# CITY OF NEWPORT BEACH STAFF ACTION REPORT

TO:

CITY COUNCIL, CITY MANAGER AND PLANNING COMMISSION

FROM:

Planning Department

Javier Garcia, Zoning Administrator <a href="mailto:igarcia@city.newport-beach.ca.us">igarcia@city.newport-beach.ca.us</a>

SUBJECT:

Report of actions taken by the Planning Director, Zoning Administrator and/or

Planning Department staff for the week ending September 5, 2008

Item 1:

CDM Yogurt - Comprehensive Sign Program No. CS2008-007 (PA2008-143)

3333 East Coast Highway

The Zoning Administrator approved the Comprehensive Sign Program for a multitenant commercial/retail building. The sign program will address signs for three tenants (signs for two tenants are new) and establish criteria for nonconforming signs of existing tenant and planned future replacement requirements.

Approved - September 4, 2008

Council District 6

Item 2:

Corona del Mar Florist - Comprehensive Sign Program No. CS2008-008

(PA2008-144)

3337 East Coast Highway

The Zoning Administrator approved the Comprehensive Sign Program for a multitenant commercial/retail building. The sign program will address signs for three tenants (signs for two tenants are new) and establish criteria for nonconforming signs of existing tenant and planned future replacement requirements.

Approved - September 4, 2008

Council District 6

Item 3:

David Flynn on behalf of St. Andrews Presbyterian Church – Comprehensive Sign Program No. CS2008-009 (PA2008-147)

600 St. Andrews Road

The Zoning Administrator approved the Comprehensive Sign Program for a church campus. The sign program will address wall signs for multiple buildings, a project identification sign, parking directional signs, pedestrian oriented signs, and establish criteria for future replacement requirements.

Approved – August 28, 2008

Council District 3

Prepared and submitted by:

Javier S. Garcia, Zoning Administrator

#### APPEAL:

The decision of the Zoning Administrator may be appealed to the Planning Commission within 14 days of the action date. A \$600.00 filing fee shall accompany any appeal filed. No building permits may be issued until the appeal period has expired.

c: David Lepo, Planning Director (e-mail)
Sharon Wood, Assistant City Manager (e-mail)
David Keely, Public Works Senior Civil Engineer (e-mail)
Jim Campbell, Senior Planner (e-mail)
Sgt. Ron Vallercamp, Vice/Narcotics (e-mail)
Code Enforcement Division (e-mail)
Iris Lee, Public Works (e-mail)
Evelyn Tseng, Revenue (e-mail)



### Comprehensive Sign Program No. CS2008-007

(PA2008-143)

PLANNING DEPARTMENT 3300 NEWPORT BOULEVARD NEWPORT BEACH, CA 92663 (949) 644-3200; FAX (949) 644-3229

Staff Planner:

Jay Garcia, Zoning Administrator

jgarcia@city.newport-beach.ca.us

(949) 644-3206

Appeal Period:

14 days after decision date

**APPLICATION:** 

Comprehensive Sign Program CS2008-007 (PA2008-143)

APPLICANT:

**CDM Yogurt** 

LOCATION:

3333 East Coast Highway

#### Request and Authority:

Comprehensive sign program for a multi-tenant commercial/retail building. The sign program will address signs for three tenants (signs for two tenants are new) and establish criteria for nonconforming signs of existing tenant and planned future replacement requirements. The building currently consists of three individual tenant spaces. The Sign Code, Chapter 20.67 of the Newport Beach Municipal Code (NBMC), specifically Section 20.67.120, provides that the Zoning Administrator may review and approve plans, applications or other information for consistency in accordance with Chapter 20.67. The property is located in the RSC District.

**ACTION:** 

<u>APPROVED – SEPTEMBER 4, 2008</u> - The Zoning Administrator approved the Comprehensive Sign Program as modified in the attached Table/Matrix.

#### **FINDINGS**

- 1. The Land Use Element of the General Plan designates the site for "Commercial Corridor" land use. The commercial office/multi-tenant commercial building is consistent with this designation. The signs are accessory to the primary commercial uses.
- 2. After reviewing this project, it has been determined that it is categorically exempt from the requirements of the California Environmental Quality Act under Class 11 (Accessory Structures).
- 3. The proposed sign program is consistent with the legislative intent of Title 20, Chapter 20.67 of the Newport Beach Municipal Code with regard to the sign regulations based on the following reasons:
  - Chapter 20.67 of the Newport Beach Municipal Code requires comprehensive sign programs to provide a means for latitude in the design and display of signage for all projects.
  - The sign program as presented and approved is consistent with the purpose and intent of Chapter 20.67 of the Newport Beach Municipal Code.
  - The proposed sign program, as conditioned, will not interfere with sight distance from any street, alley or driveway.

- The approved Comprehensive Sign Program will integrate existing and proposed wall signs on the two sides of the building into a single sign design theme that will create a unified architectural statement and provide limited signage on the building wall facades and the reduction of the overall size and number of signs on the building.
- There is a reasonable need for the number and size of signs to provide adequate identification of the tenants that face two different sides of the property.
- The elimination of awning backlighting is consistent with the Sign Code requirement.

#### **CONDITIONS**

- 1. The development shall be in substantial conformance with the approved plot plan and sign details, except as noted in the following conditions.
- 2. The area of the primary and secondary identification wall signs shall be measured by two perpendicular sets of parallel lines that surround the proposed sign copy area.
- 3. Wall signs, canopy signs and projecting signs, are limited to the designated building facades/monument sign locations and shall comply with the limitations specified in the Sign Table/Matrix included in this approval and the provisions of Chapter 20.67 of the Newport Beach Municipal Code (including Sections 20.67.060, 20.67.070, and 20.67.080).
- 4. The awning backlight shall be removed or otherwise redirected, subject to nighttime inspection by the Code Enforcement Division.
- 5. Anything not specifically approved by this Comprehensive Sign Program is prohibited. Revisions to the program may be approved by the Planning Director if the intent of the original approval is not affected. Revisions that substantially deviate from the original approval must be addressed in a separate and subsequent amendment to this Comprehensive Sign Program.
- 6. Any future revisions or changes to the signs approved by this Comprehensive Sign Program due to a change in the use or tenants of the building shall be reviewed and approved by the Planning Department, so long as the sign size, copy configuration and number of signs authorized by this approval does not substantially change or increase. The mandatory reduction or elimination of noncompliant wall signs shall be exercised as necessary, unless otherwise approved by an amendment to this approval or the approval of a modification permit.
- 7. This approval was based on the particulars of the individual case and does not, in and of itself or in combination with other approvals in the vicinity or Citywide, constitute a precedent for future approvals or decisions.

#### STANDARD CITY REQUIREMENTS

- 1. A building permit shall be obtained prior to commencement of installation of the signs.
- 2. All work performed within the public right-of-way shall be reviewed and approved by the Public Works Department under an encroachment permit/agreement if required.
- 3. The Planning Director or the Planning Commission may add to or modify conditions of this approval, or revoke this approval upon a determination that any sign that is authorized by this approval has been altered beyond the parameters of the authorization and therefore beyond the justification.
- 4. This approval shall expire unless exercised within 24 months from the date of approval as specified in Section 20.93.050 (A) of the Newport Beach Municipal Code, unless an extension is approved prior to the expiration date of this approval, in accordance with Section 20.93.050 (B) of the Newport Beach Municipal Code.

#### APPEAL PERIOD

The decision of the Zoning Administrator may be appealed to the Planning Commission within 14 days of the date of the decision, in accordance with the provision of Section 20.95.050 of the Newport Beach Municipal Code. A filing fee of \$600.00 shall accompany any appeal filed. No building permits may be issued for signs that do not comply with regulations of Section 20.67.060, 20.67.070 and 20.67.080 of the Newport Beach Municipal Code until the appeal period has expired.

Zonin

Zoning Administrator Javier S. Garcia, AICP

JSG:msw/rm

Attachments:

Appendix

Sign Matrix/Table Vicinity Map

Site/Illustrative Plans

#### **APPENDIX**

#### Discussion

The applicant requests the approval of a Comprehensive Sign Program for the commercial office/multi-tenant commercial building located at <u>3333 East Coast Highway</u> (includes individual suites). The program includes: primary wall signage and the provision or allowance for secondary wall signs, canopy signs or projecting signs on a limited basis or location as well as sign parameters for the existing signs for tenant identification.

The Zoning Administrator has determined that the project sign program is consistent with the purpose and intent of the Sign Code Chapter 20.67 of the Newport Beach Municipal Code for the following reasons:

- The number, type, size and area (as measured by two perpendicular sets of parallel lines that surround the proposed signs) of the signs comply with the regulations of Chapter 20.67 of the NBMC.
- The number and location of tenant signs and the limitations on the type, number, location and area of secondary frontage signs is consistent with the provisions of the Sign Code.
- The <u>elimination</u> of awning backlighting is consistent with the Sign Code requirement.

