#### CITY OF NEWPORT BEACH PLANNING DEPARTMENT ACTION REPORT

#### TO: CITY COUNCIL, CITY MANAGER AND PLANNING COMMISSION

FROM: James W. Campbell, Acting Planning Director

SUBJECT: Report of actions taken by the Zoning Administrator, Planning Director and/or Planning Department staff for the week ending December 24, 2010.

#### ACTIONS TAKEN AT DECEMBER 16, 2010 ZONING ADMINISTRATOR HEARING

Item 1: Block 500, Alternate Landscape Wall Sign - Modification Permit No. MD2010-021 (PA2010-156) 500 Newport Center Drive

No action taken. This item was withdrawn by the applicant. Council District 6

#### ACTIONS TAKEN BY THE PLANNING DIRECTOR OR PLANNING DEPARTMENT STAFF

Item 2:

Temporary Christmas Tree Sales Facility Application No. XP2010-002 (PA2010-186) 3900 East Coast Highway

This item was approved on December 17, 2010 Council District

Item 3: Wireless Development Resources, LLC. on behalf of AT&T Mobility – Telecom Permit No. TP2010-003 (PA2010-009) 798 Dover Drive

This item was approved on December 23, 2010

Council District 3

6

Item 4: Port Plaza Sign Program- Comprehensive Sign Program No. CS2010-006 (PA2010-171) 2865 East Coast Highway

This item was approved on December 23, 2010

Council District 6

On behalf of James W. Campbell, Acting Planning Director:

Patrick J. Alford, Planning Manager

APPEAL PERIOD: Modification Permit applications do not become effective until 14 days after the date of action, during which time an appeal may be filed with the Planning Commission Secretary in accordance with the provisions of the Newport Beach Municipal Code. Tentative Parcel Map, Condominium Conversion, Lot Merger, and Lot Line Adjustment applications do not become effective until 10 days following the date of action, during which time an appeal may be filed with the Planning Commission Secretary in accordance with the provisions of the Newport Beach Municipal Code.

#### TELECOM APPEAL:

The applicant or any interested party may appeal the decision of the Planning Director to the City Council by a written request to the City Council within 14 days of the action date. A \$4,010.00 filing fee shall accompany any appeal filed. The City Council's action on appeals shall be final.

Email Dana Smith, Assistant City Manager Leonie Mulvihill, Assistant City Attorney David Keely, Public Works Senior Civil Engineer Code Enforcement Division Jon Lewis, Support Services Lt.



December 22, 2010

Mr. Gregg Ramirez Senior Planner City of Newport Beach 3300 Newport Boulevard Newport Beach, CA 92663

Subject: Modification Permit MD 2010-021 (PA 2010-156)

Dear Mr. Ramirez:

The purpose of this letter is to request withdrawal of the Modification Permit application for the above noted project involving the landscape wall signage for Block 500 of the North Newport Center Planned Community.

Thank you.

Sincerely,

CAA PLANNING, INC.

Shawna L. Scheffor

Shawna L. Schaffner Chief Executive Officer

cc: Kay Sims Dan Miller Dan Dickinson

### PLANNING DIRECTOR'S ACTION LETTER



PLANNING DEPARTMENT 3300 NEWPORT BOULEVARD NEWPORT BEACH, CA 92663 (949) 644-3200 FAX (949) 644-3229

Application No.	Temporary Christmas Tree Sales Facility Application No. XP2010-002 (PA2010-186)
Applicant	Eric M. Hanna
Site Address	3900 East Coast Highway
Legal Description	Tract No 673 Block B Lot 54 and Por Aba Alley

Please be advised that on December 17, 2010 the Planning Director approved the establishment of a temporary Christmas Tree Sales Facility to be operated between November 26, 2010 and December 25, 2010 and a single banner sign at 3900 East Coast Highway. The use is subject to the following requirements and conditions:

- 1. The development shall be in substantial conformance with the approved site plan stamped and dated with the date of this approval. (Except as modified by applicable conditions of approval.)
- The site shall be limited to the posting of one banner sign approved by this application.
- 3. A business license shall be secured for the existing use.
- 4. The applicant is required to obtain all applicable permits from the City Building and Fire Departments. If a tent in excess of 200 square feet or a canopy in excess of 400 square feet is located on the site, a Fire Department permit is required.
- 5. All existing improvements and any site contents shall be located within the private property lines.
- 6. The site driveway access shall have adequate sight distance pursuant to City Standard STD-110-L.
- The site shall be adequately cleaned up and inspected by midnight on December 31, 2010. Failure to do so will result in a forfeiture of a portion or the entirety of the \$500 deposit.

On behalf of James W. Campbell, Acting Planning Director

By:

Patrick J. Alford, Planning Manager

PJA/bmz Attachments:

PD 1 Vicinity Map PD 2 Site Plan

Eric M. Hanna 3345 Newport Blvd, #203 Newport Beach, CA 92663 Magdi Hanna, Property Owner 3900 E Coast Hwy Corona Del Mar, CA 92625



Temporary Christmas Tree Sales Facility Application No. XP2010-002 PA2010-186

# **3900 East Coast Highway**



#### TELECOM PERMIT NO. TP2010-003



(PA2010-009)

Planning Department 3300 Newport Boulevard Newport Beach, CA 92663 (949) 644-3200; FAX (949) 644-3229

Staff Person:

