencing, shrubs, openings for pedestrian and vehicular connections, and landscaping to define a “soft” boundary and direct pedestrians to designated connections between the Koll Center Newport and the Uptown Newport Village properties.

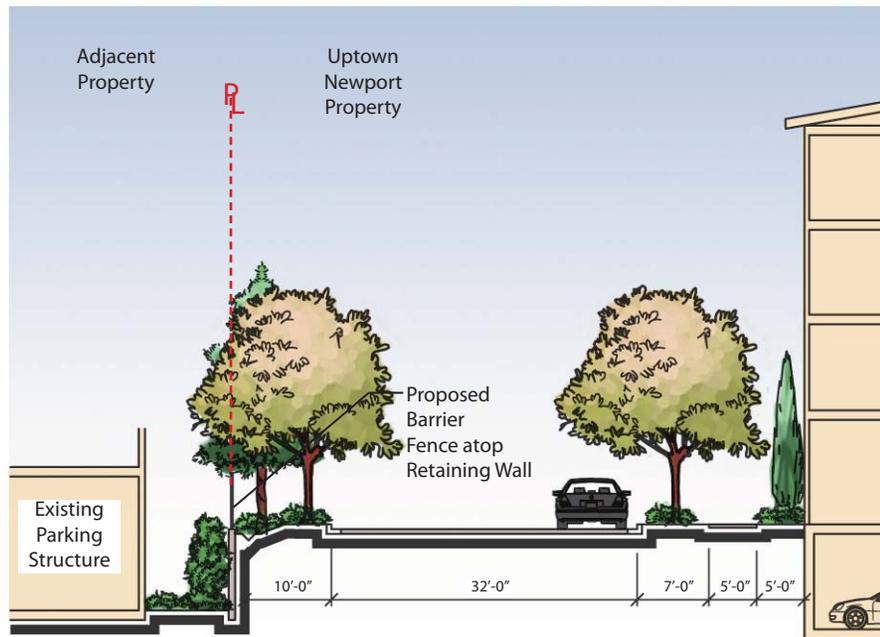
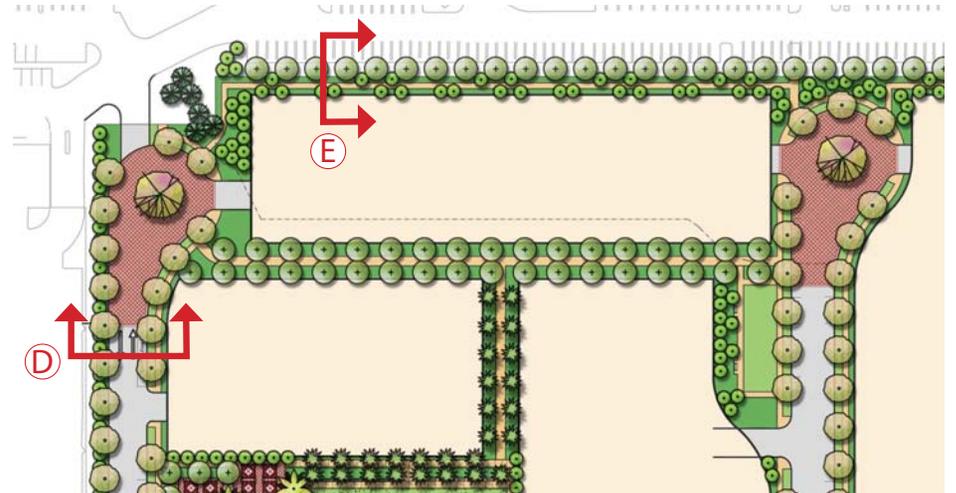


Figure 5-17 Section D - Buffer at Parking Structure

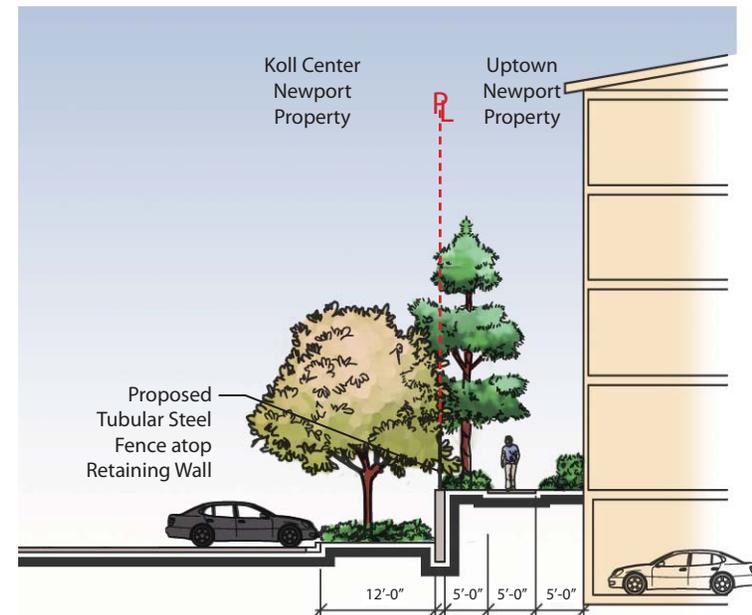


Figure 5-18 Section E - Buffer at Parking Lot

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.5 NEIGHBORHOOD PARKS**

The two (2) 1 acre neighborhood public parks in Uptown Newport Village will create the heart of each phase and anchor the spine road. The parks are interconnected through a network of sidewalks, paseos, and streets that provide for a pedestrian friendly village. Each park will have a variety of amenities that will serve the residents of Uptown Newport Village and visitors, but otherwise will have a common landscape theme.

**5.5.1 Park “A”**

Park “A” is a one acre park located within Phase 1 and is accessible to the public and the residents of Uptown Newport Village. Surrounded by public streets and centrally located within Phase 1, Park “A” will provide a link to residential uses. The amenity program that is recommended for Park A includes but is not limited to the following; activity lawn / concert green, stage, open air pavilion, fire place courtyard, barbecue courtyard, children’s play area, market/art show and a promenade. Accent elements at the corners of the park could include fountains or sculpture elements.



Figure 5-19 Park A

Park “A” will be developed as part of the Phase 1 Master site improvements. Park furnishings will be unified in form, color and manufacturer, if possible. Benches, bike racks, metal bollards, tree grates, picnic tables, BBQ’s, and drinking fountains are examples of possible furnishings to be used and are to be of one family that works well together and that supports a “one district look” within Uptown Newport Village. It is encouraged that park signage be located in proximity to the entry Spine Street. Park lighting is encouraged to match the lighting style of the street lighting but could match the architectural style of the park buildings. The park buildings, trellises and monument entries will be unified in style and character to bring a unified look to the community amenities.



5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.5.2 Park “B”**

Park “B” is a one acre neighborhood park located in Phase 2 and is accessible to the public and the residents of Uptown Newport. The parks are interconnected through a network of sidewalks, paseos, and streets that provide for a pedestrian friendly village. Bordered by public streets and centrally located, the park will provide a link to residential uses. The amenity program that is recommended for Park B includes but is not limited to the following; activity lawn, grand Plaza, trellis, fire place courtyard, barbecue courtyard, grand fountains or sculpture elements in the courtyard, sport courts including but not limited to sand volleyball, bocce ball, croquet, or horse shoes.

Park furnishings will be unified in form, color and manufacturer if possible. Benches, bike racks, metal bollards, tree grates, picnic tables, BBQ’s, and drinking fountains are examples of possible furnishings to be used and are to be of one family that works well together and that supports a “one district look” within Uptown Newport Village. It is encouraged that park signage be located in proximity to the entry Spine Street. Park lighting is encouraged to match the lighting style of the street lighting but could match the architectural style of the park buildings. The park trellises and monument entries will be unified in style and character to bring a unified look to the Uptown Newport Village amenities.

Park “B” will be designed and constructed in a consistent style with Park “A”, reinforcing the community theme throughout the Uptown Newport PC.