## **TABLE MATRIX (PA2008-143 & PA2008-144)**

#### 3331-3337 E Coast Highway

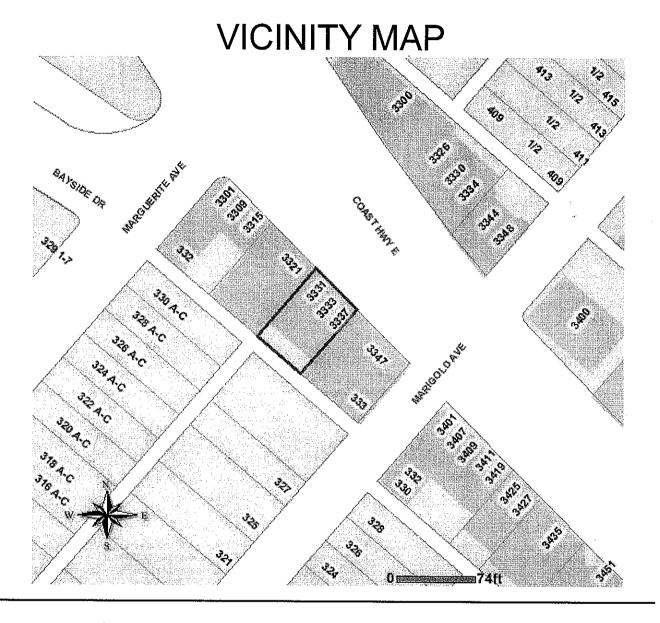
Frontages: A East Coast Highway

B Alley Side of Property

Building Address	Primary Frontage Size Type and Limitations where applicable	Secondary Frontage Size Type and Limitations, where applicable
3331 E Coast Hwy Existing signs no change proposed	East Coast Hwy- Tenant Frontage: 25 LF Wall Sign Allowance: 1.5 square feet/linear foot of store frontage or max area of 37.5 sq ft. Maximum Vertical Dimension, sign or logos, 36-inches. Maximum Horizontal Width is 7 feet centered on Tenant Frontage. Minimum distance shall be 10 linear feet from the neighboring tenant wall sign. Projecting Sign: Existing Projecting Sign is nonconforming and may remain as is.	Alley Side of Property Wall Sign Allowance: Max 18.5 sq ft Max vertical dimension, sign or logos, 24 inches Maximum Horizontal Dimension 6 feet Centered on Building/Tenant Frontage  There are currently three small wall signs at the rear (all read Toy Boat) that are permitted to
3333 E Coast Hwy	East Coast Hwy Tenant Frontage 15' 6" LF Wall Sign, or Awning Mounted Sign/Text. 1.5 square feet/linear foot of store frontage or max area of 23 sq ft (total of three sides of awning sign). Maximum Vertical Dimension, sign or logos, 36-inches. Maximum Horizontal Width is 7 feet centered on Tenant Frontage/awning Minimum Vertical Clearance is 8 feet Minimum distance shall be 6 linear feet from neighboring tenant wall sign. Awning backlighting is PROHIBITED by Code. Sign area on awning sides limited to the lower half.	remain as is.  Alley Side of Property Wall Sign Allowance: Max Area12.5 sq ft Max vertical dimension, sign or logos, 36 in. Max Horizontal Dimension 6 feet Centered on Tenant Frontage.
3337 E Coast Hwy	East Coast Hwy Tenant Frontage 15'6" LF Wall Sign mounted on building wall or; Freestanding/Individual letters mounted on or above architectural feature maximum letter height is 36 inches 1.5 square feet/linear foot of store frontage or max area of 24.75 sq ft Maximum Vertical Dimension, sign or logos, 36-inches. Maximum Horizontal Width is 9 feet centered on Tenant Frontage. Minimum Vertical Clearance is 8 feet. Minimum distance shall be 6 linear feet from the neighboring tenant wall sign.  Projecting Blade Sign: Maximum Horizontal Projection 3 feet Minimum Vertical Clearance is 8 feet above sidewalk Minimum distance shall be 3 linear feet from the wall sign.	Alley Side of Property  Wall Sign Allowance: Max 12 sq ft Max vertical dimension, sign or logos, 36 in. Max Horizontal Dimension 6 feet Centered on Tenant Frontage  Existing signs as-built on valence and sides of fabric canopy/awning located at rear of property may remain as is.
Address	East Coast Hwy Applies to all Tenants:  Minimum vertical dimension 4 inch tall letters.	

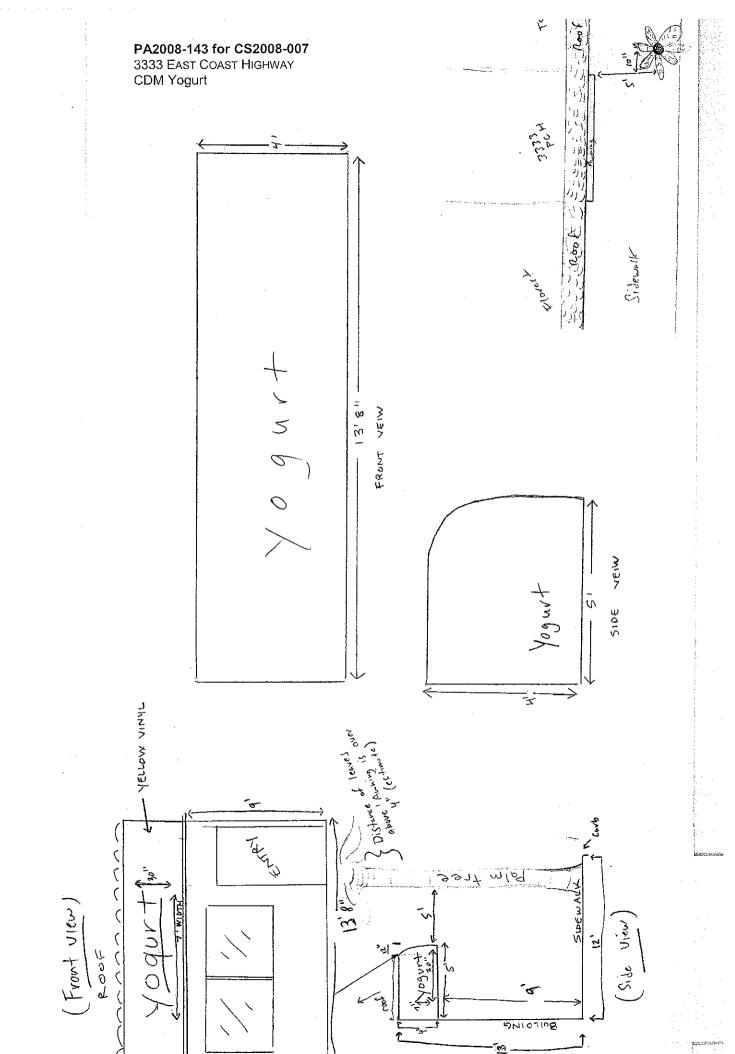
Refer to Illustrative Plans in the File. The Planning Director or Zoning Administrator may approve minor changes to this approval, if determined consistent with the intent of the requirements.

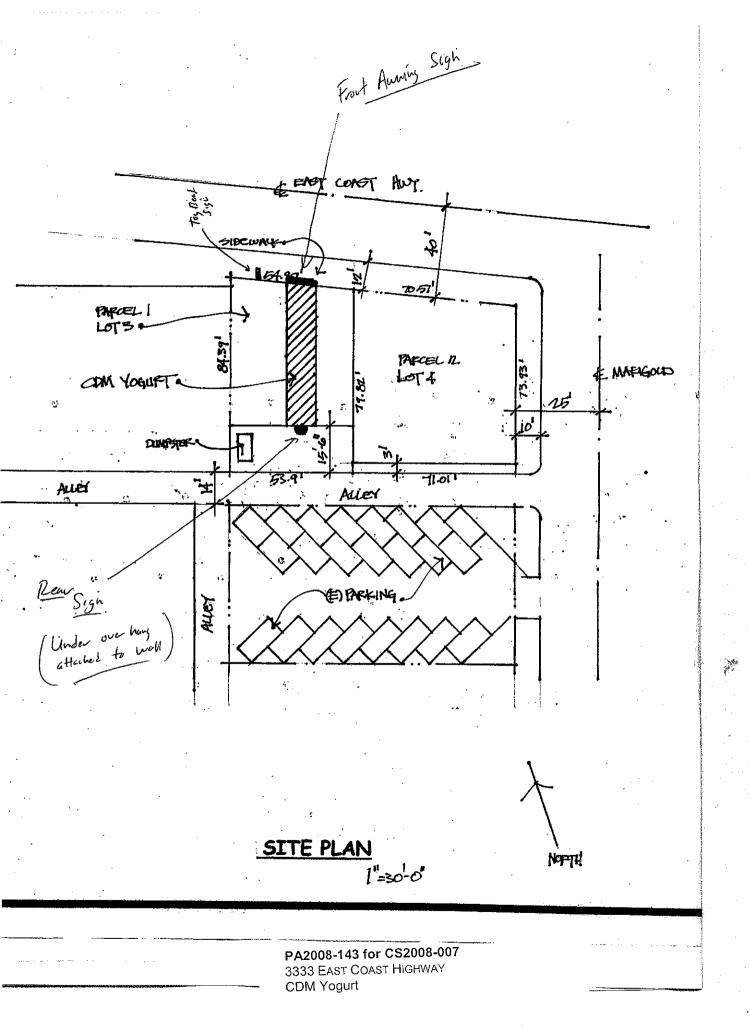
NOTE: Future change of tenant shall require that the tenant signage comply with Chapter 20.67 requirements or Sign Code requirements of the NBMC.