Kay Sims, Assistant Planner 949-644-3237

APPLICATION:	Telecom Permit No. TP2010-003 (PA2010-009)
APPLICANT:	Wireless development Resources, LLC.
LOCATION:	798 Dover Drive
LEGAL DESCRIPTION:	Portion of Parcel 1 of Re-subdivision 1038, Parcel Map 303 31-33

#### PROJECT REQUEST AND DESCRIPTION

Wireless Development Resources, LLC has submitted an application on behalf of AT&T Mobility requesting approval of a telecom permit to modify and relocate an existing, wireless telecommunication facility. The existing six panel antennas would be relocated to a new stealth structure. The new stealth structure would consist of a stand-alone, 51-foot-5-inch-high cross/clock tower located adjacent to the northerly side of the existing church sanctuary building. Three existing, radio equipment cabinets would remain in place and continue to serve as a component of the relocated telecom facility. The request also includes the future installation of up to three additional AT & T panel antennas within the new stealth structure. The property is located in the PC-2 (Newport Harbor Lutheran Church Planned Community) District.

#### DIRECTOR'S ACTION: Approved with Conditions – December 23, 2010

In approving this application, the Planning Director analyzed issues regarding compliance with Chapter 15.70 of the Newport Beach Municipal Code. This approval is based on the findings and subject to the conditions attached to this report.

The Planning Director determined in this case that the proposed wireless telecommunications facility meets the provisions of Chapter 15.70 for the following reasons: the proposed telecom facility will be co-located on the site with another telecom facility, it will be screened from view within a stealth structure, and the proposed stealth structure will not exceed the height limits of the Newport Harbor Lutheran Church Planned Community Development Standards.

#### BACKGROUND

The existing AT&T wireless telecom facility was approved for installation administratively March 19, 2002 through the issuance of building permits prior to the adoption of Chapter 15.70. The existing facility consists of the following: six AT & T Mobility panel antennas and related equipment located behind a screened enclosure on the roof of the church office building, and three radio equipment cabinets located on the ground behind an eightfoot-high block wall on the easterly side of the church office building. All associated coax cable would be removed from the roof of the church building and recycled to provide service the relocated facility. The three existing, radio equipment cabinets would remain in place and continue to serve as a component of the relocated telecom facility. The existing screened enclosure and any unused, related equipment remaining on the roof of the church office building would be removed to restore the roof to its original condition. A T-Mobile telecom facility is also located on the site concealed from public view within a 70-foot-9-inch high cross located between the three church buildings on the site.

#### APPEAL PERIOD

The applicant may appeal any denial of the application or any conditions of approval to the City Council within 14 days of the date of written notification of action by the Planning Director. The City Council's action on appeals shall be final. Any appeal filed shall be accompanied by a filing fee of \$4,010.

On behalf of James Campbell, Acting Planning Director

Kay Sims, Assistant Planner

Attachments: Vicinity Map Findings and Conditions of Approval Site Plan & Elevations

# VICINITY MAP



798 Dover Drive

TP2010-003 (PA2010-009)

#### FINDINGS AND CONDITIONS OF APPROVAL

#### FINDINGS

- The telecommunications facility as proposed meets the intent of Chapter 15.70 of the Newport Beach Municipal Code (NBMC), while ensuring public safety, reducing the visual effects of telecom equipment on public streetscapes, protecting scenic ocean and coastal views, and otherwise mitigating the impacts of such facilities for the following reasons:
  - The proposed telecom facility will not be detrimental to public health or safety because it is required to comply with the applicable rules, regulations and standards of the Federal Communications Commission (FCC) and the California Public Utilities Commission (CPUC).
  - The antennas and related equipment of the existing telecom facility will be relocated from the roof of the two-story church office building and concealed within a new stealth structure consisting of a stand-alone, 51-foot-5-inch-high cross/clock tower that will be constructed on the site, and the existing enclosure and all unused, related equipment located on the roof of the church office building will be removed. Due to its proposed location and design, the subject project will not result in any negative impacts to any public streetscape or neighboring area. There are no scenic, ocean or coastal views from the Newport Harbor Lutheran Church property.
  - The existing telecom facility is co-located on the site with an existing T-Mobile telecom stealth facility located within the 70-foot-9-inch-high church cross located between the three church buildings on the site. Co-location of the telecom facilities on the project site limits the adverse visual effects of proliferation of facilities within the City.
- 2. The telecommunications facility as proposed conforms to the technology, height, location and design standards for the following reasons:
  - The existing and proposed telecom facility utilizes the most efficient and diminutive available technology in order to minimize the number of facilities on the site.
  - The proposed new, stand-alone, cross/clock tower will serve as a stealth structure for the relocated telecom facility, and will not exceed the maximum building height limit of 65 feet allowed for building towers and crosses by the inewport Harbor Lutheran Planned Community Development Standards.

- The relocated telecom facility will be screened from view within a stealth structure located on the northerly side of the existing church sanctuary building. The proposed stealth structure, as conditioned, will be designed and constructed consistent with the architectural style, color and materials of the church sanctuary building.
- The existing roof enclosure and all equipment related to the existing telecom facility will be removed from the roof of the church office building to restore it to its original condition.
- The three existing, radio equipment cabinets are ground mounted and are located behind a secure, stucco-covered, eight-foot-high block wall painted to blend in with the adjacent church office building. The existing cabinets and block wall will remain in place as a component of the relocated telecom facility.
- This project has been reviewed, and it has been determined that it is categorically exempt from the requirements of the California Environmental Quality Act under Class 3 (New Construction or Conversion of Small Structures) which is consistent with the construction of the proposed new, stand-alone cross/clock tower and wireless facility.

