

SISTER CITY ASSOCIATION POLICY

Furthering understanding between cities throughout the world is an important objective. Recognizing this, the City Council hereby establishes the following policy to identify the relationship of a nonprofit Sister City Association and the City of Newport Beach. The purpose for cities involved is to learn more about each other and develop exchanges of people, ideas and cultures on a long-term basis.

In the context of a philosophy which encourages people to participate and help themselves in the pursuit of special interest areas, the City Council is committed to a cooperative effort with the Sister City Association. The City Council welcomes volunteer support and this policy will serve to identify and clarify the relationships, roles and control between the City of Newport Beach and the Newport Beach Sister City Association.

Financial

The City encourages the Newport Beach Sister City Association to continue their efforts to make the functions of the Association self-supporting. The City is responsible for funding only to the extent of the annual City Council approved budget.

Staff Assistance

The City will provide support to the Association in the form of a liaison staff member as designated by the City Manager. Clerical support will be provided to the Association at a level determined by the staff liaison.

Responsibilities

The Association will be recognized by the City as the official group to further common goals as they relate to sister city programs and activities.

Goals Statement

The purpose of the Newport Beach Sister City Association is to create international understanding and cooperation with cities in other countries that have been carefully selected for mutual benefit. The development of Youth Exchange, Cultural Exchange, Technical Knowledge Exchange and Economic Exchange will be pursued to accomplish the goals of the Association. The overall attainment of these goals will create international friendship to benefit our world.

Objectives

- A. Create a local program with wide community involvement, i.e., Service Clubs, Chambers of Commerce, nonprofit interest groups.
- B. Develop school programs, i.e., local school chapters at Community Colleges, UCI, High Schools, Intermediate Schools, Elementary Schools.
- C. Develop a fund-raising program sufficient to support the programs and events adopted by the Association.
- D. Establish criteria to be used for determining which cities a relationship can be developed.
- E. Business to Business Exchange. Develop a program whereby a business and travel program can be made available to encourage common business interests to be satisfied.
- F. Develop a network of local host groups.
- G. Develop a restaurant program to showcase our food and entertainment industry.
- H. Develop a hotel program to make visitors aware of our travel and vacation opportunities.
- I. Develop a public awareness program at high visibility locations. Exhibits and purpose of Association to be emphasized. Promotional brochure should be developed.
- J. Coordinate our goals and objectives with surrounding communities for information and coordination purposes.
- K. Clearly identify an Association budget for operational purposes.
- L. Develop a gift and recognition program for Sister City visitors.

History

Adopted I-23 - 11-28-1988

Amended I-23 - 1-24-1994 (changed to I-10)

Amended I-10 - 4-8-2003 (changed to I-12)