Comprehensive Sign Program CS2008-007 PA2008-143

LOCATION: 3333 EAST COAST HIGHWAY







# Comprehensive Sign Program No. CS2008-008

(PA2008-144)

PLANNING DEPARTMENT 3300 NEWPORT BOULEVARD NEWPORT BEACH, CA 92663 (949) 644-3200; FAX (949) 644-3229

Staff Planner:

Jay Garcia, Zoning Administrator igarcia@city.newport-beach.ca.us

(949) 644-3206

Appeal Period: 14 da

14 days after decision date

**APPLICATION:** 

Comprehensive Sign Program CS2008-008 (PA2008-144)

APPLICANT:

Corona del Mar Florist

LOCATION:

3337 East Coast Highway

#### Request and Authority:

Comprehensive sign program for a multi-tenant commercial/retail building. The sign program will address signs for three tenants (signs for two tenants are new) and establish criteria for nonconforming signs of existing tenant and planned future replacement requirements. The building currently consists of three individual tenant spaces. The Sign Code, Chapter 20.67 of the Newport Beach Municipal Code (NBMC), specifically Section 20.67.120, provides that the Zoning Administrator may review and approve plans, applications or other information for consistency in accordance with Chapter 20.67. The property is located in the RSC District.

**ACTION:** 

<u>APPROVED – SEPTEMBER 4, 2008</u> - The Zoning Administrator approved the Comprehensive Sign Program as modified in the attached Table/Matrix.

#### **FINDINGS**

- 1. The Land Use Element of the General Plan designates the site for "Commercial Corridor" land use. The commercial office/multi-tenant commercial building is consistent with this designation. The signs are accessory to the primary commercial uses.
- 2. After reviewing this project, it has been determined that it is categorically exempt from the requirements of the California Environmental Quality Act under Class 11 (Accessory Structures).
- 3. The proposed sign program is consistent with the legislative intent of Title 20, Chapter 20.67 of the Newport Beach Municipal Code with regard to the sign regulations based on the following reasons:
  - Chapter 20.67 of the Newport Beach Municipal Code requires comprehensive sign programs to provide a means for latitude in the design and display of signage for all projects.
  - The sign program as presented and approved is consistent with the purpose and intent of Chapter 20.67 of the Newport Beach Municipal Code.
  - The proposed sign program, as conditioned, will not interfere with sight distance from any street, alley or driveway.
  - The approved Comprehensive Sign Program will integrate existing and proposed wall signs on the two sides of the building into a single sign design theme that will create a unified architectural statement and provide limited

- signage on the building wall facades and the reduction of the overall size and number of signs on the building.
- There is a reasonable need for the number and size of signs to provide adequate identification of the tenants that face two different sides of the property.

#### CONDITIONS

- The development shall be in substantial conformance with the approved plot plan and 1. sign details, except as noted in the following conditions.
- The area of the primary and secondary identification wall signs shall be measured by 2. two perpendicular sets of parallel lines that surround the proposed sign copy area.
- 3. Wall signs, canopy signs and projecting signs, are limited to the designated building facades/monument sign locations and shall comply with the limitations specified in the Sign Table/Matrix included in this approval and the provisions of Chapter 20.67 of the Newport Beach Municipal Code (including Sections 20.67.060, 20.67.070, and 20.67.080).
- 4. Anything not specifically approved by this Comprehensive Sign Program is prohibited. Revisions to the program may be approved by the Planning Director if the intent of the original approval is not affected. Revisions that substantially deviate from the original approval must be addressed in a separate and subsequent amendment to this Comprehensive Sign Program.
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- 6. This approval was based on the particulars of the individual case and does not, in and of itself or in combination with other approvals in the vicinity or Citywide, constitute a precedent for future approvals or decisions.

#### Standard City Requirements

- 1. A building permit shall be obtained prior to commencement of installation of the signs.
- 2. All work performed within the public right-of-way shall be reviewed and approved by the Public Works Department under an encroachment permit/agreement if required.
- 3. The Planning Director or the Planning Commission may add to or modify conditions of this approval, or revoke this approval upon a determination that any sign that is authorized by this approval has been altered beyond the parameters of the authorization and therefore beyond the justification.

4. This approval shall expire unless exercised within 24 months from the date of approval as specified in Section 20.93.050 (A) of the Newport Beach Municipal Code, unless an extension is approved prior to the expiration date of this approval, in accordance with Section 20.93.050 (B) of the Newport Beach Municipal Code.

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JSG:msw\rm

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Sign Matrix/Table Vicinity Map

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Page 3

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The Zoning Administrator has determined that the project sign program is consistent with the purpose and intent of the Sign Code Chapter 20.67 of the Newport Beach Municipal Code for the following reasons:

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- The number and location of tenant signs and the limitations on the type, number, location and area of secondary frontage signs is consistent with the provisions of the Sign Code.

## **TABLE MATRIX (PA2008-143 & PA2008-144)**

#### 3331-3337 E Coast Highway

Frontages: A East Coast Highway

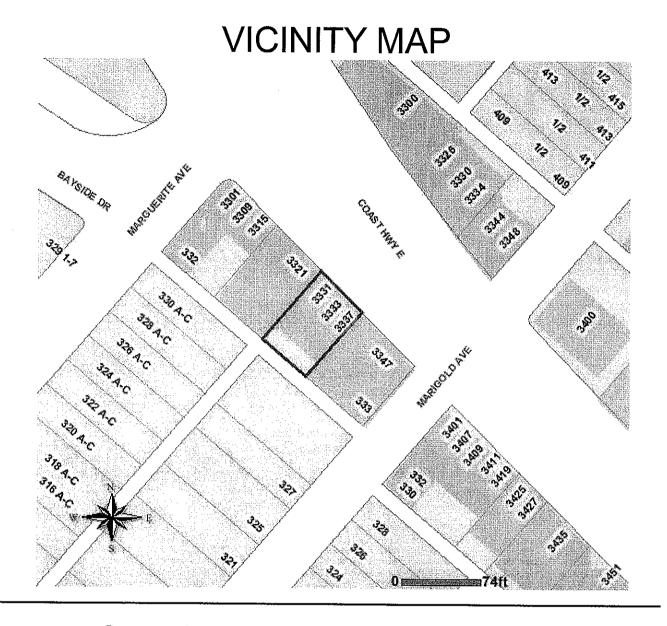
B Alley Side of Property

Building Address	Primary Frontage Size Type and Limitations where applicable	Secondary Frontage Size Type and Limitations, where applicable
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Address	East Coast Hwy Applies to all Tenants:	

Refer to Illustrative Plans in the File. The Planning Director or Zoning Administrator may approve minor changes to this approval, if determined consistent with the intent of the requirements.

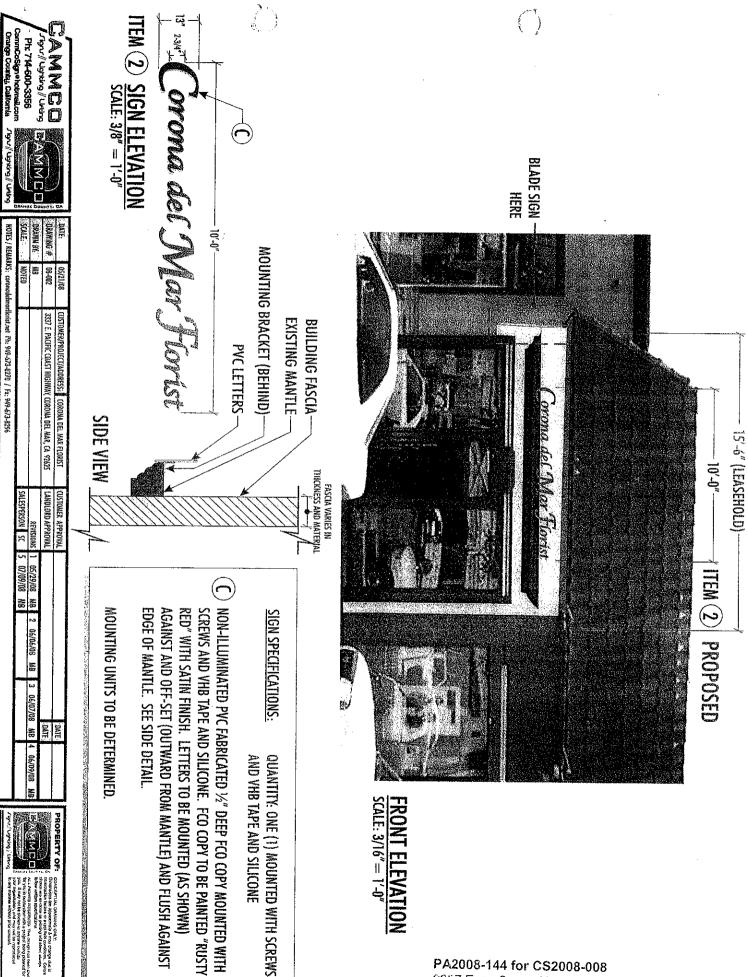
NOTE: Future change of tenant shall require that the tenant signage comply with Chapter 20.67 requirements or Sign Code requirements of the NBMC.