#### CONDITIONS

- The development shall be in substantial conformance with the approved plot plan, antenna and equipment plans, elevations, and location on the site as noted in the following conditions.
- 2. The proposed, new stealth structure shall consist of a new, stand-alone, cross/clock tower, which shall not exceed 51-feet-5 inches above existing/natural grade. The proposed stealth structure shall be constructed in the location indicated on the plans submitted to the Planning Department dated December 1, 2010.
- The six existing AT&T Mobility panel antennas and related equipment shall be relocated and shall be screened from view within the proposed, new, stand-alone, cross/clock tower.
- The existing, related co-ax cable shall be removed and/or relocated, and shall be fully screened from view within the proposed new stealth structure.
- The three existing, ground-mounted, radio equipment cabinets shall remain in place, screened from view behind the existing, secure, 8-foot-high, stucco-covered, block wall.
- The existing roof enclosure and all unused equipment related to the existing telecom facility shall be removed from the roof of the church office building, which shall be restored to its original condition.

- Anything not specifically approved by this Telecom Permit is not permitted and must be addressed in a separate and subsequent Telecom Permit review.
- The telecom facility approved by this permit shall comply with all applicable rules, regulations and standards of the Federal Communications Commission (FCC) and the California Public Utilities Commission (CPUC).
- Any future facilities proposed by other carriers to be located within 1,000 feet from the subject property shall be approved to co-locate at the same site by the property owner or authorized agent, unless otherwise approved by the Planning Director.
- 10. The telecom facility shall comply with all regulations and requirements of the Uniform Building Code, Uniform Fire Code, Uniform Mechanical Code and National Electrical Code. All required permits shall be obtained prior to commencement of the construction.
- 11. Prior to the issuance of any building, mechanical and/or electrical permits, architectural drawings and structural design plans shall be submitted to the City of Newport Beach for review and approval by the applicable departments. A copy of this approval letter shall be incorporated into the drawings approved for the issuance of permits.
- 12. Prior to issuance of building permits, the applicant shall obtain a determination, in writing, from the Coastal Commission that the project as proposed is not a development under the California Coastal Act, or obtain Coastal Commission approval of the wireless telecommunications facility.
- 13. Appropriate information warning signs or plates shall be posted at the access locations and each transmitting antenna. In addition, contact information (e.g. a telephone number) shall be provided on the warning signs or plates to arrange for access to the roof top area. The location of the information warning signs or plates shall be depicted on the plans submitted for construction permits.
- 14. No advertising signage or identifying logos shall be displayed on the telecom facility except for small identification, address, warning and similar information plates. <u>A detail of the information plates depicting the language on the plate shall</u> <u>be included in the plans submitted for issuance of building permits.</u>
- The facility shall transmit at a frequency range of 869-880, 890-891.5, 1945-1965 MHz, and shall receive at a frequency range of 824-835, 845-846.5, and 1865-1885 MHz. Any change or alteration to the frequency range shall require the prior review and approval of the Planning Director.
- 10. The applicant recognizes that the frequencies used by the cellular facility located 798 Dover Drive are extremely close to the frequencies used by the City of Newport Beach for public safety. This proximity will require extraordinary

"comprehensive advanced planning and frequency coordination" engineering measures to prevent interference, especially in the choice of frequencies and radio ancillary hardware. This is encouraged in the "Best Practices Guide" published by the Association of Public-safety Communications Officials-International, Inc. (APCO), and as endorsed by the Federal Communications Commission (FCC).

- 17. The applicant shall not prevent the City of Newport Beach from having adequate spectrum capacity on the City's 800 MHz radio frequencies at any time.
- 18. Within 30 days after installation of the telecom facility, a radio frequency (RF) compliance and radiation report prepared by a qualified RF engineer acceptable to the City shall be submitted in order to demonstrate that the facility is operating at the approved frequency and complies with FCC standards for radiation. If the report shows that the facility does not so comply, the use of the facility shall be submitted is modified to comply and a new report has been submitted confirming such compliance.
- 19. Prior to issuance of building permits, a deposit of \$1,000 shall be paid to the City of Newport Beach. This deposit is required by the Planning Department to ensure preparation and submittal of the RF Compliance and Radiation Report, referenced in the above Condition. The deposit will be used to defray any and all fees associated with review of the report by an independent technical consultant, pursuant to Section 15.70.070 B-10 of the Telecom Ordinance. Any unused deposit fees will be refunded to the applicant upon determination of compliance with the approved frequency and FCC standards.
- 20. The applicant shall provide a "single point of contact" in its Engineering and Maintenance Departments that is monitored 24 hours per day to insure continuity on all interference issues, and to which interference problems may be reported. <u>The name, telephone number, fax number and e-mail address of that person</u> <u>shall be provided to the Planning Department and Newport Beach Police</u> <u>Department's Support Services Commander prior to activation of the facility.</u>
- 21. Should interference with the City's Public Safety radio equipment occur, use of the facility shall be suspended until the radio frequency is corrected and verification of the compliance is reported.
- 22. The applicant shall insure that lessee or other user(s) shall comply with the terms and conditions of this permit, and shall be responsible for the failure of any lessee or other users under the control of the applicant to comply.
- 23. Should the property be sold or otherwise come under different ownership, any future owners or assignees shall be notified of the conditions of this approval by either the applicant, current property owner, or leasing agent.

