PROHIBITION ON TAX MEASURE ADVOCACY

The City of Newport Beach shall not use public funds, either through its own staff or through the hiring or use of outside consultants, to engage in advocacy or informational campaigns in favor of local tax measures on the City or County ballot.

This prohibition includes, but is not limited to, “political consulting,” “public opinion polling,” “studies,” or “written or verbal communications” regarding tax measures. This prohibition is not intended to limit staff’s ability to respond to questions about the fiscal impact of any local tax measure.

History

Adopted A-3 – 3-13-2018
Renumbered A-5 - 10-19-18