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Comprehensive Sign Program CS2008-008 PA2008-144

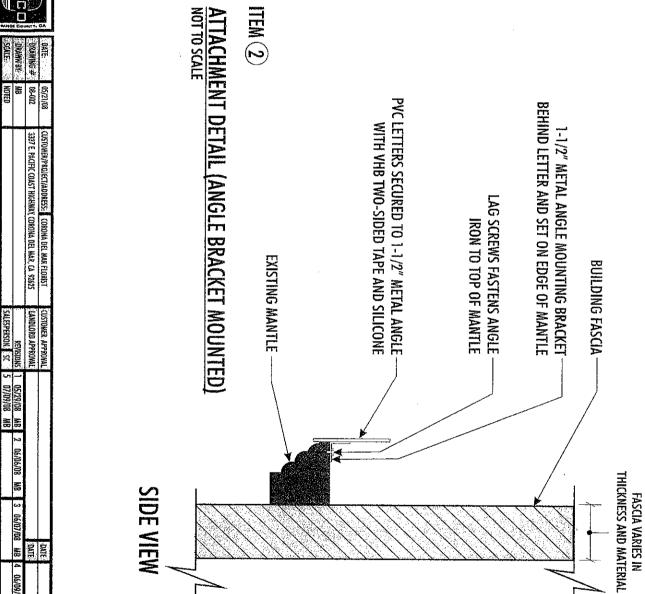
LOCATION: 3337 EAST COAST HIGHWAY



PA2008-144 for CS2008-008 3337 East Coast Highway Corona del Mar Florist



orist.not Ph: 949-673-8270 / Fx: 949-673-8296

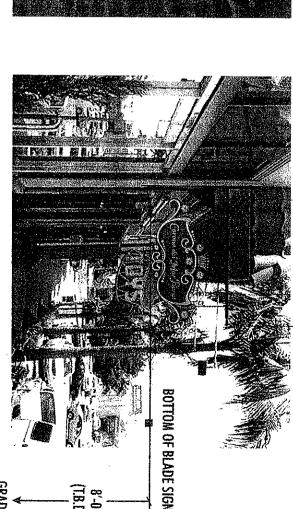


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 $SCALE: \frac{1}{2}'' = \frac{1}{2}$ FRONT (SIDE VIEW) ELEVATION

GRADE

(T.B.D. 8′-0″

FRONT (SIDE VIEW) ELEVATION

BLADE SIGN SPECIFICATIONS: QUANTITY: ONE (1) BLADE SIGN

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 $\equiv$ 

2'-8-1/2" 3.0"

- NON-ILLUMINATED "CEDAR WOOD" CONSTRUCTION 2" DEEP BLADE SIGN PAINTED AND IMAGES. COPY, LOGOS AND IMAGES TO BE PAINTED "LIME-MINT GREEN" "DARK GREY" FACE. SIGN TO BE SANDBLASTED FOR COPY AND ALL OTHER LOGOS
- Œ  $2^{\prime\prime}$  (THICK) X  $18^{\prime\prime}$  (H) FLAT IRON STOCK AND MOUNTING WITH TOP SUPPORT BRACKET DECORATIVE CHAIN STYLE TO BE DETERMINED. FOUR (4) TOGGLE BOLTS TO SECURE BY SPECIAL PAINT MIXING. DECORATIVE "TOP PIECE" IRONWORK CUSTOM-MADE. SIGN BRACKET TO WALL TO BE PAINTED BLACK HIGH GLOSS FINISH WITH GLASS FINISH APPEARANCE. ACHIEVED

15-1/2"

2-1/4"

" SQUARE IRON STOCK FOR BOTTOM SUPPORT WITH SCREWS TO HOLD SIGN IN PLACE

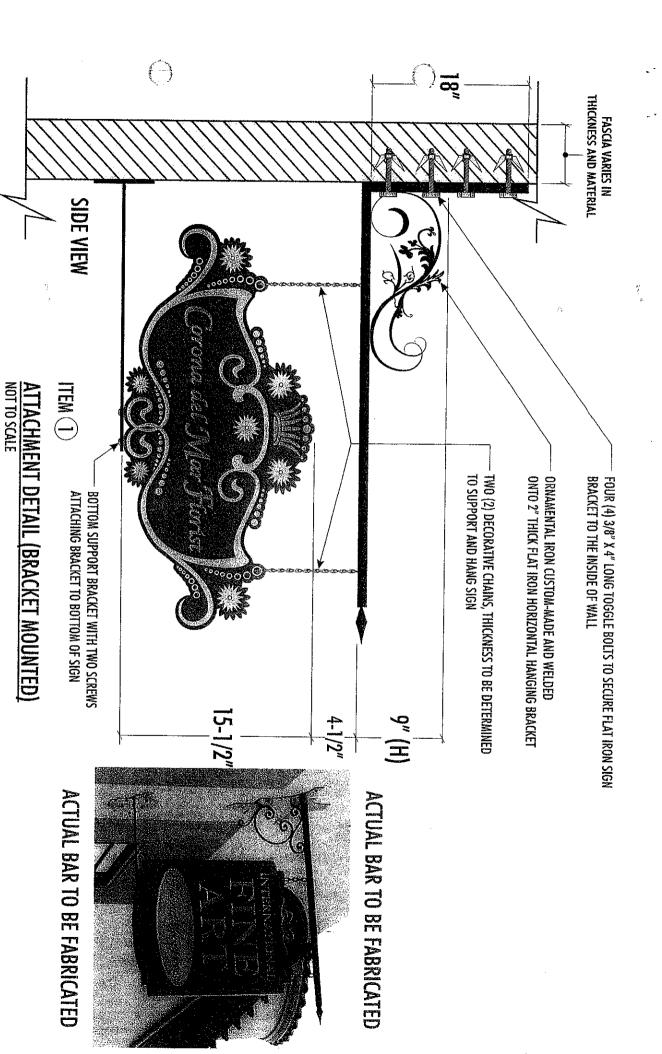


SCALE: 1" = 1'-0"

Ph: 714-600-3356

	DRAWN BY: MB	DRAHING # 08-002	DATE: 05/21/08
		3337 E. PACIFIC COAST HIGHWAY, CORONA DEL MAR, CA 92625	CUSTOM
		CORONA DEL MAR, CA 92625	R/PROJECT/ADDRESS: CORONA DEL MAR FLORIST
SALESPERSON SC	REVISIONS	LANDLORD APPROVAL	CUSTOMER APPROVAL
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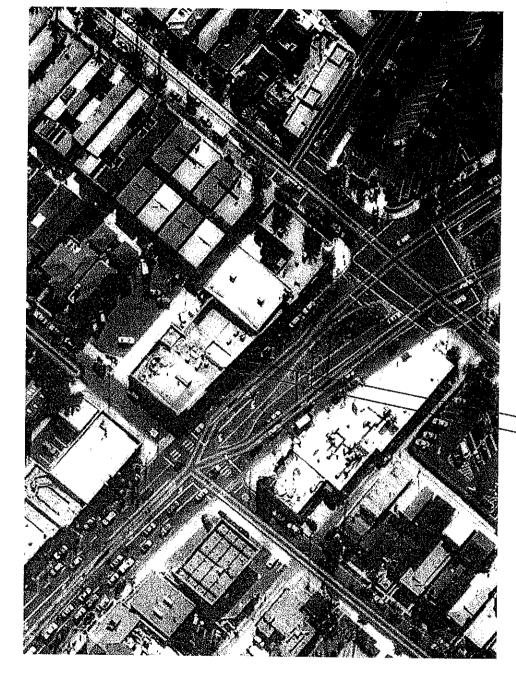


JAMMCO

05/21/08 coronadelmarflarist.net Ph: 949-673-8278 / Fx: 949-673-8296 CUSTOMER/PROJECT/ADDRESS. CORONA DEL MAR FLORIST
3357 E. PACIFIC COAST HIGHWAY CORONA DEL MAR, CA 92625 REVISIONS SALESPERSON SC LANDLORD APPROVAL

— ITEM (2) WALLSIGN

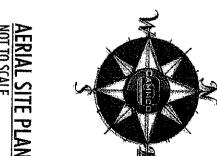
- ITEM (1) BLADE SIGN



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AERIAL SITE PLAN





DATE

05/29/08 MB 07/09/08 M8



## Comprehensive Sign Program No. CS2008-009

(PA2008-147)

PLANNING DEPARTMENT 3300 NEWPORT BOULEVARD NEWPORT BEACH, CA 92663 (949) 644-3200; FAX (949) 644-3229 Staff Planner:

Jay Garcia, Zoning Administrator

jgarcia@city.newport-beach.ca.us

(949) 644-3206

Appeal Period: 14

14 days after decision date

APPLICATION:

Comprehensive Sign Program CS2008-009 (PA2008-147)

APPLICANT:

David Flynn on behalf of St. Andrews Presbyterian Church

LOCATION:

600 ST. ANDREWS ROAD

#### Request and Authority:

Comprehensive sign program for a church campus. The sign program will address wall signs for multiple buildings, a project identification sign, parking directional signs, pedestrian oriented signs, and establish criteria for future replacement requirements. The site is a triangular shaped corner lot that currently consists of multiple buildings, open space and a parking lot. The Sign Code, Chapter 20.67 of the City of Newport Beach Municipal Code, specifically Section 20.67.120, provides that the Zoning Administrator may review and approve plans, applications or other information for consistency in accordance with Chapter 20.67. The property is located in the GEIF District.