- 24. The telecom facility approved by the permit shall comply with any easements, covenants, conditions or restrictions on the underlying real property upon which the facility is located.
- 25. The telecom facility shall not be lighted except as deemed necessary by the Newport Beach Police Department for security lighting. The night lighting shall be at the lowest intensity necessary for that purpose and such lighting shall be shielded so that direct rays do not shine on nearby properties. Prior to the final of building permits, the applicant shall schedule an evening inspection by the Code Enforcement Division to confirm compliance with this condition.
- 26. The operator of the telecom facility shall maintain the facility in a manner consistent with the original approval of the facility.
- 27. The City reserves the right and jurisdiction to review and modify any telecom permit approved pursuant to Chapter 15.70 of the Newport Beach Municipal Code, including the conditions of approval, based on changed circumstances. The operator shall notify the Planning Department of any proposal to change the height or size of the facility; increase the size, shape or number of antennas; change the facility's color or materials or location on the site; or increase the signal output above the maximum permissible exposure (MPE) limits imposed by the radio frequency emissions guidelines of the FCC. Any changed circumstance shall require the operator to apply for a modification of the original telecom permit and obtain the modified telecom permit prior to implementing any change.
- 28. This telecom permit may be modified or revoked by the City Council should they determine that the facility or operator has violated any law regulating the telecom facility or has failed to comply with the requirements of Chapter 15.70 of the NBMC, or this telecom permit.
- 29. Any operator who intends to abandon or discontinue use of a telecom facility must notify the Planning Director by certified mail no less than 30 days prior to such action. The operator or property owner shall have 90 days from the date of abandonment or discontinuance to reactivate use of the facility, transfer the rights to use the facility to another operator, or remove the telecom facility and restore the site.
- This approval shall expire unless exercised within 24 months from the date of approval.



# SITE PHOTO SIMULATIONS

#### **Proposed Wireless Telecommunications Facility**

## Site Location and Photo-Vantage Map



image from Googlet apa 20100

#### Certificate of Auther noity / Disclaimer:

Graphic Detail Productions variants that this photo annotation is an accurate representation of the proposed site based, non-the project plans and additional internation provided by the Applicant. The final constructed, site may vary.

12/10/10
LA3031 Newport Harbor Church and School 798 Dover Dr. Newport Beach , CA 92660
Newport Harbor Lutheran Church 798 Dover Dr. Concord, CA 94520
J. Dan Fox Wireless Development Resources, LLC P.O. Box 8823 Newport Beach, CA 92260 (949) j644-0944
Adrian Culici Graphic Detail Productions www.gdprod.com aculici@gdprod.com (323) 283-1358



FA2010-009 for TP2010-003 798 Dover Drive Wireless Development Resources LLC





of Casta ways Ln. and Dover Dr. toward subject site.

WOR





Graphic Detail Productions GDP 3319 Fithian Ave., Los Angeles, CA 90032 onprod.com - ph 323.824 5895 - fx 323.230 9246

Date:

12/10/10 LA3031 Newport Harbor Church and School Site Id:

798 Dover Dr. Address: Newport Beach , CA 92660

**Photo-simulation** 















# CITY OF NEWPORT BEACH SITE NUMBER: LA3031 SITE NAME: NEWPORT HARBOR CHURCH AND SCHOOL SITE ADDRESS: 798 DOVER DRIVE, NEWPORT BEACH, CA 92663

VICINITY MAP

#### **DRAWING INDEX**

REV.