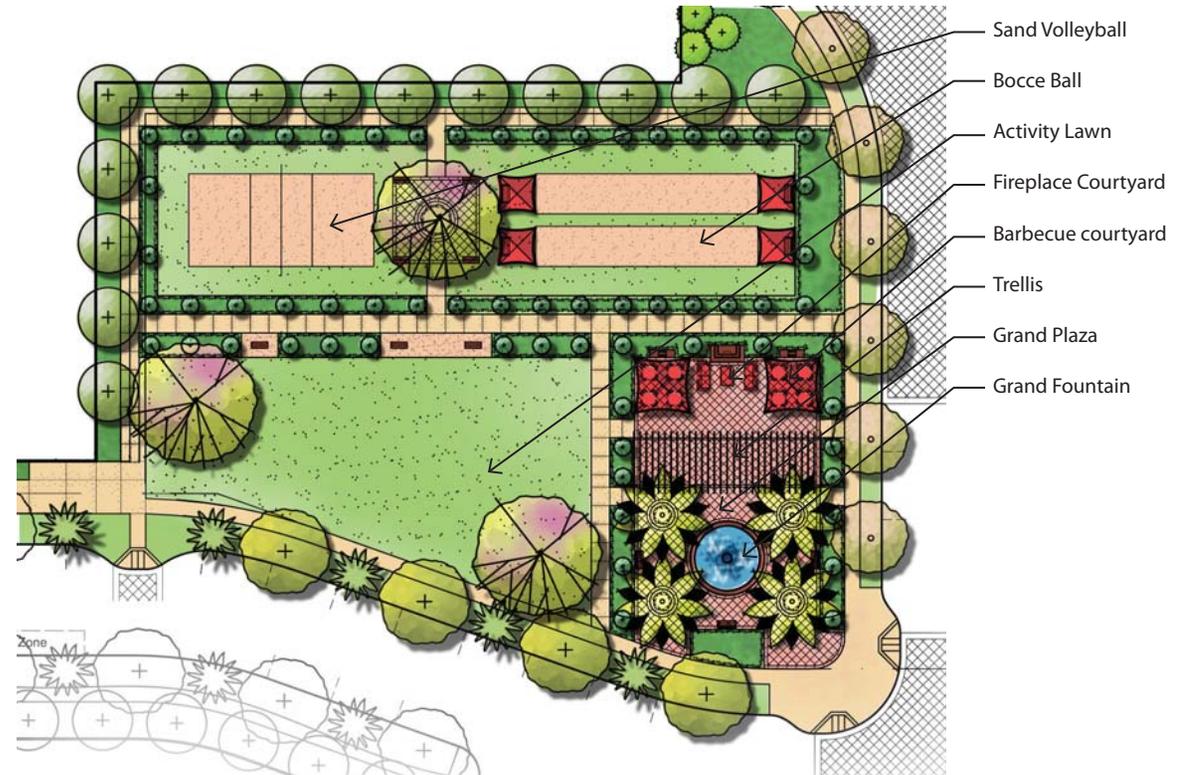


Figure 5-20 Park B



## 5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.6 PLANT LIST****5.6.1 Plant List**

The following plant palette could be used for common areas and parcel landscape areas.

**LARGE TREES:**

BOTANICAL NAME:	COMMON NAME:
ALNUS RHOMBIFOLIA	WHITE ALDER
CINNAMOMUM CAMPHORA	CAMPHOR TREE
ERYTHRINA CAFFERA	KAFFIRBOOM CORAL TREE
FICUS FLORIDA	FIG TREE
FICUS NITIDA	FIG TREE
JACARANDA MIMOSIFOLIA	JACARANDA
OLEA EUROPAEA	COMMON OLIVE
PLATANUS X ACERIFOLIA	LONDON PLANE TREE
PLATANUS RACEMOSA	CALIFORNIA SYCAMORE
SCHINUS MOLLE	CALIFORNIA PEPPER TREE

**SMALL TREES:**

BOTANICAL NAME:	COMMON NAME:
AGONIS FLEXUOSA	PEPPERMINT TREE
ALOE BAINESII	NCN
ARBUTUS 'MARINA'	MARINE STRAWBERRY TREE
ARBUTUS UNEDO	STRAWBERRY TREE
CITRUS 'NAVEL'	NAVEL ORANGE
CUPRESSUS SEMPERVIRENS	ITALIAN CYPRESS
LAURUS NOBILIS 'SARATOGA'	SWEET BAY
MELALEUCA QUINQUENERVIA	PAPERBARK TREE
PODOCARPUS GRACILIOR	FERN PINE
PYRUS KAWAKAMII	EVERGREEN PEAR
STRELITZIA NICOLAI	GIANT BIRD OF PARADISE

**PALMS:**

BOTANICAL NAME:	COMMON NAME:
ARCONTOPHOENIX CUNNINGHAMIANA	KING PALM
PHOENIX CANARIENSIS	CANARY ISLAND DATE PALM
PHOENIX DACTYLIFERA	DATE PALM
SYAGRUS ROMANZOFFIANUM	QUEEN PALM
WASHINGTONIA ROBUSTA	MEXICAN FAN PALM

**SCREEN TREES:**

BOTANICAL NAME:	COMMON NAME:
MELALEUCA QUINQUENERVIA	PAPERBARK TREE
PINUS HALENPENSIS	ALEPPO PINE
PINUS CANARIENSIS	CANARY ISLAND PINE
PODOCARPUS GRACILIOR	FERN PINE
TRISTANIA CONFIRTA	BRISBANE BOX

**SHRUBS:**

BOTANICAL NAME:	COMMON NAME:
ACACIA REDOLENS	NCN
ALOE ARBORESCENS	TREE ALOE
BUXUS MICROPHYLLA JAPONICA	JAPANESE BOXWOOD
CALLIANDRA HAEMATOCEPHALA	PINK POWER PUFF
CARISSA MACROCARPA	NATAL PLUM
CARISSA MACROCARPA 'BOXWOOD BEAUTY'	NATAL PLUM
CEANOETHUS	CALIFORNIA LILAC
CHAMAEROPS HUMILIS	MEDITERANEAN FAN PALM
COTTONEASTER PARNII	COTTONEASTER
CYCAS REVOLUTA	SAGO PALM
ECHIUM FASTUOSUM	PRIDE OF MADEIRA
FATSIA JAPONICA	JAPANESE ARALIA
FICUS NITIDA	INDIAN LAUREL FIG
KNIPHOFIA PRAECOX	RED HOT POKER
LANTANA CAMARA	LANTANA
LANTANA MONTEVIDENSIS	TRAILING LANTANA

## 5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

LAVANDULA DENTATA  
 LAVANDULA INTERMEDIA 'PROVENCE'  
 LEONOTIS LEONURUS  
 LIGUSTRUM JAPONICUM 'TEXANUM'  
 MAHONIA SPP.  
 PHILODENDRON SELLOUM  
 PHILODENDRON 'XANADU'  
 PHORMIUM 'JACK SPRATT'  
 PITTOSPORUM SPP.  
 PYRACANTHA COCCINEA  
 RHAPIS EXCELSA  
 RHAPHIOLEPSIS SPP.  
 RHAPHIOLEPIS 'MAJESTIC BEAUTY'  
 ROSA SPP.  
 SALVIA SPATHACEA  
 SANTOLINA SPP.  
 SHEFFLERA ARBORICOLA  
 STRELITZIA REGINAE  
 TRACHELOSPERMUM JASMINOIDES

FRENCH LAVENDER  
 LAVENDER  
 LION'S TAIL  
 PRIVET  
 MAHONIA  
 TREE PHILODENDRON  
 CUT LEAF PHILODENDRON  
 NEW ZEALAND FLAX  
 PITTOSPORUM  
 FIRE THORN  
 LADY PALM  
 RHAPHIOLEPSIS  
 NCN  
 ROSE  
 HUMMINGBIRD SAGE  
 SANTOLINA  
 ELF SCHEFFLERA  
 BIRD OF PARADISE  
 STAR JASMINE

**GROUNDCOVERS:**

BOTANICAL NAME:

COMMON NAME:

AGAPANTHUS AFRICANUS  
 ANIGOSANTHOS HYBRIDS  
 BACCHARIS PILULARIS 'CONSAGUINEA'  
 BOUGAINVILLEA 'LA JOLLA'  
 COTYLEDON SP.  
 CRASSULA SP.  
 EUPHORBIA AMMAK  
 EUPHORBIA RIGIDA  
 KALANCHOE SP.  
 LIRIOPE 'GIGANTIA'  
 PELARGONIUM PELTATUM

AGAPANTHUS  
 KANGAROO PAW  
 CHAPARRAL BLOOM  
 LA JOLLA BOUGAINVILLEA  
 NCN  
 NCN  
 NCN  
 NCN  
 NCN  
 LILY TURF  
 IVY GERANIUM

**GRASSES:**

BOTANICAL NAME:

COMMON NAME:

FESTUCA ARUNDINACEA  
 FESTUCA MAIREI  
 LEYMUS TRITCOIDES  
 MUHLENBERGIA RIGENS  
 STIPA GIGANTEA FEATHER

MARATHON II (LAWN AREAS)  
 NCN  
 WILD RYE  
 DEER GRASS  
 GRASS

**SUCCULENTS:**

BOTANICAL NAME:

COMMON NAME:

AEONIUM FLORIBUNDUM  
 AGAVE ATTENUATA  
 AGAVE VILLMORIANA  
 ALOE ARBORESCERIS  
 ECHEVERIA CRENULATA  
 ECHEVERIA IMBRICATA  
 SEDUM CONFUSUM  
 SEDUM SPECTABILE  
 SENECIO MANDRALISCAE

NCN  
 NCN  
 OCTOPUS AGAVE  
 FIRE BUSH ALOE  
 NCN  
 HENS AND CHICKS  
 NCN  
 NCN  
 NCN

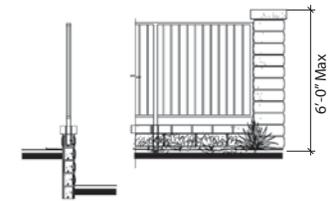
5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.7 HARDSCAPE PLAN**

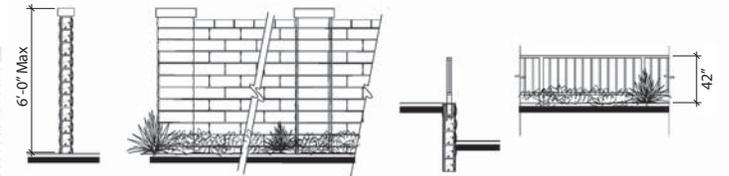
**5.7.1 Walls and Fencing**

The project will have one fence design used throughout all parcel areas. Several pedestrian connections to surrounding properties are incorporated into the Master Site Plan. Openings are encouraged and shall be provided to promote connectivity to adjacent properties. Community fencing is to be tubular steel with a painted metal finish. Wall materials are to be made of Concrete Masonry Units with a split face or enhanced

finish to match the adjacent architecture with a tubular steel community fence atop. Retaining wall materials are to be poured in place concrete or Concrete Masonry Units with a split face or finish to match the adjacent architecture in the Uptown Newport PC. Wall and fence locations are shown diagrammatically in Figure 5-21.