ACTION:

APPROVED August 28, 2008 - The Zoning Administrator approved the Comprehensive Sign Program as modified in the attached Table/Matrix.

#### **FINDINGS**

- 1. The Land Use Element of the General Plan designates the site for "Private Institutions" land use which is intended to provide for privately owned facilities that serve the public, including places for religious assembly. The church campus is consistent with this designation. The signs are accessory to the primary religious assembly use.
- 2. After reviewing this project, it has been determined that it is categorically exempt from the requirements of the California Environmental Quality Act under Class 11 (Accessory Structures).
- 3. The proposed sign program is consistent with the legislative intent of Title 20, Chapter 20.67 of the Newport Beach Municipal Code with regard to the sign regulations based on the following reasons:
  - Chapter 20.67 of the Newport Beach Municipal Code requires comprehensive sign programs to provide a means for latitude in the design and display of signage for all projects.
  - The sign program as presented and approved is consistent with the purpose and intent of Chapter 20.67 of the Newport Beach Municipal Code.
  - The proposed sign program, as conditioned, will not interfere with sight distance from any street, alley or driveway.

- The approved Comprehensive Sign Program will integrate existing and proposed wall signs and directional signs throughout the church campus into a single sign design theme that will create a unified architectural statement and provide limited signage on the building wall facades and the reduction of the overall size and number of signs on the building.
- There is a reasonable need for the number and size of signs to provide adequate identification of the buildings and to direct people to the correct locations within the campus.

#### **CONDITIONS**

- 1. The development shall be in substantial conformance with the approved plot plan and sign details, except as noted in the following conditions.
- 2. The area of the identification wall signs shall be measured by two perpendicular sets of parallel lines that surround the proposed sign copy area.
- 3. Wall signs, canopy signs, projecting signs, and freestanding signs, are limited to the designated building facades/monument sign locations and shall comply with the limitations specified in the Sign Table/Matrix included in this approval and the provisions of Chapter 20.67 of the Newport Beach Municipal Code (including Sections 20.67.060, 20.67.070, and 20.67.080).
- 4. Anything not specifically approved by this Comprehensive Sign Program is prohibited. Revisions to the program may be approved by the Planning Director if the intent of the original approval is not affected. Revisions that substantially deviate from the original approval must be addressed in a separate and subsequent amendment to this Comprehensive Sign Program.
- 5. Any future revisions or changes to the signs approved by this Comprehensive Sign Program due to a change in the use or tenants of the building shall be reviewed and approved by the Planning Department, so long as the sign size, copy configuration and number of signs authorized by this approval does not substantially change or increase. The mandatory reduction or elimination of noncompliant wall signs shall be exercised as necessary, unless otherwise approved by an amendment to this approval or the approval of a modification permit.
- 6. This approval was based on the particulars of the individual case and does not, in and of itself or in combination with other approvals in the vicinity or Citywide, constitute a precedent for future approvals or decisions.

#### STANDARD CITY REQUIREMENTS

- 1. A building permit shall be obtained prior to commencement of installation of the signs.
- 2. All work performed within the public right-of-way shall be reviewed and approved by the Public Works Department under an encroachment permit/agreement if required.

- 3. The Planning Director or the Planning Commission may add to or modify conditions of this approval, or revoke this approval upon a determination that any sign that is authorized by this approval has been altered beyond the parameters of the authorization and therefore beyond the justification.
- 4. This approval shall expire unless exercised within 24 months from the date of approval as specified in Section 20.93.050 (A) of the Newport Beach Municipal Code, unless an extension is approved prior to the expiration date of this approval, in accordance with Section 20.93.050 (B) of the Newport Beach Municipal Code.

#### APPEAL PERIOD

The decision of the Zoning Administrator may be appealed to the Planning Commission within 14 days of the date of the decision, in accordance with the provision of Section 20.95.050 of the Newport Beach Municipal Code. A filing fee of \$600.00 shall accompany any appeal filed. No building permits may be issued until the appeal period has expired.

Ву

Zoning Administrato Javier S. Garcia, AICP

JSG:fn/rm

Attachments:

Appendix

Sign Matrix/Table Vicinity Map

Site/Illustrative Plans

#### **APPENDIX**

#### Discussion

The applicant requests the approval of a Comprehensive Sign Program for the church buildings located at 600 St Andrews Road. The program includes: wall signage on the interior of the campus, parking directional signs, and pedestrian oriented directional signs.

The Zoning Administrator has determined that the project sign program is consistent with the purpose and intent of the Sign Code Chapter 20.67 of the Newport Beach Municipal Code for the following reasons:

- The number, type, size and area (as measured by two perpendicular sets of parallel lines that surround the proposed signs) of the signs comply with the regulations of Chapter 20.67 of the City of Newport Beach Municipal Code.
- The number and location of building identification and directional signs is consistent with the provisions of the Sign Code.

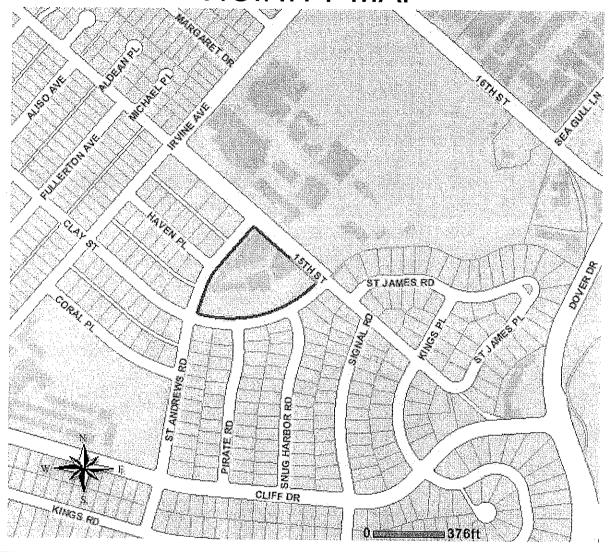
# TABLE MATRIX (PA2008-147 for CS2008-009)

Comprehensive Sign Program St. Andrew Presbyterian Church 600 St. Andrews Road

Sign type	Number and Location	Size			
Ground Sign – project identification See attached photograph	One (1) existing sign located at the intersection of St. Andrews Road and 15 <sup>th</sup> Street	Existing: Height: 36" Width: 12' Area: 36 sq. ft. If replaced: Max height: 6' Max width: 1.5' X average height Max area: 75 sq. ft.			
Type A Ground Sign – entry parking directional and pedestrian directional See Sheets 3, 3a, 3b, 3c & 3d of the sign plans	Five (5) signs total See attached site plan for locations: A1, A2, A3, A4 & A5	Max Height: 6' Max Area: 10.4 sq. ft.			
Type B Ground Sign – pedestrian entry directory See Sheet 01 of the sign plans	Four (4) signs total See attached site plan for locations: B1, B2, B3, & B4	Max Height: 6' Max Area: 8 sq. ft.			
Type C Building Signs wall signs or signs affixed to other architectural features See Sheets 13c thru 13g of the sign plans	Ten (10) signs total See attached site plan for locations: C1, C2, C3, C4, C5, C6, C7, C8, C11 & C12	Max Height: 1' Max Area: 10 sq. ft.			

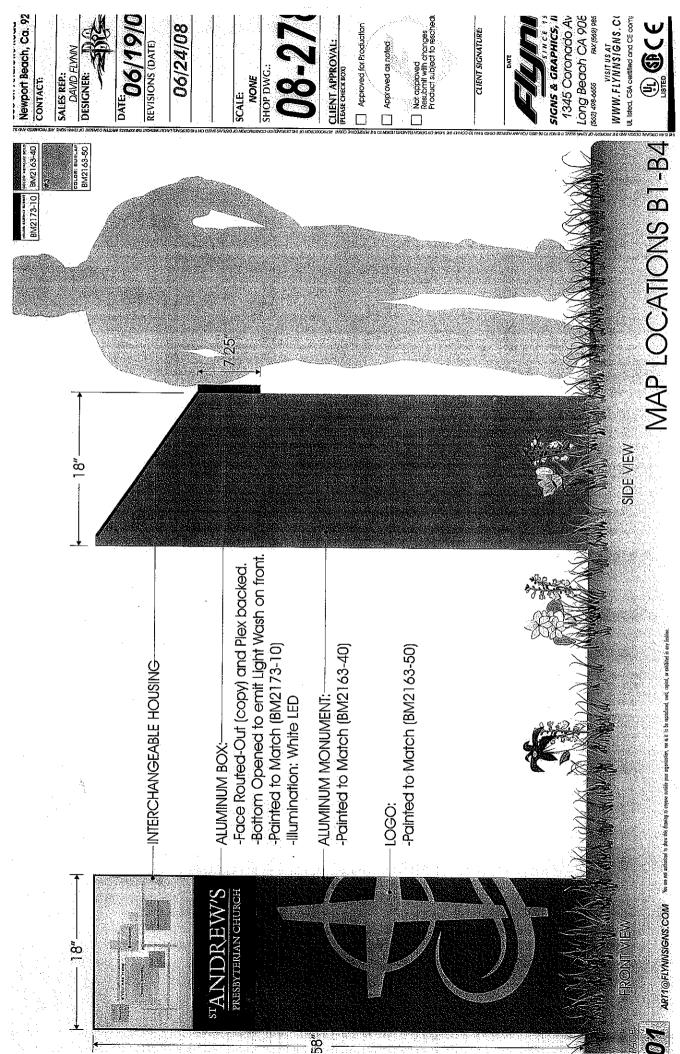
NOTE: Minor changes in sign type, location and sizes specified in this matrix may be approved by the Planning Director.