¥,						
any form	LA3031-T01	TITLE SHEET	11	18	Still Capt Moodeling	SUBCONTRACTOR'S WORK SHALL COMPLY WITH ALL STATE, AND LOCAL CODES AS ADOPTED BY THE L
5	LA3031-Z01	SITE PLAN	11	GULLE	SI MOODEUS.	JURISDICTION (AHJ) FOR THE LOCATION. THE EDI ADOPTED CODES AND STANDARDS IN EFFECT ON
used in	LA3031-Z02	ENLARGED SITE PLAN & ANTENNA PLA	1	3445	CAPE	
5	LA3031-Z03	NORTH & SOUTH ELEVATIONS	11	PROJECT	CAPE DANBURY	BUILDING CODE: CALIFORNIA BUILDING CODE 2007
ducer	LA3031-Z04	EAST& WEST ELEVATIONS	11	SITE		FIRE CODE: CALIFORNIA FIRE CODE 2007, CH. 6,
be reproduced				E 16TH STREET	BOB HENRY PARK CASTANAYS N.	ELECTRICAL CODE: CALIFORNIA ELECTRICAL CODE 2 NATIONAL ELECTRICAL CODE 20 NATIONAL FIRE PROTECTION AS
(and				E E	2 - Carl 1997 (	LIGHTNING PROTECTION CODE: NFPA780-2008, LIG
part of this document may be					CASTAWAYS LN CAPE MODIER	SUBCONTRACTOR'S WORK SHALL COMPLY WITH THE FOLLOWING STANDARDS:
of this c					Chr	AMERICAN CONCRETE INSTITUTE (ACI) 318, BU REQUIREMENTS FOR STRUCTURAL CONCRETE
						AMERICAN INSTITUTE OF STEEL CONSTRUCTION CONSTRUCTION, 13TH EDITION
with AT&T. No				CASTAWAYS	PARK	TELECOMMUNICATIONS INDUSTRY ASSOCIATION ( STANDARDS FOR STEEL ANTENNA TOWER AND STRUCTURES: TIA 607, COMMERCIAL BUILDING REQUIREMENTS FOR TELECOMMUNICATIONS
agreement					MAN NOTTH NOT TO SCALE	INSTITUTE FOR ELECTRICAL AND ELECTRONICS GUIDE FOR MEASURING EARTH RESISTIVELY, GF EARTH SURFACE POTENTIALS OF A GROUND ST
under an				DRIVING	DIRECTIONS	IEEE 1100 (2005) RECOMMENDED PRACTICES LOW VOLTAGE AC POWER CIRCUITS (FOR LOCA "HIGH SYSTEM EXPOSURE")
ë				FROM THE BUENA PARK OFFICE:		TELCORDIA GR-1275, GENERAL INSTALLATION F
a,				MERGE ONTO THE 91 EAST TOWAR		TELCORDIA GR-1503, COAXIAL CABLE CONNEC
Communications,				VIA EXIT 103 TOWARD NEWPORT B STREET. E 17TH STREET BECOMES ONTO DOVER DRIVE. MAKE A U TU	EACH. TURN LEFT ONTO E 17TH WESTCLIFF DRIVE. TURN RIGHT	ANSI T1.311, FOR TELECOM - DC POWER SYS ENVIRONMENTAL PROTECTION
by Bechtel				ON THE RIGHT HAND SIDE.		FOR ANY CONFLICT BETWEEN SECTIONS OF LISTED REGARDING MATERIAL, METHODS OR CONSTRUCTION REQUIREMENTS, THE MOST RESTRICTIVE REQUIREME WHERE THERE IS CONFLICT BETWEEN A GENERAL I SPECIFIC REQUIREMENT, THE SPECIFIC REQUIREMENT
created						EMERGENCY CONTACT PERSON:
SD A						THOMAS RUSSELL FIELD OPERATIONS MANAGER
document						AT&T-TEL: 310-293-0068
ž	×	<u></u>				
Ë	19 mar			CHURCH AND SCHOOL A3031	😂 at&t	
2007 AT&T	<b>TeleSpan</b>	TELESPAN NETWORK SERVICES 1748 W KATELLA AVE., SUITE 106, ORANGE, CA 92667 VOICE 714 464 3205 FAX: 714 464 3210		DOVER DRIVE		11 11/29/10 INCORPORATE CITY & CHRUCH COUNCIL'S COM
6				BEACH, CA 92663	AT&T MOBILITY 12900 PARK PLAZA DRIVE,	10 8/10/10 CITY COMMENTS (REVISED TOWER LOCATIONS) NO. DATE REVISIONS
ดั ()	V V	F	CSI I.D. NUMBER:	19-3001	CERRITOS, CA 90703	SCALE: AS SHOWN

RECEIVED BY PLANNING DEPARTMENT RECEIVED BY DEC 1 2010

**APPLICABLE CODES & STANDARDS** 

L APPLICABLE NATIONAL, OCAL AUTHORITY HAVING TION OF THE AHJ THE DATE OF CONTRACT

SECTION 608

007 SOCIATION (NFPA) 70

HTNING PROTECTION CODE

LATEST EDITION OF THE

LDING CODE

(AISC), MANUAL OF STEEL

TIA) 222-G, STRUCTURAL ANTENNA SUPPORTING GROUNDING AND BONDING

ENGINEERS (IEEE) 81, OUND IMPEDANCE, AND 'STEM

ON SURGE VOLTAGES IN TION CATEGORY "C3" AND

EQUIREMENTS

IONS

TEMS - TELECOM,

CODES AND STANDARDS I, OR OTHER INT SHALL GOVERN. REQUIREMENT AND A IT SHALL GOVERN.

DESIGNED

AU WW

SV GCM

BY CHK

DRAV

Y.J

FSL

APP'r

	VE DESIGN PAG	CKAGE REVIE	W STATUS		
1 ACCEPTED - NO COMMEN	IS, PROCEED				
				VIATION FROM ST	ANDADA
A SAC INFO MISSING / IN B A/E DID NOT FOLLOW D		DED		VIATION FROM ST	ANDARD
C SITE OWNER REQUESTED	CHANGES		_ •	RATED CHANGE IN	
D DESIGN INPUT CHANGES, E REVISED SITE DESIGN	ie., RF, ZONING	REQUIRED	J 🔲 CINGULAR	CHANGED SITE D	ESIGN
ERMISSION TO PROCEED DOES				OF DESIGN DETAI	
ALCULATIONS, ANALYSIS, BEST ND DOES NOT RELIEVE THE S	METHODS, OR M	ATERIALS DEVE	ELOPED OR SELE	CTED BY THE SU	IPPLIER
REVIEWED BY: (RE/PE)				r	
RF ENGINEER SA		MARKET I	EAD	CONSTRUCTION	
<b>`</b>					
5					
					_
PR	OJECT II	NFORM	IATION		]
SCOPE OF WORK:	MODIFICATION	I OF AN EXI	STING UNMANN	ED	
	TELECOMMUN	ICATION FAC	ILITY FOR THE	RELOCATION	
			ANTENNAS TO CROSS/CLOCK		
	TOWER. 3 PF	ROPOSED AN	TENNAS TO BE TOWER (1 PER	ADDED TO	
			-	-	
SITE ADDRESS:			ORT BEACH, C	A 92663	
PROPERTY OWNER:	NEWPORT HAI CONTACT: GI	RANT BERTO			
	TEL: (714)				
APPLICANT:	NEWPORT HAI 798 Dover (		RAN CHURCH ORT BEACH, C	A 92663	
AGENT:	BECHTEL CON				
	6131 ORANGE BUENA PARK,		E., STE. 500		
ASSESSOR'S PARCEL					
LATITUDE (NAD 83):		7.43" NORT			
LONGITUDE (NAD 83)		19.35" WES	I		
ELEVATION (NAVD 88) JURISDICTION:		A.M.S.L. NEWPORT BE			
		UNICATIONS			
CURRENT USE: PROPOSED USE:		UNICATIONS			
CURRENT ZONING:	AT&T MOB		PACIEITI		
CORRENT ZONING:	ATCCT MUD	1011			
					_
	ROJECT				-
ENGINEERING SERVIC	<u>ES:</u>	TELESPA 1748 W.	n Katella ave.	SUITE #106	
		ORANGE,	CA 92867		
		CONTACT	: WINDI WALKE (714) 464–32		
			(714) 464– <u>32</u> 4) 464–3210		
	CENITATN#-				
APPLICANT REPRE	SCHIMITE:	WIRELE	iss developmi RCE	ENT	
		CONTA	CT: J DANIEL I		
		PHONE	: (949) 644-(	J944	
		AT&T M	IOBILITY		
	TI	TLE S	HEET		
		AWING NUM	200		
24782-1		AWING NUM	LA3031-T01		REV 11
1_202	<u> </u>		0		للمشيل

