



CITY OF NEWPORT BEACH

ECONOMIC DEVELOPMENT COMMITTEE

AGENDA

MEETING DATE: Wednesday, October 19, 2005
TIME: 8:00-9:00 A.M. *Please arrive 5 min. prior*
PLACE: City of Newport Beach Council Chambers

Roll Call and Introductions

CONSENT CALENDAR

(All matters listed under CONSENT CALENDAR are considered to be routine and will all be approved by one motion in the form listed below. The EDC members have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the Committee votes on the motion unless members of the Committee, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for separate action.)

1. Approval of Minutes of August 17, 2005 (*Attachment*)
2. Progress Report (*Attachment*)

ITEMS REMOVED FROM THE CONSENT CALENDAR

DISCUSSION ITEMS

1. City Economic Report Card – *Dennis Danner, Administrative Services Director*
2. City Staff Project Updates
3. EQAC Representative's Report

ITEMS FOR A FUTURE AGENDA

PUBLIC COMMENTS

ADJOURNMENT

**NEXT EXECUTIVE COMMITTEE MEETING: Wednesday, November 2nd, 2005
8:00 A.M. – NEWPORT BEACH CHAMBER OF COMMERCE**

**NEXT REGULAR MEETING: Wednesday, November 16th, 2005
8:00-9:00 A.M. – CITY COUNCIL CHAMBERS**

BID ADMINISTRATION

BID Administration and Coordination	BIDs/Consultant Trimble	BID Administrator & City staff implemented new collection policy—excessive delinquencies handled by City Attorney's ofc.; Small Claims Court if required.	Ongoing support for BID activities. Contract renewal with BIDS INC (aka Cathimarie's Inc.)	Ongoing.	
Balboa Village BID	Trimble	Construction started on under-grounding, Phase III to follow. Pump station ongoing.	BID working on existing events and marketing programs.	Ongoing.	
Corona del Mar BID	Berger	Last BID Board meeting held September 22 nd . Discussion of public works project continuing, renewal, and election of officers.	Next BID meeting October 27 th .	Ongoing.	
Marine Avenue BID	Berger	Last meeting held September 15 th . Overview of video marketing project, visitor kiosk.	Next BID meeting October 20 th .	Ongoing.	
Restaurant Association BID	Trimble	On-going marketing program. Met September 28 th .	Next meeting 11/2005.	Ongoing.	

COMMUNITY DEVELOPMENT ADMINISTRATION

CDBG Administration	Trimble/Consultant	CAPER approved by CC 9/27/2005.	Prepare recommendations for an Ad Hoc CC committee to make recommend funding for Action Plan items.	Ongoing.	Monitoring of sub-recipients ongoing.
Housing Administration	Trimble/B. Nichols Consultant	Monitoring existing affordable housing units resulted in return of a number of units to affordable status.	Construction of 120 affordable senior housing units at lower Bayview site underway. January 2006.	Ongoing.	Staff continues to coordinate with County agencies and respond to public inquiries regarding affordable housing.

Balboa Peninsula

Balboa Peninsula Sign Overlay Amortization / Incentive Program	Berger/Trimble	Amortization Incentive Program closed out June 2004.	Fry's Market plans submitted. First reimbursement paid	Ongoing.	Overlay has been replaced by new Citywide sign code.
Balboa Village Streetscape – Phase III	Stein/Trimble	Balboa Inn expansion started 09/2004. OCS D pump station construction underway. Undergrounding project started Fall 2005.	Phase III & methane capture projects to start January 2006.	July 2006	

CORONA del MAR

Corona del Mar Vision Plan	Berger	Median improvement project almost complete.	Construction underway.		
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MARINE AVENUE

Marine Avenue Public Improvements Plan	Berger	Installation of decorative streetlights, benches, receptacles, tree well treatments and new trees complete.	Bench donor plaque program underway by BIIA.	Bench plaque program donation ongoing; waiting for donor list from BIIA.	Park Avenue Bridge seismic retrofit / replacement project on hold. Sidewalk replacement on hold.
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MARINER'S MILE

Mariner's Village Public Improvements Project	Berger/T. Brine/M. Sinacori	MMBOA discussions w/PW staff re: Caltrans safety lighting plan for Old Newport Blvd. through Riverside Dr..	2 nd Phase design on hold, pending Council/GP planning discussions. Continued discussion w/staff re: Caltrans project.		
Mariner's Mile BOA	Murrel/Berger	Meeting held October 12 th .	Next meeting to be held November 9 th .	Ongoing activity.	MMBOA interested in continuation of MVPIP improvements and planning; extension of palm trees toward both bridges; relinquishment of PCH through MM; and waterfront boardwalk.

EDC ACTIVITIES

Attraction and Retention	EDC staff	Newport Lexus project ongoing —building permit issued on 10/05/05.	Continuing discussions w/ auto dealers; continuing	Ongoing.	
Strategic Planning	Subcommittee / Wood/Berger	GPU Fiscal/Economic studies being input into General Plan Update process.	ED strategic planning process to continue with GPAC/EDC.	Ongoing, as part of GPU process.	
Image Enhancement & Marketing	Subcommittee / Berger	Wayfinding & Directional Signage Program: pilot project for "Mixmaster area" complete.	Final design concepts for directional signage to be brought to CC ASAP. Monument signage design to CC as well.		
Hotels	Subcommittee Wood/Trimble				