



News Release

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Newport Lifeguard Blood Drive

June 23, 2008

Newport Beach, CA - The annual Newport Beach Lifeguards' Blood Drive will be held Wednesday, June 25, 2008, from 2 p.m. to 8 p.m. at the Newport Beach Lifeguard Headquarters, located at the base of the Newport Pier. The public may sign up to donate blood by calling the Newport Beach Fire Department front desk at 949-644-3178 or 949-644-3046. You may also sign-up on the internet at www.givelife.org. Donors will also need a picture ID to donate blood.

The Newport Lifeguards' Blood Drive annually provides over 100 units of blood to assist in lifesaving measures for 300 people in need. We have openings for up to 120 donors during this six-hour window.

Unfortunately, blood cannot be stockpiled. The shelf life ranges from a few hours for some cells to 42 days for others. Thus, people must donate blood on a regular basis to maintain an adequate community supply.

Blood is needed daily to treat:

- Patients undergoing surgery.
- Patients being treated for cancer.
- Patients with blood diseases such as sickle cell anemia, hemophilia, anemia or low protein production.
- Patients with severe burns.
- Patients with traumatic injuries, such as severe bleeding caused by auto accidents.

For more information about the American Red Cross, call 714-481-5300 or go to www.oc-redcross.org/.

The Newport Beach Lifeguards hope to utilize this event to not only save lives on the beach but also, save lives by donating blood to this important cause.

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