PA2010-009 for TP2010-003 798 Doter Drive Wireless Development Resources LLC



 0 <u>8'16'32'</u> SCALE 1/32'-1'1
AT&T MOBILITY
DRAWING NUMBER REV





nna enclosi					
NNAS (BEYON					
PMENT ENCLO	DSURE				
	• — <del>•</del>				
DE M.S.L.)					
			0 <u>4'8'16</u>	SCALE 1/8"=1'-0"	1
r					
51'-5" PROPOSED TOWER LENGTH					
1'5" TOWER					
5 DPOSED					
PR					
			0_4' 8'16'	SCALE 1/8°=1'-0"	2
			OBILITY	1/8"=1'-0"	<u> </u>
		NORTH & ELEVA	C SOUTH		
F	24782-630-01	DRAWING NUMB		f	REV 11



## ZONING ADMINISTRATOR ACTION LETTER



PLANNING DEPARTMENT 3300 NEWPORT BOULEVARD NEWPORT BEACH, CA 92663 (949) 644-3200 FAX (949) 644-3229

Application No.	Comprehensive Sign Program No. CS2010-006 (PA2010-171)
Applicant	Ad-Impact Corporate Signage
Site Address	2865 East Coast Highway Port Plaza Sign Program
Legal Description	Tract 323 Lot 6 Block F and Corona Del Mar Lots 1/3/5 Block 534

On <u>December 23, 2010</u>, the Zoning Administrator approved the following: A Comprehensive Sign Program for Port Plaza that includes two building identification signs, an existing nonconforming projecting sign, a wall sign, eleven awning signs, two door signs, and five parking lot signs.

The property is located in the CC (Commercial Corridor) District. A Comprehensive Sign Program is required if signage is proposed above the second-story level of a multi-story building and three or more tenants are located on the same lot. The Zoning Administrator's approval is based on the following findings and subject to the following conditions:

#### FINDINGS

- 1. The Land Use Element of the General Plan designates the site for "Commercial Corridor" (CC) land use. The building is primarily office and commercial use and the signs are accessory to the primary use of the building.
- 2. This project has been reviewed, and it has been determined that it is categorically exempt from the requirements of the California Environmental Quality Act under Class 11 (Accessory Structures). This class exempts construction, or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities, including but not limited to on-premise signs.
- 3. The proposed sign program is consistent with the legislative intent of Title 20, Chapter 20.42 (Sign Standards) of the Newport Beach Municipal Code with regard to the sign regulations based on the following reasons:

- Chapter 20.42 of the Newport Beach Municipal Code requires comprehensive sign programs for multi-tenant sites to establish a comprehensive and cohesive set of sign parameters while allowing flexibility to achieve a higher quality design presentation while avoiding inappropriate signage that could impact the neighborhood or City.
- The sign program as presented and approved is consistent with the purpose and intent of Chapter 20.42 of the Newport Beach Municipal Code.
- The property contains a multi-story, multi-tenant building with three frontages visible from Heliotrope and East Coast Highway. Due to the amount of visibility on multiple sides, additional project identification and tenant signs will provide greater convenience and ease of direction for visitors to the property.
- The proposed sign program will not interfere with sight distance from any street, alley, or driveway as no signs are proposed in or near the public right-of-way.
- The approved Comprehensive Sign Program will integrate all the project's signs into a single sign design theme that will create a unified architectural statement and limit signage and the overall size of signs on building wall facades and awnings. The unique architecture of the building coupled with the window placement limits the location of signage to areas such as the valance of existing awnings on the exterior of the first floor. The Sign Program presented and approved will unify the awnings into a single sign type while creating standards for a major tenant wall sign, building identification signs and a nonconforming projecting sign.
- There is a reasonable need for the number, location, type, and size of signs located on the indicated building frontages to provide adequate identification and to direct pedestrian and vehicular traffic to the property.

#### CONDITIONS

- 1. The development shall be in substantial conformance with the approved plot plan, elevations, and sign details, except as noted in the following conditions.
- 2. The sign area shall be measured by two perpendicular sets of parallel lines that surround the proposed copy area of each sign.
- 3. Signs are limited to the designated building facades and street frontages and shall comply with the limitations specified in the Port Plaza Sign Program included in this approval and the provisions of Chapter 20.42 of the Newport Beach Municipal Code.

