

# City of Newport Beach

## ECONOMIC DEVELOPMENT COMMITTEE



### MINUTES 07-18-07

Minutes of the Economic Development Committee held at the City Council Chambers, City of Newport Beach, on **Wednesday, July 18, 2007**.

#### Members Present:

Steve Rosansky, Mayor, Chairman		Debra Legan
Ed Selich, Mayor Pro Tem		Richard Luehrs
Michael Henn, Council Member		Mark Murrel
Robert Hawkins, Planning Commissioner		Scott Palmer
Mike McNamara, Vice Chairman		John Robinson
Craig Batley		John Saunders
Seymour Beek		Gregg Schwenk
Gary DiSano		Gary Sherwin - <i>excused</i>
Jim Donnell		Charles Unsworth
Kenneth Drellishak		Gay Wassall-Kelly
Sheri Drewry		Kevin Weeda
Jennifer Gonzalez		Richard Wray
John Hyatt		
Lloyd Ikerd - <i>excused</i>		
Brion Jeannette		Building Industries Assoc. (Vacant)

#### Staff Representatives:

Sharon Wood, Assistant City Manager	X	George Berger, C & ED Program Manager-

#### Guests Present:

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#### Roll Call and Introductions:

Chairman Steve Rosansky called the meeting to order at 8:05am.

## **CONSENT CALENDAR**

1. Minutes of May 16, 2007

**Motion:** Hyatt, to approve the Minutes

**Second:** Beek

**Vote:** Unanimous, by acclamation

## **UPDATES AND ANNOUNCEMENTS**

### **DISCUSSION ITEMS**

#### **1. Nomination to fill vacant Public Utilities position – Jennifer Gonzales, Southern California Gas Company -**

Jennifer Gonzales was recommended to the City Council as the new representative for the Public Utilities position.

**Motion:** McNamara

**Second:** Hyatt

**Vote:** Unanimous, by acclamation

#### **2. Nomination to fill vacant Corona del Mar position – Scott Palmer, Business Information Data Systems, Inc. -**

Scott Palmer was recommended to the City Council as the new representative for Corona del Mar.

**Motion:** Henn

**Second:** McNamara

**Vote:** Unanimous, by acclamation

#### **3. Strategic Plan for Fiscal & Economic Sustainability – continued discussion –**

Mike Henn opened the discussion on EDSP.

George Berger outlined the Plan's goals and objectives, and specifically noted the main items that relate to new or expanded Community and Economic Development staffing. Items discussed also included the relationship of the items in this proposed plan to citywide initiatives that neither the E.D.C. nor E.D. staff would have direct authority for, but that the staff and E.D.C. would monitor.

- Some goals involve a significant amount of E.D. staff, some very little.
- Discussion of –
  - 1.1.4 and 1.3 –
    - § Robert Hawkins suggested changing “community” to “City” where appropriate.
  - 3.4 –

- § Should clarify where cost goes, i.e., for a consultant contract.
- § Mike McNamara suggested having both start and completion dates throughout the document, or to make one or the other explicit enough for general understanding.
- 4.4 –
  - § Seymour Beek suggested adding “the city” under dredging and beach replenishment, and will send updated text to George Berger for vetting and insertion in the final draft.
- 5.4 –
  - § Need to re-do action steps to be more specific to this objective.
- Cost Estimates –
  - § 11-12 new cost items
  - § Staff deficit for about 6 months.

**Motion:** Mike McNamara motioned to recommend that the Strategic Plan, incorporating the changes discussed, be brought to the City Council for discussion and approval.

**Second:** Hawkins

**Vote:** Unanimous, by acclamation

#### **4. EQAC Representative’s Report –**

Ken Drellishak reported on the Notice of Preparation for Hoag Memorial Hospital Presbyterian Master Plan Amendment and approval of Comments.

### **REQUEST FOR ITEMS FOR A FUTURE AGENDA**

Through George Berger, Mark Murrel requested that a discussion of the economic benefits of the Toshiba Classic be presented.

### **PUBLIC COMMENTS**

### **ADJOURNMENT**