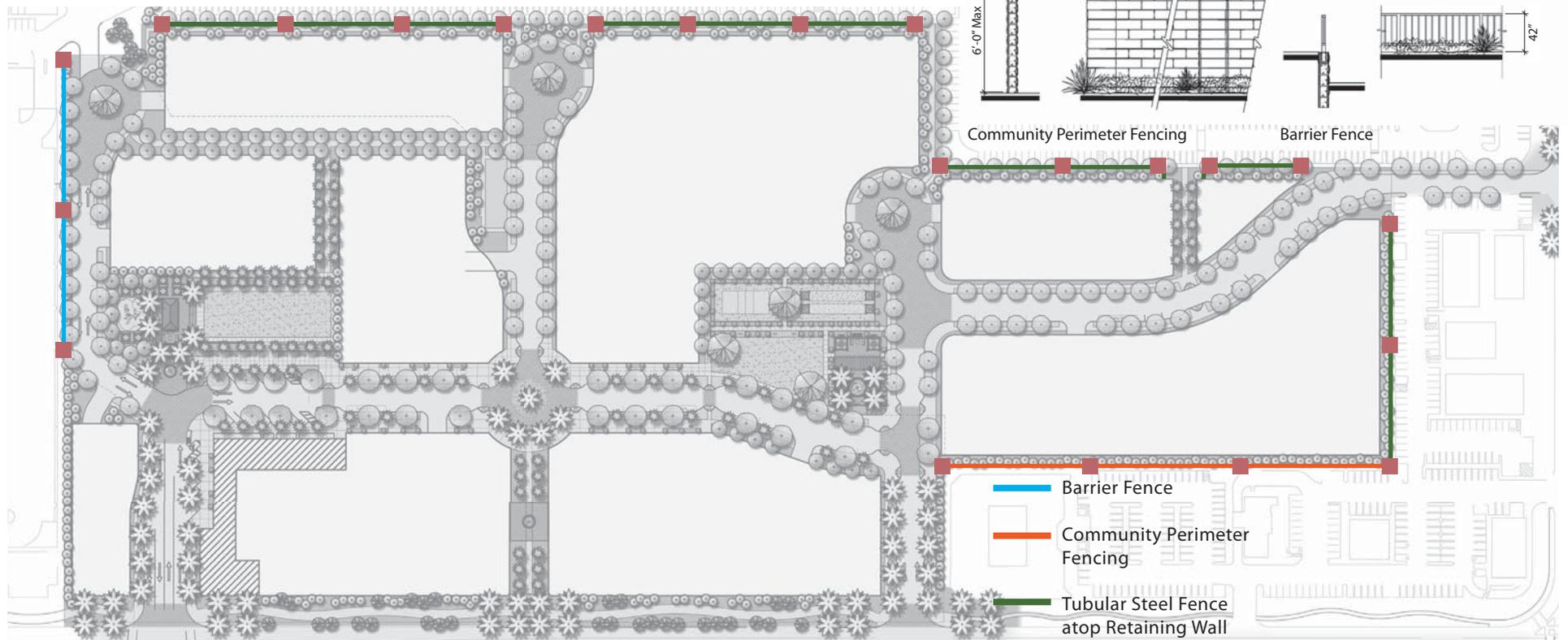


Tubular Steel Fence atop Retaining Wall



Community Perimeter Fencing

Barrier Fence



- Barrier Fence
- Community Perimeter Fencing
- Tubular Steel Fence atop Retaining Wall

■ Pilasters



Figure 5-21 Overall - Walls and Fencing

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.7.2 Walks, Paseos and Bicycle Trails**

Uptown Newport Village is designed to be a pedestrian friendly village, with connectivity to surrounding properties. Walks, Paseos and Bicycle Trails will connect the residents to each other and to the projects parks and amenities, as well as connect Uptown Newport to the adjacent land uses.

Walks within the community will be located along the entry drives, Spine Street, Neighborhood Streets, and paseos. Sidewalks will be linear and continuously

separated with a planted parkway. The walk materials will be made of natural grey concrete with enhanced areas utilizing concrete pavers, colored concrete, enhanced finishes or scoring.

The Jamboree Road sidewalk will be 12' wide to accommodate both pedestrians and a Class I bike trail, consistent with the Jamboree Trail included in the city's General Plan. Bicycles will be permitted on streets and paseos within the Uptown Newport PC.

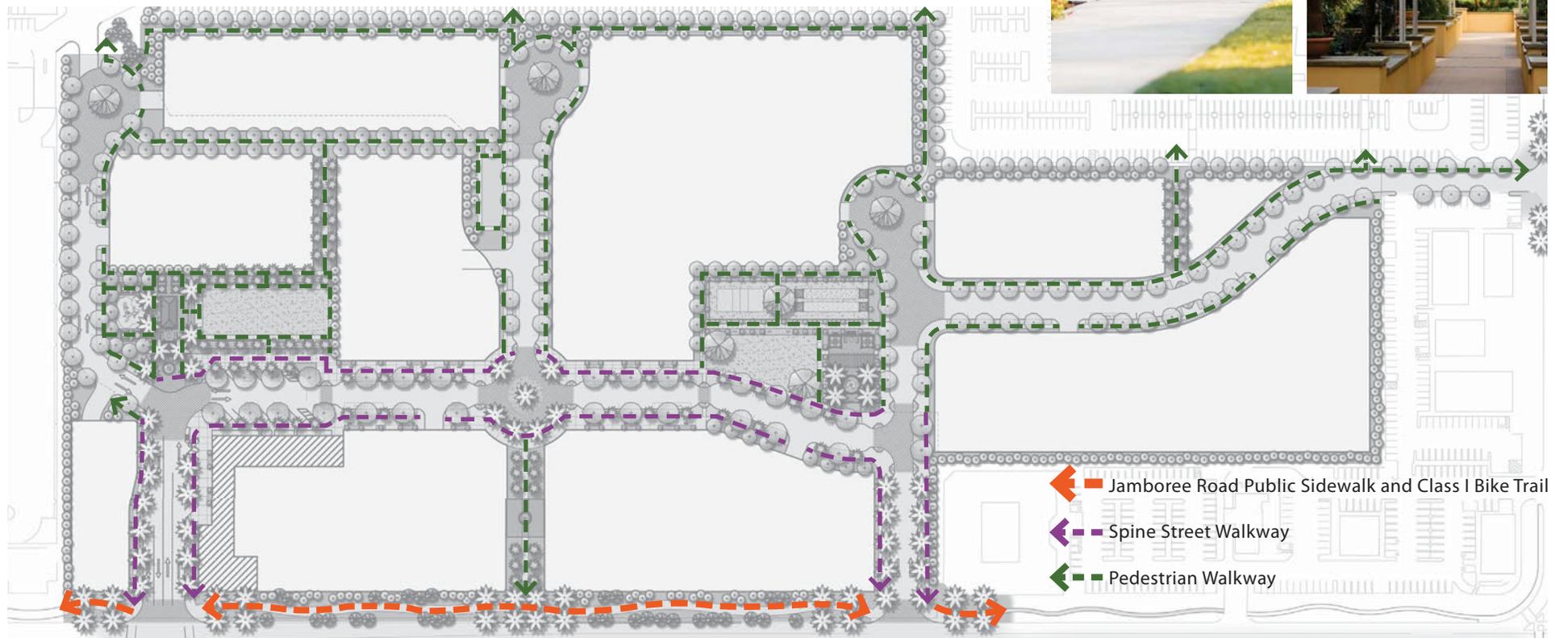


Figure 5-22 Overall - Walks and Trails

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.7.3 Lighting Plan**

Uptown Newport Village lighting shall embrace a unified lighting theme for fixtures along common area streets. The master lighting plan depicted in Figure 5-23 provides the hierarchy for lighting included in the master development. There will also be a hierarchy of lighting fixture heights and sizes within Uptown Newport. The overall unified lighting style could range from modern to classical. The lighting within parcel developments is encouraged to match the architectural

style of the buildings. All common area lighting shall be consistent with the local code requirements. Pole lights along Jamboree Road shall match the existing street scene style and layout. Up-lighting will be utilized at entries, illuminating community monuments and trees. The lighting between phases shall match in style, height, color and manufacturer.