- 4. Any future awnings with sign copy are to be located directly above a door or window and shall not exceed the width of said door or window and shall adhere to Section 20.42.080.A (Standards for Specific Types of Permanent Signs) of the Newport Beach Municipal Code.
- 5. Anything not specifically approved by this Comprehensive Sign Program is prohibited. Revisions to the program may be approved by the Planning Department if the intent of the original approval is not affected. Revisions that substantially deviate from the original approval must be addressed in a separate and subsequent amendment to this Comprehensive Sign Program.
- 6. Any future revisions or changes to the signs approved by this Comprehensive Sign Program due to a change in the use or tenants of the building shall be reviewed and approved by the Planning Department, so long as the sign size, copy configuration and number of signs authorized by this approval does not substantially change or increase. The mandatory reduction or elimination of nonconforming signs shall be exercised as necessary.
- 7. A building permit shall be obtained prior to commencement of installation of the signs.
- 8. The Planning Director or the Zoning Administrator may add to or modify conditions of this approval, or revoke this approval upon a determination that any sign that is authorized by this approval has been altered beyond the parameters of the authorization and therefore beyond the justification.
- 9. This approval was based on the particulars of the individual case and does not, in and of itself or in combination with other approvals in the vicinity or Citywide, constitute a precedent for future approvals or decisions.
- 10. This approval shall expire unless exercised within 24 months from the date of approval as specified in Section 20.54.060.A (Time limits) of the Newport Beach Municipal Code, unless an extension is approved prior to the expiration date of this approval, in accordance with Section 20.54.060.B (Extensions of time) of the Newport Beach Municipal Code.
- 11. To the fullest extent permitted by law, applicant shall indemnify, defend and hold harmless City, its City Council, its boards and commissions, officials, officers, employees, and agents from and against any and all claims, demands, obligations, damages, actions, causes of action, suits, losses, judgments, fines, penalties, liabilities, costs and expenses (including without limitation, attorney's fees, disbursements and court costs) of every kind and nature whatsoever which may arise from or in any manner relate (directly or indirectly) to City's approval of the Port Plaza Sign Program, including, but not limited to, CS2010-006 (PA2010-171). This indemnification shall include, but not be limited to, damages awarded against the City, if any, costs of suit, attorneys' fees, and other expenses incurred

Port Plaza Sign Program December 23, 2010 Page 4

in connection with such claim, action, causes of action, suit or proceeding whether incurred by applicant, City, and/or the parties initiating or bringing such proceeding. The applicant shall indemnify the City for all of City's costs, attorneys' fees, and damages which City incurs in enforcing the indemnification provisions set forth in this condition. The applicant shall pay to the City upon demand any amount owed to the City pursuant to the indemnification requirements prescribed in this condition.

#### APPEAL PERIOD

The applicant or any interested party may appeal the decision of the Planning Director, Zoning Administrator and department staff to the Planning Commission by a written request to the Planning Director within 14 days of the action date. A \$4,280.00 filing fee shall accompany any appeal filed. For additional information on filing an appeal, contact the Planning Department at 949 644-3200.

By: Gregg Ramirez, Zoning Administrator

GR/bmz

Attachments: ZA 1 Vicinity Map

- ZA 2 Sign Program Matrix
- ZA 3 Site Plan and Sign Details

Port Plaza Sign Program December 23, 2010 Page 5

# VICINITY MAP



Comprehensive Sign Program No. CS2010-006 PA2010-171

# **2865 East Coast Highway**

# **Comprehensive Sign Program Matrix**



Planning Department 3300 Newport Boulevard, Newport Beach, CA 92663 (949)644-3200 Telephone I (949)644-3229 Facsimile www.newportbeachca.gov

- 1. Location: Port Plaza, 2865 East Coast Highway
- 2. Frontages: A <u>North (Facing Coast Highway)</u> B <u>South (Facing Parking Lot)</u> C <u>East (Facing Heliotrope)</u>
- 3. Types and limitations (refer to matrix below):

Sign Type	Primary Frontage	Secondary Frontage		
#1, Building Identification Non-illuminated	<i>Frontage A:</i> Sign 1a <i>Limitations:</i> Maximum Sign Area: 75 Sq. Ft.	<i>Frontage B:</i> Sign 1b <i>Limitations:</i> Maximum Sign Area: 30 Sq. Ft.		
#2, Projecting Sign Illuminated	Frontage A: Sign 2 Limitations: Maximum Sign Area 132.5 Sq. Ft. Existing frame structure cannot be enlarged or reconstructed Limited to face and copy changes only, must adhere to Chapter 20.42 regulations	None		
#3, Wall Sign Non-illuminated	None	<i>Frontage B:</i> Sign 3 <i>Limitations:</i> Maximum Sign Area: 25 Sq. Ft.		
#4, Awning Signs Non-illuminated	<i>Frontage A:</i> Signs 4c, 4d, 4e, 4f, 4g <i>Limitations:</i> Not to exceed letter height of 11" Limited to 60% of entire awning width Sign copy only permitted on the lower valance	Frontage B: Sign 4a Limitations: Not to exceed letter height of 11" Limited to 60% of entire awning width Sign copy only permitted on lower valance Frontage C: Signs 4b, 4h, 4i, 4j, 4k Limitations: Not to exceed letter height of 11"		
	Frontage A:	Limited to 60% of entire awning width Sign copy only permitted on lower valance		
#5, Door Decals (Incidental)	Sign 5a <i>Limitations:</i> Maximum Sign Area: 4 Sq. Ft. Not to cover more than 20% of the total of each window or door area	None		
#6, Parking Signs (Incidental)	None	<i>Frontage C:</i> Signs 6a – 6e <i>Limitations:</i> Maximum Sign Area: 4 Sq. Ft. Not to exceed 5'-6" in overall posted height		

