

REVENUE MEASURES

PURPOSE

In consideration of long-term fiscal sustainability and to establish a basis for staff recommendations on revenue matters, the following revenue policies are established.

- A. Revenue measure changes may be processed at any time during the entire fiscal year.
- B. Special services, which can be identified with the recipients, will be self-supported from service fees to the maximum extent possible. Service fees shall be established in the Master Fee Schedule in compliance with applicable State law, and shall be periodically reviewed for compliance with applicable State law.
- C. Every reasonable effort will be made to establish revenue measures which will cause the transients and recreation visitors to Newport Beach to carry a fair portion of the expenses incurred by the City as a result of their use of public facilities.
- D. The City will establish appropriate cost-recovery targets for its fee structure and will annually adjust its fee structure to ensure that the fees continue to meet cost recovery targets. When requested by the Finance Director, each department shall provide the Finance Department a listing of the services and the respective fees imposed by department. This listing shall identify the estimated costs to the City in providing the product or service associated with each fee as well as any recommended revision in the fee. The Finance Department may study, internally or using an outside consultant, the costs of providing such services and recommend fees to each department.
- E. The Finance Department, with the assistance of the initiating department, shall present any new or revised revenue measures to City Council for review. The Finance Department shall endeavor to consult with private individuals, business groups and individual business persons on the economic impact any recommended revenue measure changes may have on them. Their response, the estimated costs to the City in providing the product or service and the recommended revision to the revenue measure shall be included in the information forwarded to the City Council.

- F. The City will proactively seek to protect and expand its tax base by encouraging a healthy underlying economy.
- G. The City will work to enhance and protect the property values of all Newport Beach residents and property owners.
- H. The City will encourage shopping, dining, and visiting at Newport Beach stores, restaurants and hotels.
- I. The City will oppose efforts of the State and County governments to divert revenues from the City or to increase unfunded service mandate of City taxpayers.
- J. The City will seek additional intergovernmental funding and grants, with a priority on funding one-time capital projects. Grant-funded projects that require multi-year support will be reviewed by City Council.
- K. The City will not rely on one-time revenue sources to fund operations. One-time revenues sources, whenever possible, will be used to fund one-time projects, augment reserve balances or fund unfunded liabilities.

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Reaffirmed - November 12, 1968
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Formerly F-13