

City of Newport Beach ECONOMIC DEVELOPMENT COMMITTEE



DRAFT MINUTES 4-20-05

Minutes of the Economic Development Committee held at the City Council Chambers, City of Newport Beach, on **Wednesday, April 20, 2005**.

Members Present:

Ed Selich, Chairman (Excused)
Steve Bromberg, Mayor
Tod Ridgeway, Council Member
Steve Rosansky, Council Member
Craig Batley
Seymour Beek
John Blom
Gary DiSano
Jim Donnell
Roy Freeman
Marta Hayden
Carol Hoffman
Lloyd Ikerd
Cris Trapp (Excused)

Brion Jeannette
Debra Legan
Richard Luehrs
Dan Marcheano
Mike McNamara
Mark Murrel
John Robinson
John Saunders
Gregg Schwenk
Jeannette Thomas
Gay Wassall-Kelly
Kevin Weeda
Richard Wray

Staff Representatives:

Sharon Wood, Assistant City Manager
Dan Trimble, C & ED Program Manager

George Berger, C & ED Program Manager

Guests Present:

Monte Ward, OCTA	Marie Knight, Recreation & Senior Services Department Director
Don Webb, Mayor Pro-Tem	

Roll Call and Introductions:

In Chairman Selich's absence, Mayor Bromberg called the meeting to order at 8:05 a.m.

CONSENT CALENDAR

1. Minutes of March 16, 2005 ([minutes attached](#))
2. Project Status Report ([report attached](#))

Motion: To Approve the Consent Calendar

Vote: Approved unanimously

DISCUSSION ITEMS

1. 'Measure M' Extension Options

Mayor Bromberg introduced Monte Ward of the Orange County Transit Authority (OCTA), who discussed Measure M and its upcoming renewal (*see attached handout*).

2. City Centennial Update

Mayor Bromberg discussed the Centennial process and introduced Mayor Pro-Tem Webb and Director of Recreation and Senior Services, Marie Knight, who presented the Centennial update (*see attached handout*.)

Mayor Pro-Tem Webb commented on growing City-wide awareness and likened the Centennial to a history lesson about the City, representing its tremendous progress. He said that events are beginning a year in advance to generate enthusiasm, and he added that numerous subcommittees have been established to move things forward.

Marie Knight introduced the celebration process and its related events. Announcing that nearly 200 volunteers are already in place, Ms. Knight conveyed that the entire process is largely based on volunteerism, so the City is off to a great start. She mentioned that there will be many opportunities for the business community to get involved, as well. Ms. Knight introduced Dan Trimble, Project Manager in the Economic Development Department and Rose Parade Float Chairman.

Mr. Trimble reported that 30-40 volunteers had signed on. He stated that a premiere design/building firm had been secured and that the firm offers support through volunteer outreach efforts. He emphasized the exciting opportunity for world-wide advertising and marketing for the City.

3. EQAC Representative's Report

Carol Hoffman and EQAC Chair Cris Trapp reported that the April meeting was cancelled (no agenda), and the May meeting would include discussion on the EIR for Hoag Hospital's expansion project.

ITEMS FOR A FUTURE AGENDA

None.

PUBLIC COMMENTS

Gregg Schwenk announced that tomorrow night (April 21) begins the 6th Annual Newport Beach Film Festival. He thanked the City, Conference and Visitors' Bureau, and Chamber of Commerce for their efforts, and noted the following facts:

§ 1500 films screened (entries); 300 films in festival this year; 35 countries represented

Mayor Bromberg, Marta Hayden, and Seymour Beek introduced the 48th Annual Newport-To-Ensenada Boat Race.

ADJOURNMENT

9:05 a.m.