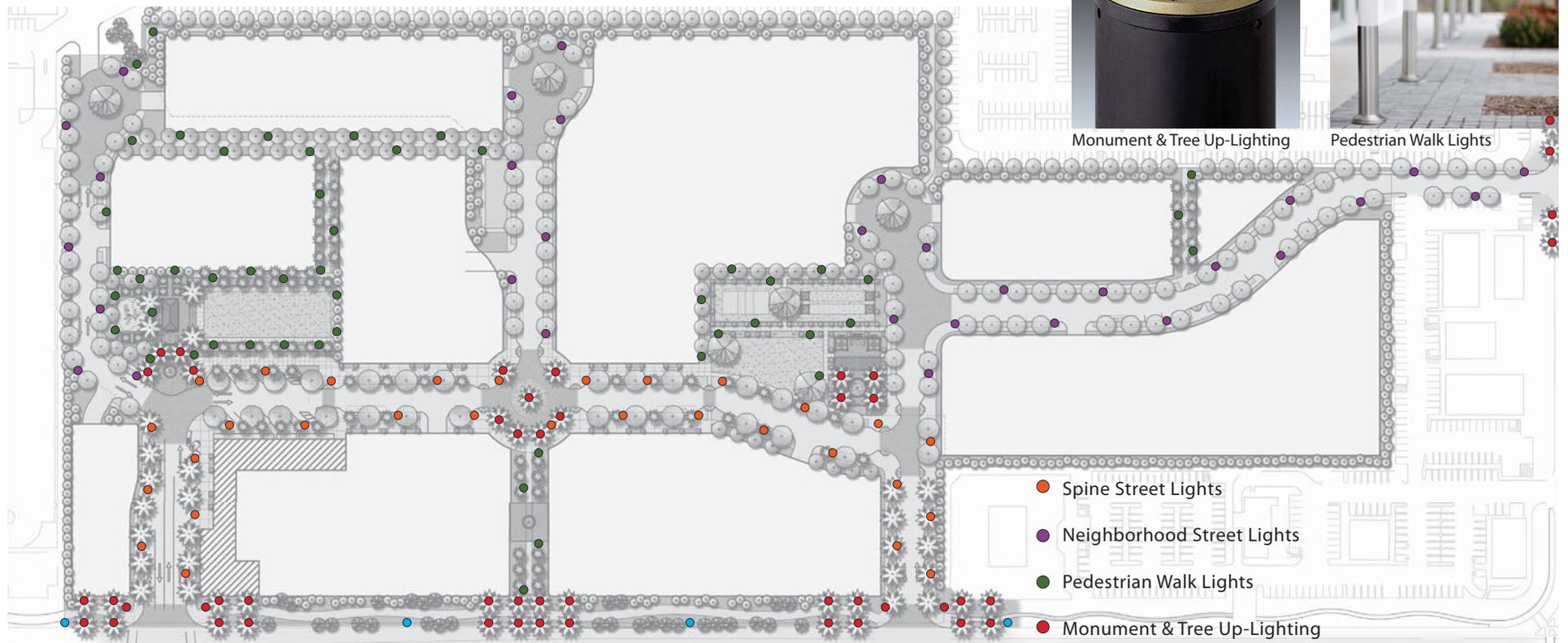


Figure 5-23 Master Lighting Plan  
 \* Street Lights to comply with local code requirements



Spine Street & Neighborhood Street Lights



Jamboree Road Street Lights



Monument & Tree Up-Lighting



Pedestrian Walk Lights

5. LANDSCAPE AND HARDSCAPE DESIGN GUIDELINES

**5.7.4 Site Furnishings**

Site furnishings within the common areas of the Uptown Newport PC shall be unified in form, color and manufacturer, if possible. Benches, bike racks, metal bollards, and tree grates are to be of one family that works well together that supports a “one district look” within the community. Master site furnishings are shown in Figure 5-24 and depicts the site furnishings that will be provided as part of the master site development.



Bench



Picnic Table



Bicycle Rack



Trash Receptacle

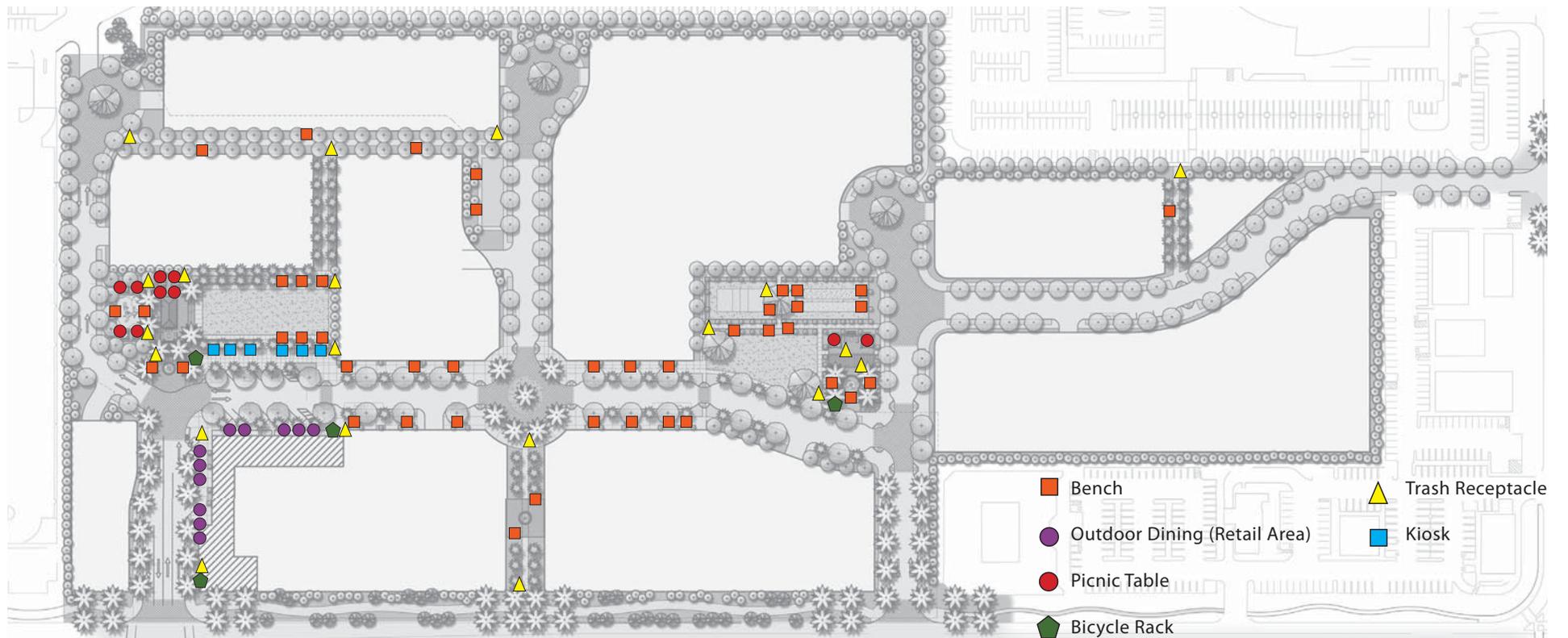


Figure 5-24 Master Site Furnishings





## **6.0 INTRODUCTION**

### **6.0.1 Signage Design Guideline Objectives**

The signage design guidelines identified in this document provide standards for use in the development for the Uptown Newport PC project as part of the Master Site Development and site plan review process. The intent of the guidelines is to establish criteria that will be the basis for the design of signage/graphics throughout the project and to insure that there is a consistent design image that contributes to the identity and promotes the quality of Uptown Newport. It is intended that all signage has a coordinated design with organizational unity and overall visual identity. The signage should be an integral part of the project's architecture, landscaping and be compatible with the lighting.

### **6.0.2 Comprehensive Sign Program**

The City of Newport Beach Sign Standards (Section 20.42.120) allows for the integration of all of a project's signs with the overall site design and building design into a unified architectural statement. The proposed sign program for Uptown Newport PC shall comply with the purpose and intent of NBMC Chapter 20.42 Sign Standards, these Signage Design Guidelines and the overall purpose and intent of Section 20.42.120.

In addition to the signage guidelines herein, signs where applicable, must comply with the codes and regulations of NBMC (Chapter 20.42) and all applicable State of California (CBC/Title 24).

## **6.1 SIGNAGE AND GRAPHICS**

### **Program Components**

These Signage Design Guidelines include standards for the following signage/graphics elements:

- Primary Project ID Monuments and/or Wall Signs (Sec. 6.4)
- Secondary Project ID Monument Signs (Sec. 6.5)
- Retail Tenant Directory Monument Signs (Sec. 6.6)
- On-Building Project ID Signs (Sec. 6.7)
- Retail Tenant ID Signs (Sec. 6.8)
- On-Site Advisory Signs (Vehicular and Pedestrian Directionals) (Sec. 6.9)
- Building and Unit Address Signs (Sec. 6.10)
- Amenity Identification Signs (Sec. 6.11)
- Parking Garage ID (Sec. 6.12)
- Marketing Banners (Sec. 6.13)
- Park Identification Signs (Sec. 6.14)
- Park Rules/Regulations Signs (Sec. 6.15)
- Marketing Signs (Sec. 6.16)

## 6.2 GENERAL DESIGN GUIDELINES

These Design Guidelines have been developed to implement a signage program within Uptown Newport that is compatible with the surrounding physical and visual character of the project, communicate effectively, enhance the perception of the Uptown Newport PC, and reduce visual clutter caused by excessive and poorly placed signage. The following guidelines will be taken into consideration in the final design of individual signs in the context of the overall sign program for the project.

### 6.2.1 Legibility

Signs should be easy to read and comprehend. Legibility does not depend on size, but on design. A well composed sign, that is smaller in size can be easier to read than a larger sign that is cluttered with too much information, too many elements of color, shapes and typefaces. To enhance legibility, sign panel backgrounds should be free of distracting details and decoration and provide sufficient contrast with the graphics displayed on the sign.