# **VICINITY MAP**

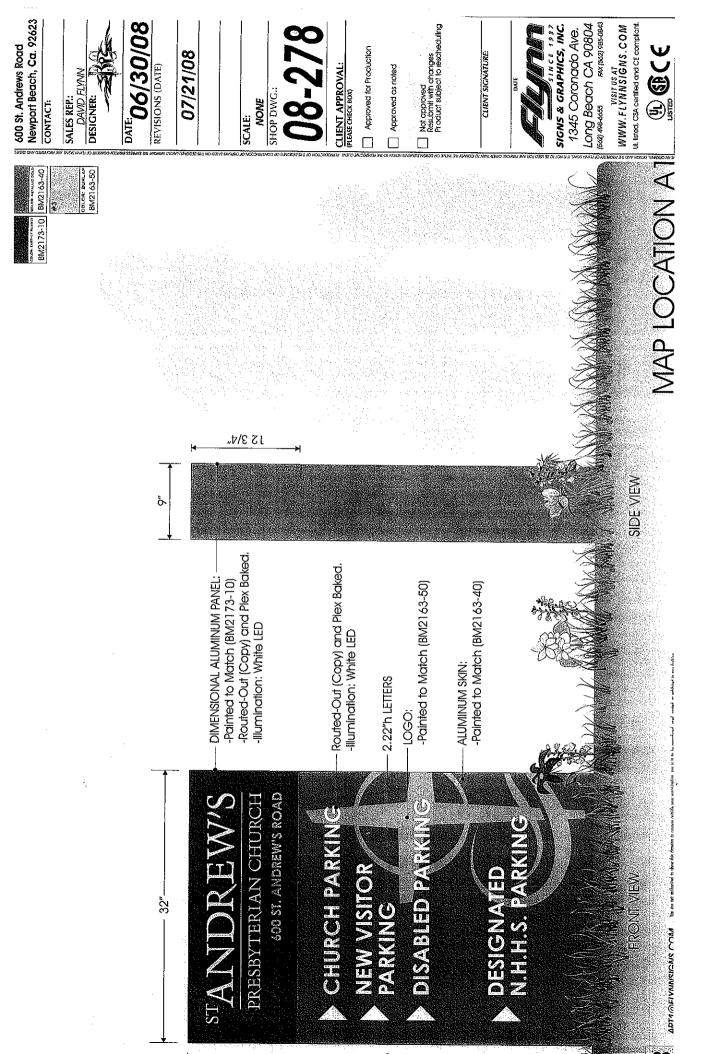


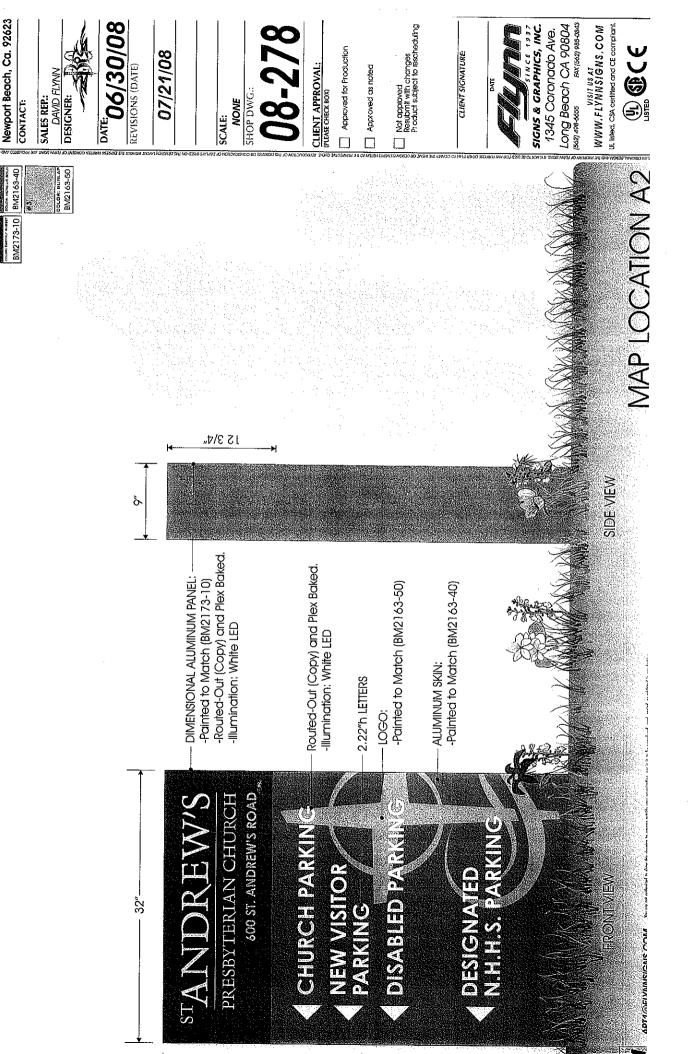
Comprehensive Sign Program CS2008-009 PA2008-147

