

**1.16.050 Use of the Official Seal.**

- A. The official seal of the City of Newport Beach shall only be used for the official business of the City of Newport Beach, its City Council, boards and commissions, committees, officers or departments, except upon approval of the City Council by ordinance or resolution. Except as expressly provided herein, no person, other than the City of Newport Beach, shall reproduce, use, allow to be used, give away, sell, or distribute the official seal of the City of Newport Beach.
- B. As used herein, the term “official seal of the City of Newport Beach” shall mean: (1) the seal defined in this chapter as well as any design which is an imitation of said seal or of the design thereof, or which may be mistaken for the seal of this City or the design thereof; and (2) any cut, facsimile, or reproduction of said seal.
- C. As used herein, “use” of the official seal of the City of Newport Beach shall include the depiction of the official seal of the City of Newport Beach in any picture, photograph, or visual representation, whether it is a direct depiction of the seal or the seal is included in the background.
- D. As used herein, the term “official business” shall include: official communications that reflect a position or policy of the City Council; the placement of the City seal on City owned/leased property, City uniforms or City signs; communications from City employees related to matters which the employees are working on for the City; and communications that do not set forth a position or policy of the City such as proclamations, constituent services, thank you cards and letters of condolence. As used herein, the term “official business” shall not include any of the following uses: commercial; or noncommercial including, but not limited to, nonprofit, malicious, political, including, but not limited to, the support of or opposition to any person seeking an elected office or any ballot measure, religious, educational, fundraising, personal or secular. (Ord. 2015-27 § 1, 2015: Ord. 1582 § 2, 1974)

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