### 6.2.2 Typography

In addition to the master planned and individual project identification logotypes, a single typeface should be selected for application to ancillary signage that is compatible with the logotype and reflects the image of the project. A sans serif typeface is recommended because it communicates information more effectively than an elaborate and complex typeface. Consideration should be given to the use of a typestyle that is available in a family of different weights and in condensed or regular versions. Within one typeface family, a bolder weight can be used to accentuate a particular portion of a message by creating a distinction between other copy. The use of several different typefaces on a sign is discouraged, as it makes the sign difficult to read. Also,

the use of upper and lower case characters versus all upper case characters should be studied in the context of each sign. If all upper case characters are used, this approach should be consistently applied to all signs.

### 6.2.3 Materials and Colors

Sign materials should be consistent on all signs and all finishes uniformly applied. It is recommended that signs fabricated from metal have an acrylic polyurethane paint with a satin gloss finish. Color is most effective when used simply. Too many colors, particularly accent colors, can distract the reader and reduce legibility, making the signs less effective. Colors selected for sign backgrounds should be compatible with the architectural palette of the project and provide sufficient contrast with the copy color.

### 6.2.4 Placement

Signs should be located in areas where they are easy to read and be in scale to the viewer whether the sign is pedestrian or vehicular oriented. Locations should be selected so that the signs are compatible with adjacent architectural elements and surrounding landscape/hardscape features. Signs located along street frontages shall comply with the set back/sight distance triangle requirements as determined by the City of Newport Beach sign standards.

### 6.2.5 Size

Signs should be of a size proportional to the area where they are located, or building on which they are placed. The prevailing travel speeds of motorists should be taken into consideration when determining sign formats and copy sizes. Copy on vehicular oriented signs should be larger to allow viewers to perceive, read and understand the intent of the sign. Pedestrian oriented signs can be at a smaller scale.

### 6.2.6 Methods of Illumination

Primary project identification signs can consist of cabinets with internal illumination or they can be externally illuminated by ground mounted light fixtures. Internally illuminated sign cabinets can display face lit push-thru copy in translucent white or day/night acrylic letters or have halo lit copy. The level of illumination should be sensitive to surrounding light levels. Signs with multi-colored internally illuminated components are discouraged. Internally illuminated sign cabinets with lit backgrounds are not permitted, only the copy can transmit light. Address signs on buildings may be required to be halo lit, or have an indirect light source subject to the City of Newport Beach signage/life safety requirements applicable to Uptown Newport.

**6.3 SIGN LOCATION PLAN**

The sign location plan depicted on this page shows general locations for sign types 1-13 established in these guidelines (see figure 6.1).

**SIGN LEGEND**

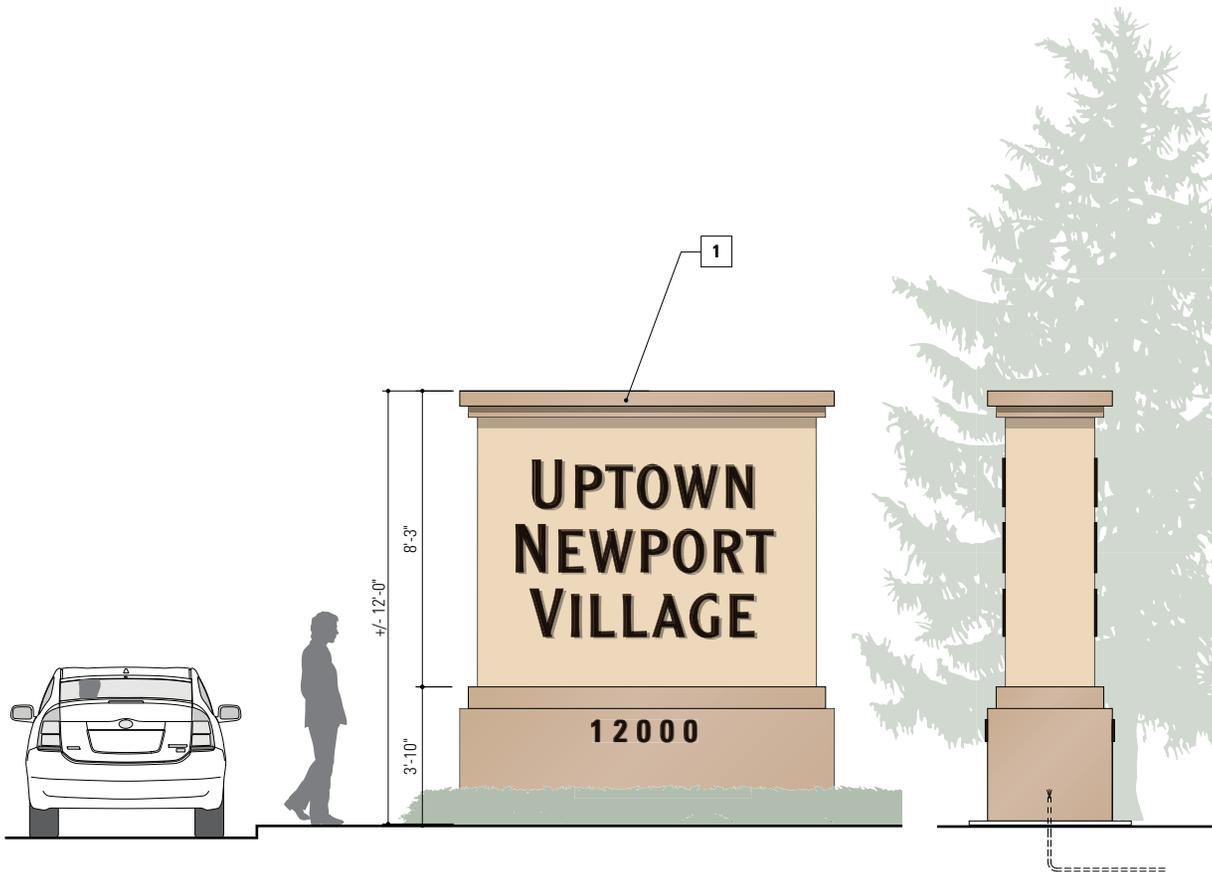
- ① Primary Project ID Monument
- ② Secondary Project ID Monument
- ③ Retail Tenant ID Monument
- ④ On-Building Project ID Signs
- ⑤ On-Building Retail Tenant ID Signs
- ⑥ On-Site Advisory Signs
- ⑦ Building and Unit Address Signs
- ⑧ Amenity ID Signs
- ⑨ Parking Garage Signs
- ⑩ Temporary Marketing Signs  
Subject to City of Newport Beach Municipal Code
- ⑪ Marketing Banners  
Subject to City of Newport Beach Municipal Code
- ⑫ Primary Park ID Signs
- ⑬ Park Rules/Regulations Signs



Figure 6.1: Master Signage Plan

**1**

Fabricated aluminum cabinet with paint finish or faux plaster finish. Cabinet to rest on integral color concrete base. Copy to be internally illuminated push-thru day/night acrylic or illuminated by ground mounted light fixture. Address numerals to be flat cut metal, pin mounted to concrete base with blind anchor studs.



#### 6.4 – SIGN TYPE 1

##### Primary Project Identification Monument

###### Purpose

Permanent ground level monument to identify Uptown Newport.

###### Maximum Number

Two signs located on Jamboree Road Frontage.

###### Location

On-site. Project name on monument or screen walls adjacent to primary project entries off Jamboree Road, outside of sight-distance triangles per City standards.

###### Sign Copy

Name of project, tagline such as “Apartments” or “Apartment Villages” project logo and project addresses or address range.

###### Maximum Sign Height

+/- 12'-0” average height for sign monuments.

###### Maximum Sign Area

75 S.F.

###### Maximum Letter Size

18”

###### Sign Construction/Materials

Individual letters mounted on project screen wall or metal cabinet with concrete or stone clad base.

###### Method of Illumination

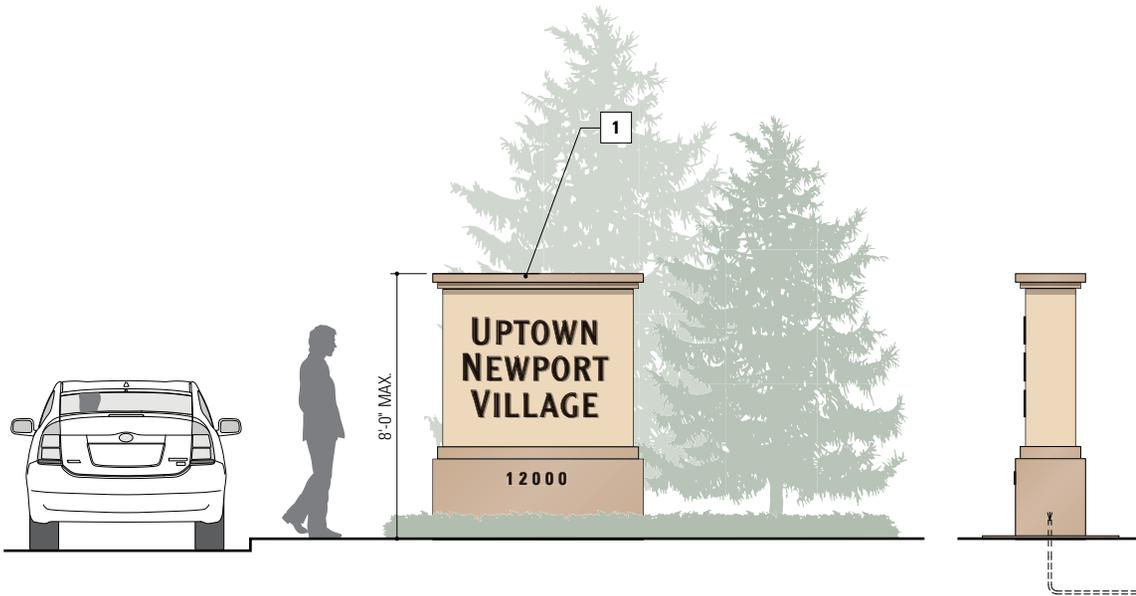
Individual halo illuminated letters, external illumination from ground mounted light fixtures or internally illuminated push thru copy. Signs with internally illuminated backgrounds are not allowed.