LOCATION: 600 ST. ANDREWS ROAD

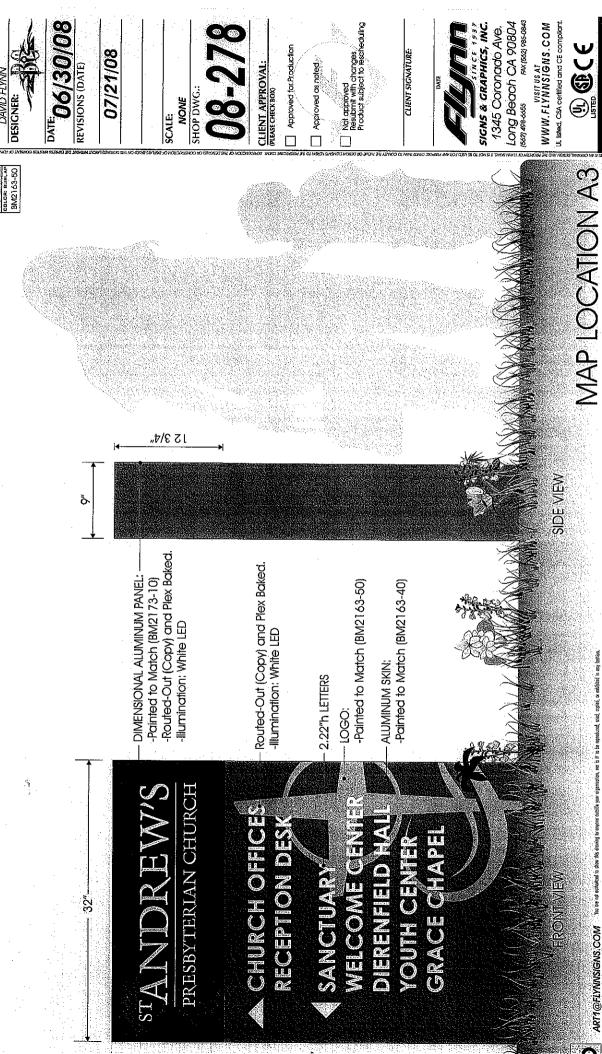


PA2008-147 for CS2008-009 600 St. Andrews Road Flynn Signs & Graphics





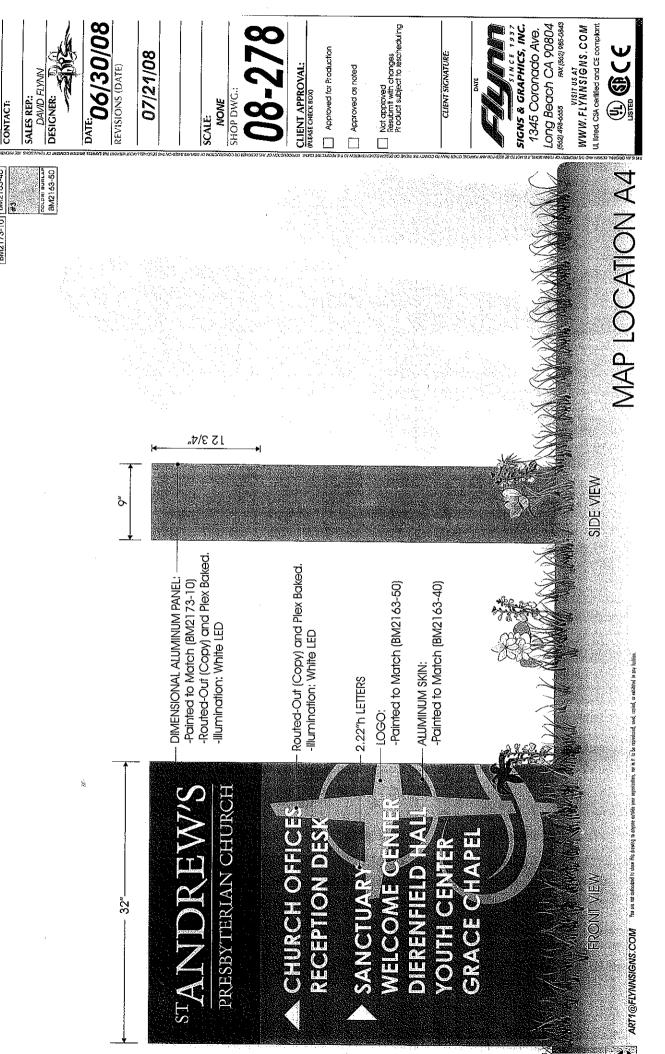
600 St. Andrews Road



Newport Beach, Ca. 92623

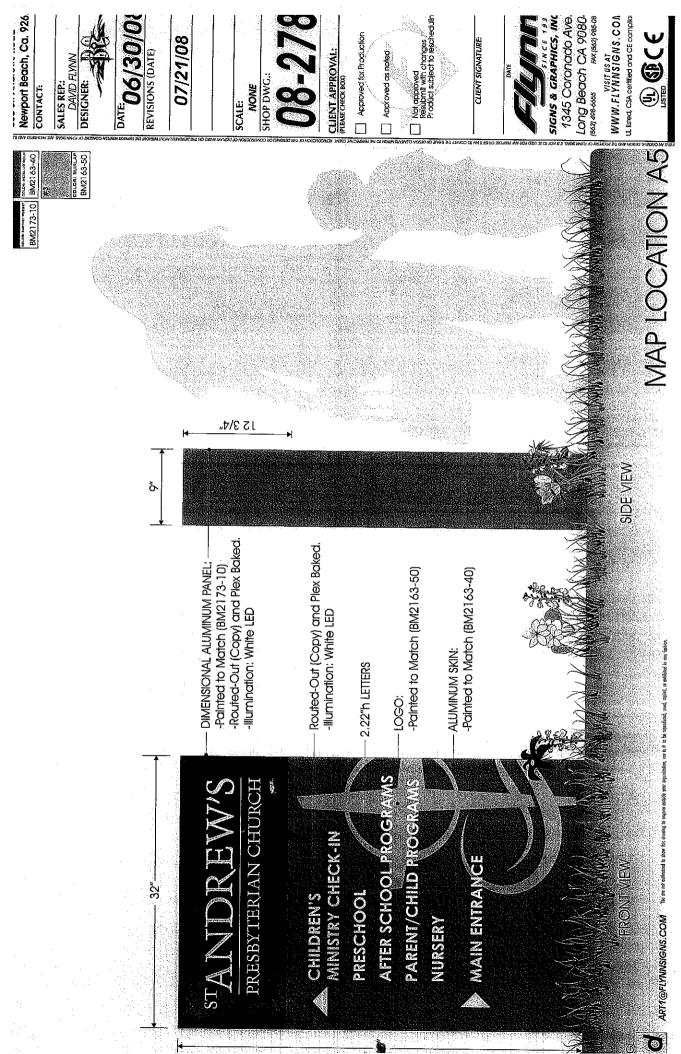
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CONTACT: SALES REP.



NOMPOLI BOUCH, C.C. 72925

BM2173-10 BM2163-40



COLOR SCHEDULE

DETAILS:

9"H X 95"W SET OF 1/2"THICK CAST ALUMINUM LETTERS PAINTED DE6211 (LIGHT BEIGE)

DE6211

Newport Beach, Ca. 9. 600 St. Andrews Road St Andrews Church CONTACT

SALES REP.

REVISIONS (DATE)

NONE SCALE

CLIENT APPROVAL:

Approved for Broduction

Approved as noted

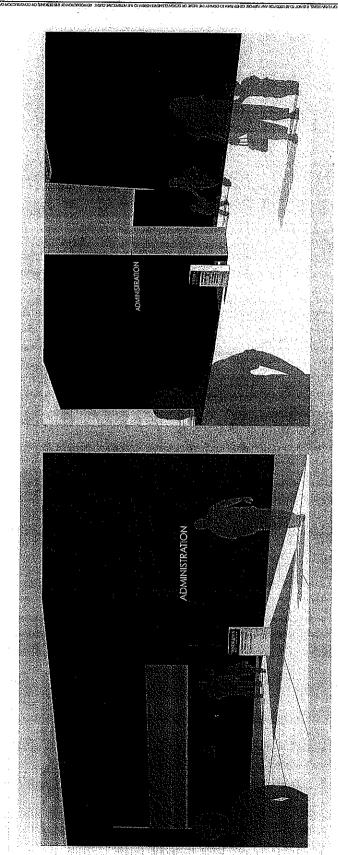
CLIENT SIGNATURE:

1345 Coronado A

WWW.FLYNNSIGNS.C Long Beach CA 90. (502) 408-6055 190

MAP LOCATION C5

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3D RENDERING OF THE LOCATION

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PERMICS.

9 1/2"H X 130 1/2"W SET OF 1/2"THICK CAST ALUMINUM LETTERS PAINTED DE6211 (LIGHT BEIGE)

St Andrews Church

Newport Beach, Ca. 926 DATE 06/30/0 600 St. Andrews Road SALES REP: DAVID FLYNN DESIGNER: CONTACT

NONE

CLIENT APPROVAL:

Approved for Production

Approved as noted

CLIENT SIGNATURE

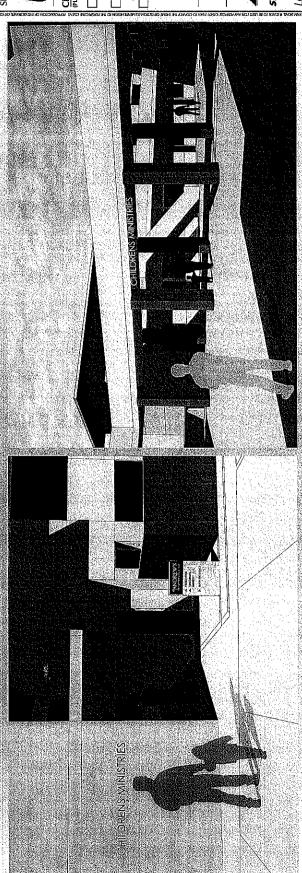
1345 Coronado Av Long Beach CA 908 (502) 478-6055 FAX (502) 905-SIGNS & GRAPHICS,

WWW.FLYNNSIGNS.CC Ut. listed, CSA certified and CE comp

LOCATION C8

MAP LOCATIONS C11 & C8

9"h CAST ALUMINUM LETTERS (CENTURY GOTHIC REGULAR TYPE FONT)



LOCATION: C11

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REVISIONS (DATE)

Vewport Beach, Ca. 926

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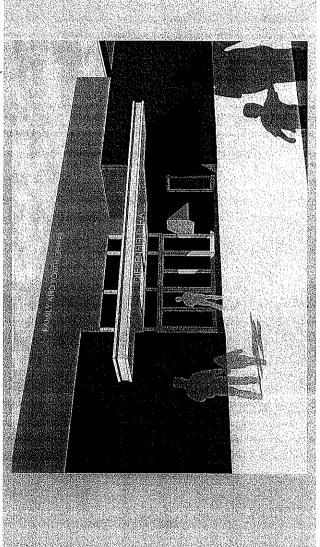
St Andrews Church

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Newport Beach, Ca. 926 600 St. Andrews Road St Andrews Church DE6211

SALES REP.: DAVID FLYNIN CONTACT

DATE: 06/30/0

REVISIONS (DATE)

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CLIENT APPROVAL:

Approved for Production

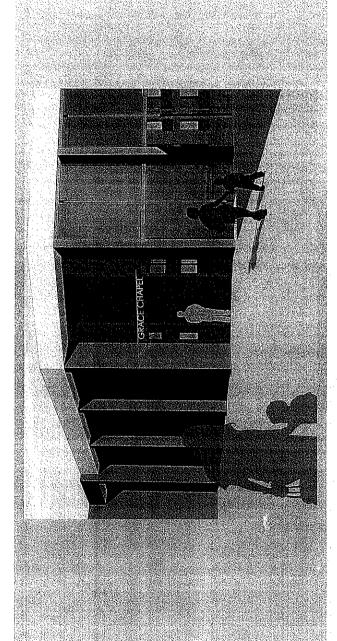
Approved as noted

CLIENT SIGNATURE

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MAP LOCATION C4



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Newport Beach, Ca. 926 600 St. Andrews Road St Andrews Church CONTACT:

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DATE 06/30/0 REVISIONS (DATE)

CLIENT APPROVAL:

Approved for Production

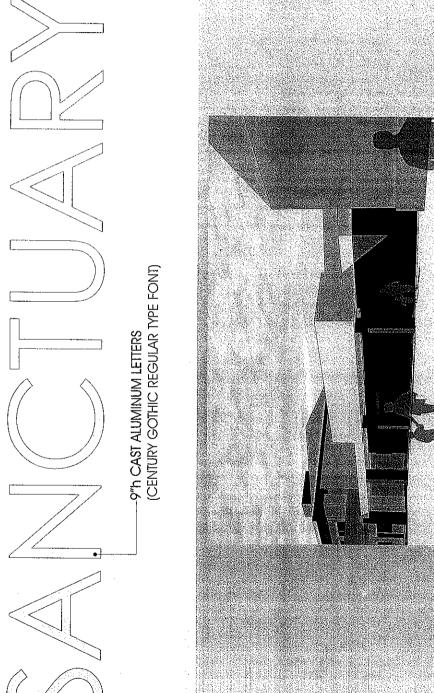
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Long Beach CA 908( 1562) 498-6655 FX (1562) 985-0

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MAP LOCATION C7



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Newport Beach, Ca. 92623 St Andrews Church 600 St. Andrews Road CONTACT 001078; UT. BELIDE DE6211

SALES REP.: DAVID FLYNIN DESIGNER: DATE: 06/30/08 REVISIONS (DATE)

CLIENT APPROVAL:

Approved for Production

Approved as noted

Not approved
Resubmit with changes
Product subject to rescheduling

CLIENT SIGNATURE

Long Beach CA 90804 (502) 496-4055 1345 Coronado Ave.