###### Typestyle

Project name logotype and symbol with supporting copy in project standard font.

1

Fabricated aluminum cabinet with paint finish or faux plaster finish. Cabinet to rest on integral color concrete base. Copy to be internally illuminated push-thru day/night acrylic or illuminated by ground mounted light fixture. Address numerals to be flat cut metal, pin mounted to concrete base with blind anchor studs.



**6.5 – SIGN TYPE 2**

**Secondary Project Identification Monument**

**Purpose**

Permanent ground level monument to identify Uptown Newport.

**Maximum Number**

One sign at Birch Street project entry.

**Location**

On-site adjacent to project entry off Birch Street.

**Sign Copy**

Name of project, tagline such as “Apartments” or project address or address range.

**Maximum Sign Height**

8’-0” Height

**Maximum Sign Area**

30 S.F.

**Maximum Letter Size**

12”

**Sign Construction/Materials**

Fabricated aluminum cabinet with internal illumination mounted to concrete or stone-clad base.

**Method of Illumination**

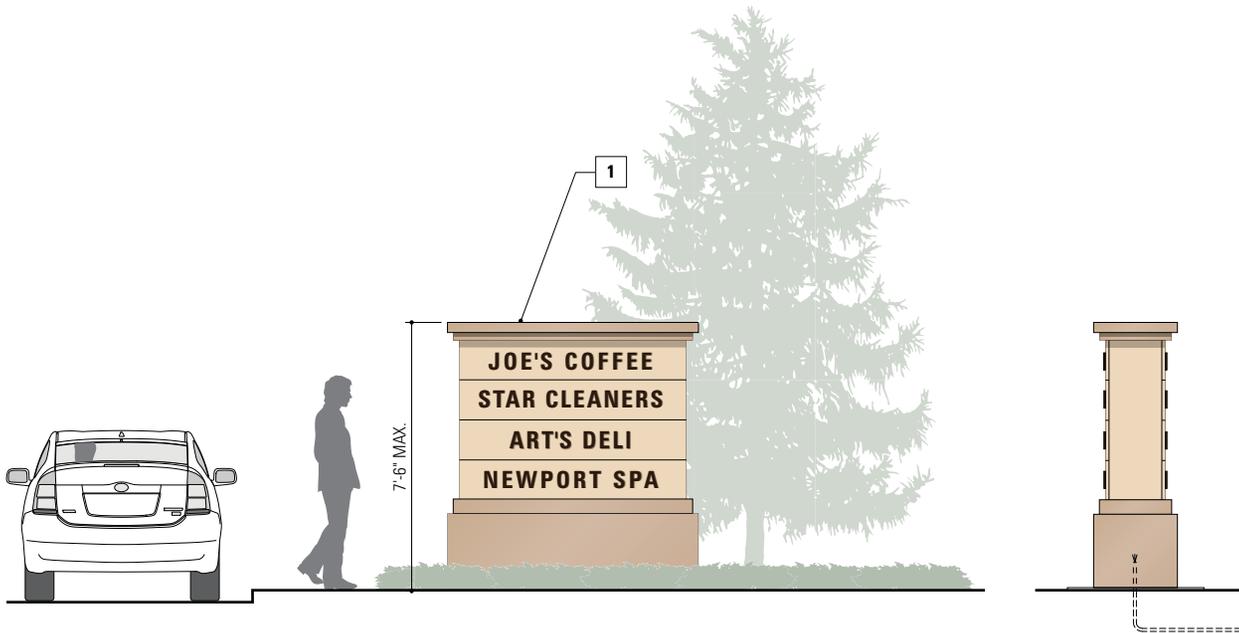
Individual halo illuminated letters, internally illuminated push thru copy or externally illuminated copy from ground mounted light fixtures.

**Typestyle**

Project name logotype and symbol with supporting copy in project standard font.

1

Fabricated aluminum cabinet with paint finish or faux plaster finish. Cabinet to rest on integral color concrete base. Copy to be internally illuminated push-thru day/night acrylic or illuminated by ground mounted light fixture. Tenant panels to be changeable.



**6.6 – SIGN TYPE 3**

**Retail Tenant Identification Monument**

**Purpose**

Permanent ground level monument located along project site frontage.

**Maximum Number**

One sign on Jamboree Road.

**Location**

On-site. Perpendicular to street on Jamboree Road.

**Sign Copy**

Names of up to four retail tenants. Sign to have copy on two sides.

**Maximum Sign Size**

7'-6" Maximum Height.

**Maximum Sign Area**

30 S.F.

**Maximum Letter Size**

6"

**Sign Construction/Materials**

Fabricated aluminum cabinet with internal illumination on concrete or stone clad base. Tenant panels to be changeable.

**Method of Illumination**

Individual halo illuminated letters, internally illuminated push thru copy or externally illuminated copy from ground mounted light fixtures.

**Typestyle**

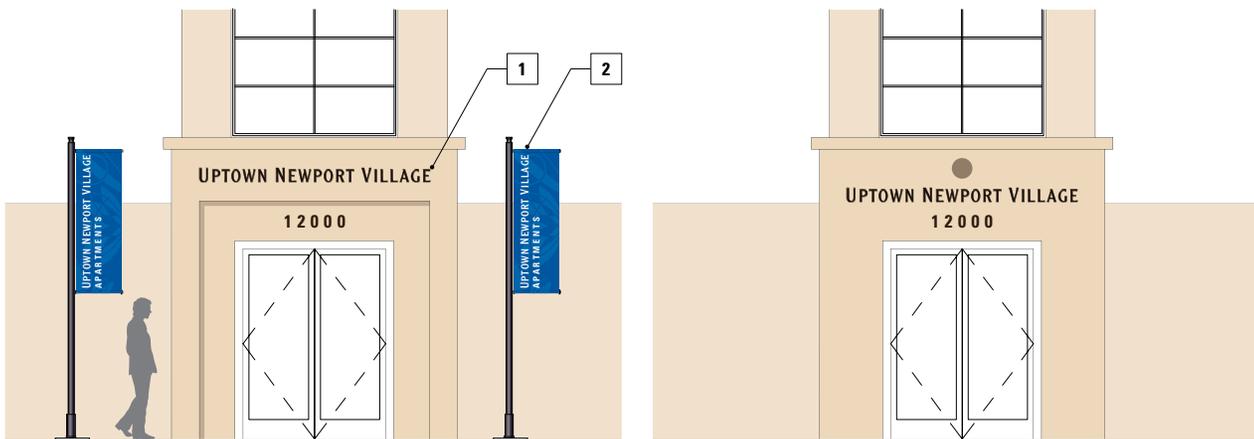
Tenant logotype or project standard typestyle in project standard color.

**1**

Individual flat cut or fabricated aluminum letters and numerals with paint finish. Letters to be pin mounted to building fascia with blind anchor studs.

**2**

Marketing banner adjacent to primary building entries. See Sign Type 13 for details. (Subject to City of Newport Beach Municipal Code).



### 6.7 – SIGN TYPE 4

#### On-Building Project Identification Signs

##### Purpose

Building mounted project identification sign located at primary building entries and leasing office.

##### Maximum Number

One sign per each primary building entry.  
Four marketing banners adjacent to entry (subject to City of Newport Beach Municipal Code)

##### Location

On building fascia above or adjacent to entry or on architectural canopy at entry.

##### Sign Copy

Symbol/logotype and/or project or building name.

##### Maximum Sign Size

12'-0" Length

##### Maximum Sign Area

9 S.F.

##### Maximum Letter Size

9"

##### Sign Construction/Materials

Individual flat cut or fabricated aluminum letters and numerals with paint finish. Letters to be pin mounted to building fascia with blind anchor studs.

##### Method of Illumination

Halo illumination, or non-illuminated.

##### Typestyle

Project logotype or project standard typestyle.

1

Fabricated aluminum sign frame with changeable tenant ID panel. Sign to have paint finish. Sign copy can be internally illuminated with LED lamp or non-illuminated.



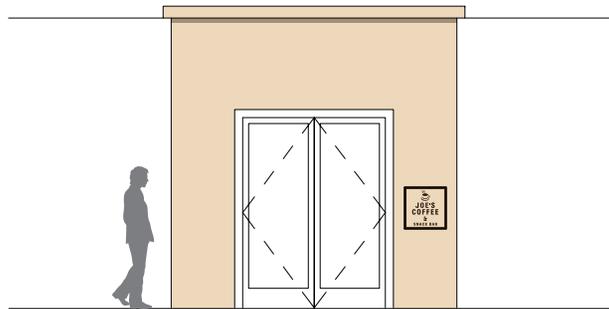
Blade Sign



Wall Sign



Fascia/Canopy Sign



Wall Sign

### 6.8 – SIGN TYPE 5

#### On-Building Retail Tenant Identification Signs

##### Purpose

To identify business names of retail tenants.

##### Maximum Number

Two signs per retail space frontage with a primary entry. Corner spaces may have a third sign on a separate elevation subject to owner approval.

##### Location

On-building walls adjacent to primary store entry, on canopies above store entry and/or blade sign along storefront.

##### Sign Copy

Business name and symbol. Business descriptions or product descriptions are not permitted unless part of name.

##### Maximum Sign Size

2' x 2' wall sign, 12' (max) length canopy signs and 18" x 2' blade sign.

##### Maximum Sign Area

4 S.F. (Wall Sign), 36 S.F. (Canopy Sign), 36 S.F. (Blade Sign)

##### Maximum Letter Size

9"

##### Sign Construction/Materials

Fabricated aluminum sign frame with changeable tenant ID panel. Sign to have paint finish.

##### Method of Illumination

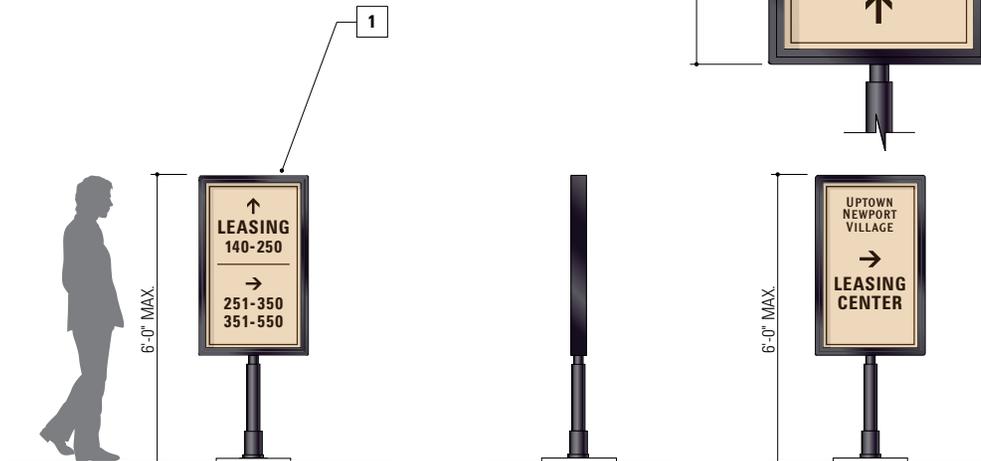
Internal illumination or non-illuminated.

##### Typestyle

Tenant logotype in project standard color.

1

Fabricated aluminum post and panel sign with paint finish. Copy to be reflective vinyl.



**6.9 – SIGN TYPE 6**

**On-Site Advisory Signs**

**Purpose**

Vehicular and pedestrian oriented signs to provide direction to on-site motorists and pedestrians as required to facilitate on-site wayfinding.

**Maximum Number**

As required.

**Location**

On site. Adjacent to project entries and drive aisles and along pedestrian walkways.

**Sign Copy**

Directional information with arrows to include identification of individual products within Uptown Newport.

**Maximum Sign Height**

6'-0" Height

**Maximum Sign Area**

9 S.F. Sign Panel

**Maximum Letter Size**

5"

**Sign Construction/Materials**

Fabricated aluminum post and panel with paint finish.

**Method of Illumination**

Non-illuminated.

**Typestyle**

Project standard typestyle.

1

Fabricated aluminum numerals with paint finish. Numerals to have halo illumination with LED lamps. Method of illumination to be verified by City of Newport Beach.

2

Fabricated aluminum sign frame and panel with paint finish and raised numerals. Size of numerals to be verified by City of Newport Beach security/life safety requirements.

**6.10 – SIGN TYPES 7 & 7A**

**Building and Unit Address Signs**

**Purpose**

Code-required address signage to identify individual buildings and units within buildings.

**Maximum Number**

As required.

**Location**

On-building fascias at locations visible to visitors and emergency response vehicles.

**Sign Copy**

Building address and unit numbers.

**Maximum Sign Height**

12" address numerals – 2 1/2" unit numbers.

**Maximum Sign Area**

As required.

**Maximum Letter Size**

As required.

**Sign Construction/Materials**

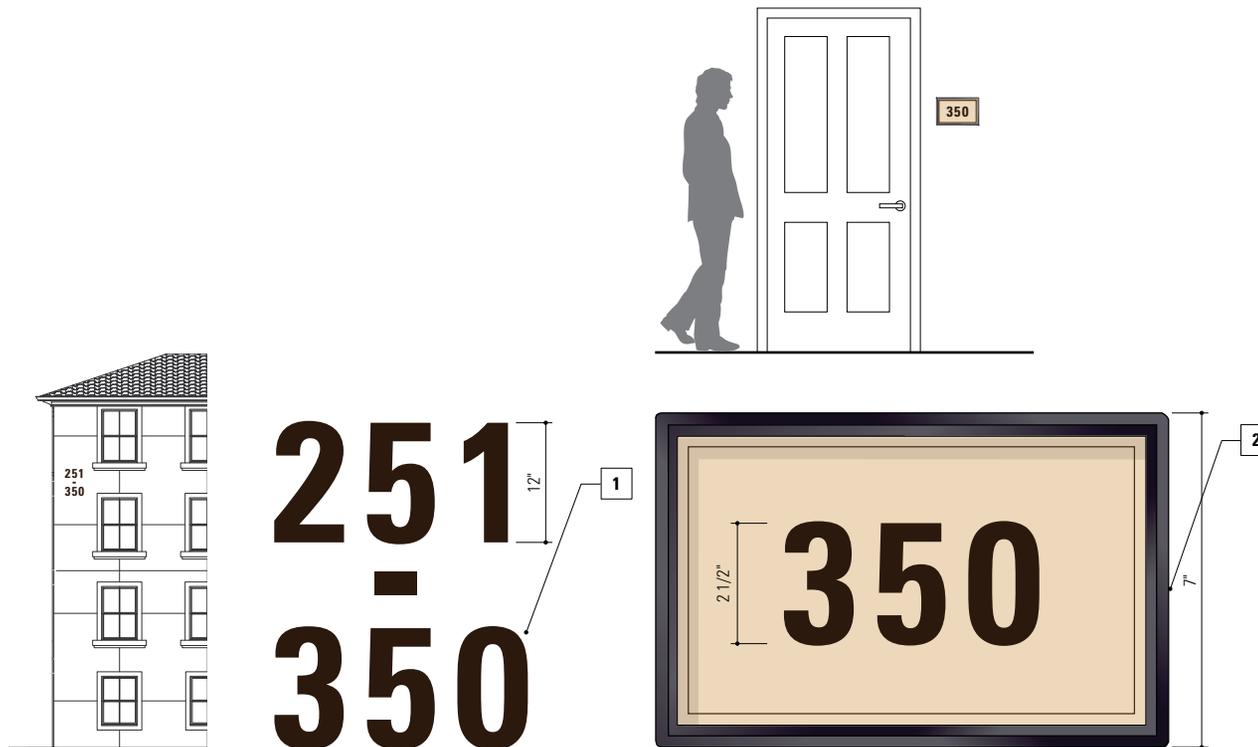
Fabricated or flat cut aluminum address numerals and fabricated aluminum unit number plaque with paint finish.

**Method of Illumination**

As required.

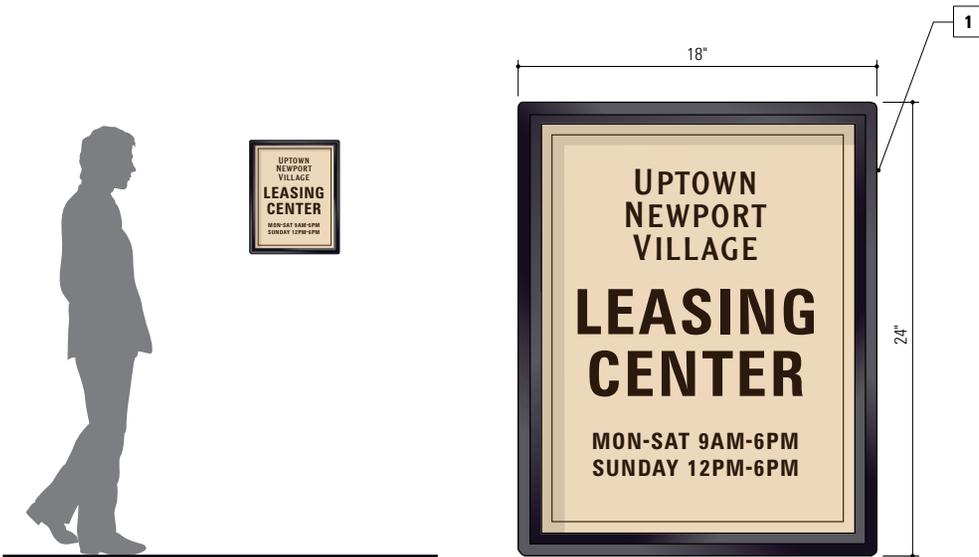
**Typestyle**

Project standard typeface.



1

Fabricated aluminum frame and changeable sign panel with paint finish. Copy to be vinyl.



**6.11 –SIGN TYPE 8**

**Amenity Identification Signs**

**Purpose**

To identify on-site amenities within buildings to include recreation rooms, fitness centers, leasing office, etc.

**Maximum Number**

One sign per primary entry.

**Location**

On wall adjacent to primary entry.