WWW.FLYNNSIGNS.COM

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MAP LOCATION C6

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600 St. Andrews Road St Andrews Church DE6211

Newport Beach, Ca. 926 SALES REP.: CONTACT

CLIENT APPROVAL:

Approved for Production

Approved as noted

CLIENT SIGNATURE

SIGNS & GRAPHICS, IN

1345 Coronado Ave Long Beach CA 908( 502) 478-055 FRX (502) 785-1

WWW.FLYNNSIGNS.CO

MAP LOCATIONS C3 & C12

-9"h CAST ALUMINUM LETTERS (CENTURY GOTHIC REGULAR TYPE FONT) YOUTH CENTER

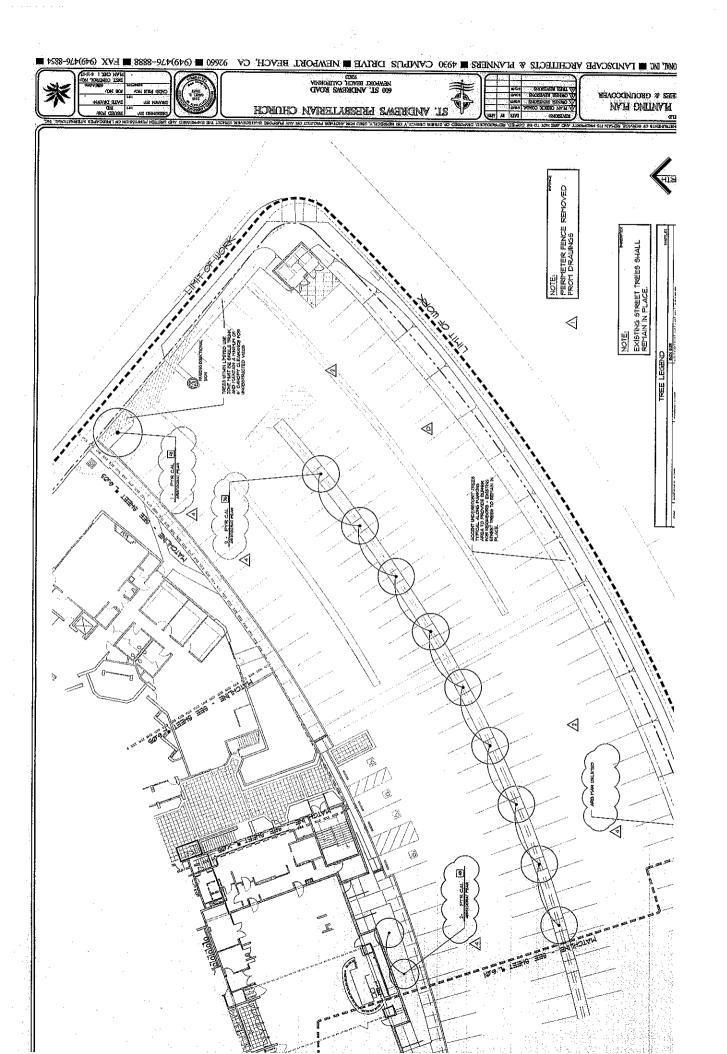
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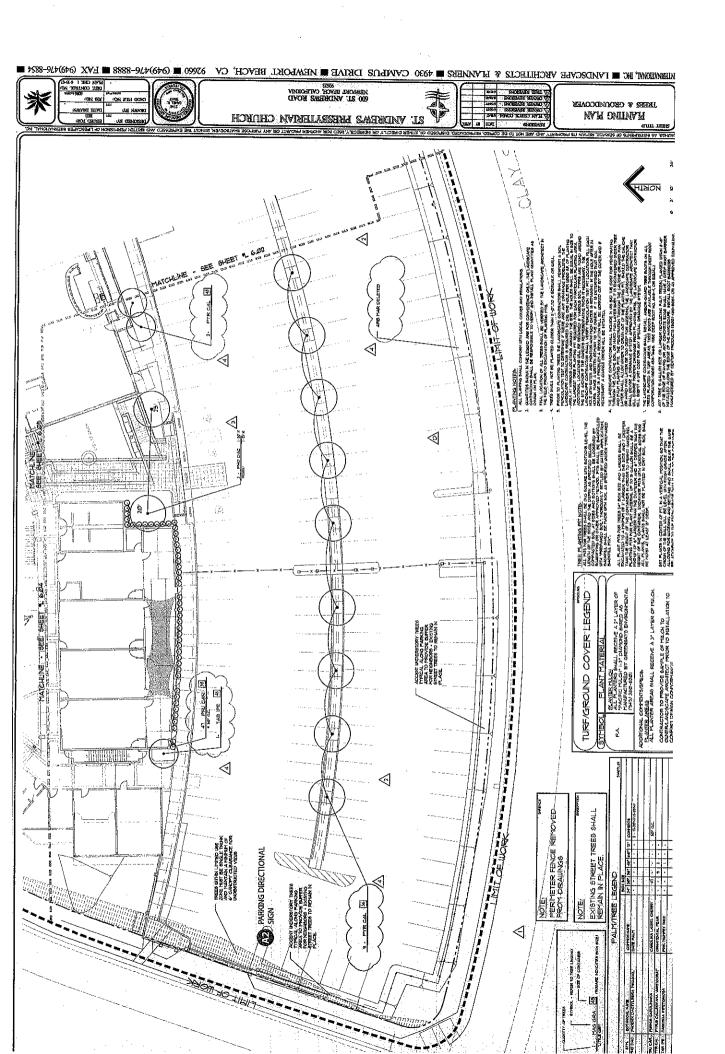
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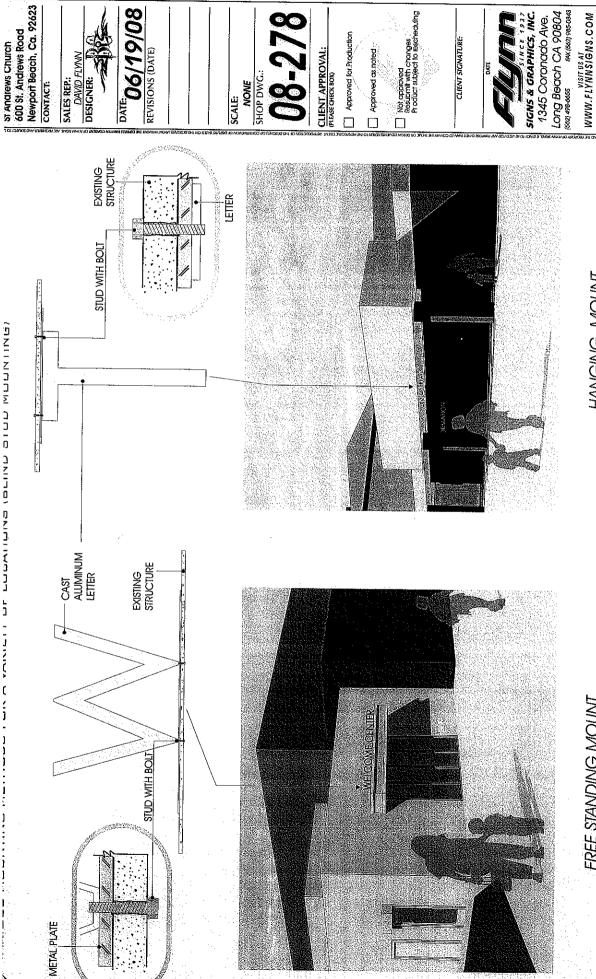
St Andrews Church 600 St. Andrews Road Newport Beach, Ca. 92623 Approved for Production CLIENT APPROVAL: SALES REP.: DAVID FLYNI **DESIGNER:** CONTACT SCALE: OOOOOQOProposed Signage Plan ETAILS:

PROPOSED SITE PLAN Pedestrain Entry Parking and Directional Sign (4)
Main Building ID (12) Entry Parking Directional Sign (5) Legend

WWW.FLYNNSIGNS.COM Long Beach CA 90804 CLIENT SIGNATURE







HANGING MOUNT

Ut listed, CSA certified and CE compliant.

# FREE STANDING MOUNT

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