**Sign Copy**

Amenity identification and hours of operation.

**Maximum Sign Size**

18" x 24"

**Maximum Sign Area**

3 S.F.

**Maximum Letter Size**

3"

**Sign Construction/Materials**

Fabricated aluminum frame and sign panel with paint finish.

**Method of Illumination**

Non-illuminated.

**Typestyle**

Project standard typestyle.

1

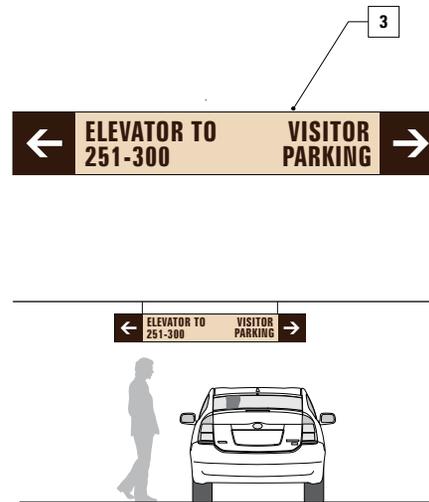
Individual fabricated or flat cut aluminum letters with paint finish. Letters to be pin mounted to fascia with blind anchor studs.

2

Aluminum fabricated bang bars with paint finish. Bars to be suspended from soffit as clearance requires by code.

3

1" thick lightweight MDO panel with paint finish. Graphic to be reflective vinyl. Panels to be suspended or beam mounted as determined by location/orientation.



**6.12 –SIGN TYPE 9**

**Parking Garage Signage**

**Purpose**

To identify vehicular entries into parking garages, address code required signage and provide vehicular and pedestrian directional/wayfinding signage to facilitate vehicular and pedestrian traffic.

**Maximum Number**

As required.

**Location**

At parking garage entries, elevator and stairs along drive aisles within garage.

**Sign Copy**

As required for wayfinding and by code.

**Maximum Sign Size**

As required.

**Maximum Sign Area**

As required.

**Maximum Letter Size**

As required by code and for legibility.

**Sign Construction/Materials**

Individual fabricated or flat cut aluminum letters with paint finish. MDO sign panels with paint finish.

**Method of Illumination**

Non-illuminated.

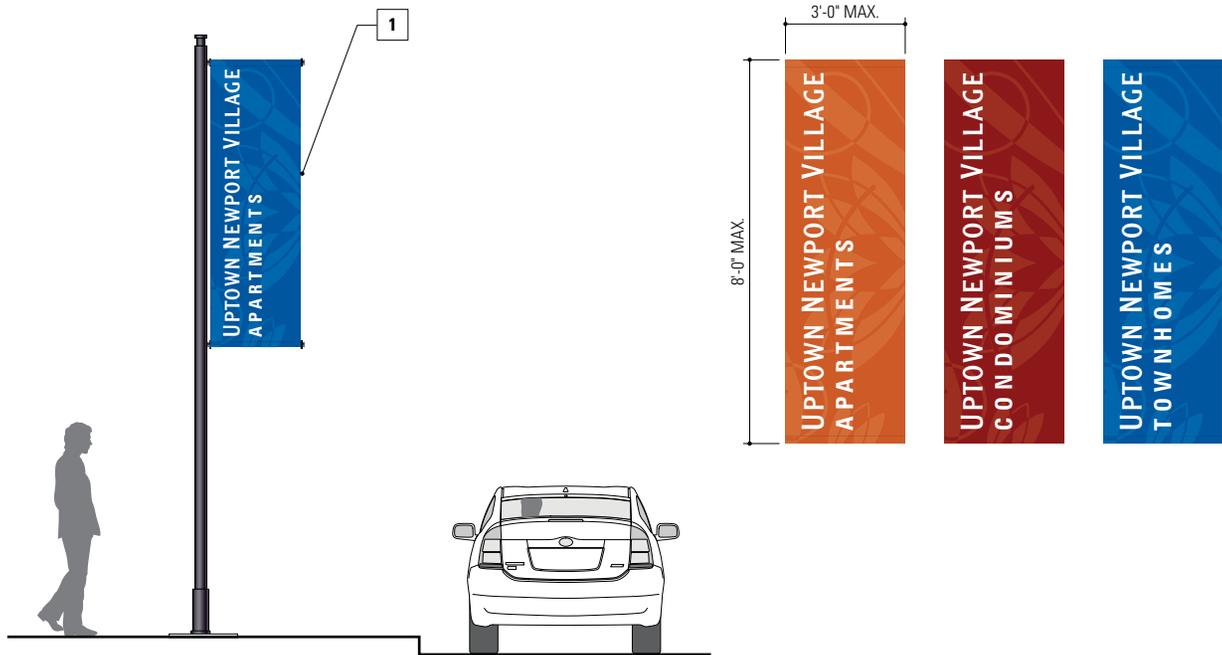
**Typestyle**

Project standard typestyle and graphics.

1

Aluminum support post with fabric or vinyl banner with silkscreened graphics to include copy and background imagery.

\*Signs subject to City of Newport Beach Municipal Code



**6.13 – SIGN TYPE 11**

**Marketing Banners**

**Purpose**

To identify projects and products.

**Maximum Number**

Clusters of six (6) marketing banners at two locations and four per building entry.

**Location**

At locations adjacent to project entries on Jamboree and at primary entries to residential buildings.

**Sign Copy**

Project name and project description.

**Maximum Sign Size**

3' x 8' banner.

**Maximum Sign Area**

24 S.F.

**Maximum Letter Size**

9"

**Sign Construction/Materials**

Aluminum post with fabric or vinyl banner.

**Method of Illumination**

Non-illuminated.

**Typestyle**

Project logotype and project standard typestyle.

**Duration**

Temporary signs shall be removed at the expiration of a temporary sign permit, or upon sale, lease or rental of the property has been consummated.

1

Fabricated aluminum cabinet with paint or faux plaster finish. Cabinet to rest on integral color cast concrete base.



**6.14 – SIGN TYPE 12**

**Park Identification Signage**

**Purpose**

To identify park.

**Maximum Number**

2 signs per park.

**Location**

At primary entries to park.

**Sign Copy**

Park name and hours.

**Maximum Sign Height**

4' - 6" height

**Maximum Sign Area**

14 S.F.

**Maximum Letter Size**

6"

**Sign Construction/Materials**

Aluminum cabinet on concrete base.

**Method of Illumination**

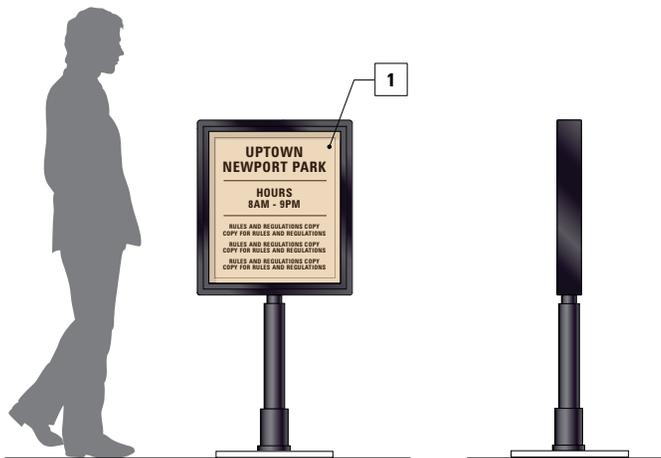
Non-illuminated or lit from ground mounted fixtures.

**Typestyle**

Project standard typestyle.

**1**

Fabricated aluminum post and panel sign with paint finish. Copy to be reflective vinyl.



### 6.15 – SIGN TYPE 13

#### Park Rules/Regulations Sign

##### Purpose

To identify park hours and rules/regulations.

##### Maximum Number

2 signs per park.

##### Location

At pedestrian entries to park.

##### Sign Copy

Park name, hours and listing of restricted activities.

##### Maximum Sign Size

4' - 6" height

##### Maximum Sign Area

4.5 S.F.

##### Maximum Letter Size

2"

##### Sign Construction/Materials

Fabricated aluminum sign panel and post with paint finish.

##### Method of Illumination

Non-illuminated.

##### Typestyle

Project logotype and project standard typestyle.

**1**

Fabricated aluminum post and panel with paint finish.  
Copy to be vinyl.

\*Signs subject to City of Newport Beach Municipal Code



### 6.16 – SIGN TYPE 10

#### Marketing Signs

##### Purpose

To provide project information to include identification of future property use and leasing information. Construction barricade signage/graphics related to project opening, leasing and identification of development team.

##### Maximum Number

- Two (2) Future Facility sign along Jamboree Rd.
- Two (2) Leasing Information sign along Jamboree Rd.
- Two (2) leasing office directional signs.

##### Location

At various locations along Jamboree Road and along primary entry drives.

##### Sign Copy

Project logotype, information related to project opening/leasing and graphics on construction barricade.

##### Maximum Sign Size

6' x 8' sign panel.

##### Maximum Sign Area

48 S.F.

##### Maximum Letter Size

9"

##### Sign Construction/Materials

Fabricated aluminum post and panel with paint finish. Sign panel may have background with accent color.

##### Method of Illumination

Non-illuminated.

##### Typestyle

Project logotype and project standard typestyle.

##### Duration

Temporary signs shall be removed at the expiration of a temporary sign permit, or upon sale, lease or rental of the property has been consummated.