2865 East Coast Highway Corona Del Mar, CA





	SIGN #	SIGN DESCRIPTION	ELEVATION
	1a	CENTER BUILDING ID - PORT PLAZA / NON ILLUM.	NORTH
	1b	CENTER BUILDING ID - PORT PLAZA / NON ILLUM.	SOUTH
	2	D/F BLADE SIGN FOR TWO MAJOR TENANTS / ILLUMINATED	NORTH
	3	MAJOR TENANT WALL SIGN / NON ILLUM. LETTERS	SOUTH
	4a	CENTER I.D. BLACK AWNING WITH PAINTED WHITE COPY	SOUTH
	4b	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	EAST
	4c	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	NORTH
	4d	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	NORTH
	4e	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	NORTH
	4f	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	NORTH
	4g	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	NORTH
	4h	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	EAST
and the second sec	4i	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	EAST
The second	4j	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	EAST
	4k	BLACK AWNING WITH PAINTED WHITE COPY / NON ILLUM.	EAST
	5a	DOOR DECALS	N/A
	5b	DOOR DECALS	N/A
	6a	PARKING SIGN / RESERVED / NON ILLUM.	N/A
OVERALL VIEW	6b	PARKING SIGN / RESERVED / NON ILLUM.	N/A
	6c	PARKING SIGN / RESERVED / NON ILLUM.	N/A
	6d	PARKING SIGN / RESERVED / NON ILLUM.	N/A
	6e	PARKING SIGN / RESERVED / NON ILLUM.	N/A

3 PAGEN	DATE 10-22-10	PROJECT NAME Union Bank	CLIENT APPROVAL	1 11-0	REVISION ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	ADIMADACT
OF	Shown	ADDRESS 2865 East Coast Highway	PROPERTY OWNER APPROVAL		sign #2 to 22 sq. ft. Renumbered signs and revised sq. ft. for proposed signs per client	ADIMPACI
14	BUILDING ID #	CITVISTATE Corona Del Mar, CA				- 19772 MacArthur Blvd. Saite 110 Irvine, CA 92612 949-476-8015 fax, 949-476-0



OF 2865 East Coast Highway Shown CITY/STATE

PROPERTY OWNER APPROVAL

- 3 12-08-10 Renumbered signs and revised sq. ft. for proposed signs per client
- AD**IMPACT**

14 Corona Del Mar, CA .

BUILDING ID #

15772 MacArthur Blvd. Suite 110 Irvine, CA 82612 945-476-0015 faz. 948-476-0028



3 12-08-10 Renumbered signs and revised sq. ft. for proposed signs per client



CITY/STATE 14 BUILDING ID # Corona Del Mar, CA 120

Shown

2865 East Coast Highway

PROPERTY OWNER APPROVAL



2865 East Coast Highway

Corona Del Mar, CA

CITY/STATE

PROPERTY OWNER APPROVAL

Shown

-

BUILDING ID #

14

3 12-08-10 Renumbered signs and revised sq. ft. for proposed signs per client



19772 MacArthur Blud. Suite 110 Irvine, CA 92612 949-476-8015 fax. 949-476-8029



PAGE	DATE 10-22-10	Union Bank	CLIENT APPROVAL	REVISION ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	ADIMADAOT
OF	Shown	ADDRESS 2865 East Coast Highway		sign #2 to 22 sq. ft. Renumbered signs and revised sq. ft. for proposed signs per client	AD <b>IMPACT</b>
14	BUILDING ID #	CITY/STATE Corona Del Mar. CA			



8 8	DATE 10-22-10	PROJECT NAME Union Bank	CLIENT APPROVAL		REVISION ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	ADUADAOT
OF	Shown	ADDRESS 2865 East Coast Highway	PROPERTY OWNER APPROVAL		sign #2 to 22 sq. ft. Renumbered signs and revised sq. ft. for proposed signs per client	ADIN/PAGI 19772 MacArthur Blvd. Suite 110 Irvine, CA 92612 949-476-0015 fax. \$49-476-0029
14	BUILDING ID #	CITY/STATE Corona Del Mar, CA				



Suite 110 Irvine, CA 92612 949-476-0015 fax. 949-475-0029

2	DATE	PROJECT NAME	CLIENT APPROVAL	NO.	DATE	REVISION	
940	10-22-10	Union Bank		1	11-03-10	ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	
OF	SCALE	ADDRESS			11-10-10 12-08-10		- AD
ي " د	Shown BUILDING ID #	2865 East Coast Highway	PROPERTY OWNER APPROVAL				
4		Corona Del Mar, CA					19772 MacArthur Blvd. So





PAGE 1	DATE 10-22-10	PROJECT NAME Union Bank	CLIENT APPROVAL	NO. DATE REVISION 1 11-03-10 ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	ADIMOAOT
OF	Shown	ADDRESS 2865 East Coast Highway	PROPERTY OWNER APPROVAL	2 11-10-10 sign #2 to 22 sq. ft. 3 12-08-10 Renumbered signs and revised sq. ft. for proposed signs per client	ADIMPACT
14	BUILDING ID #	CITY/STATE Corona Del Mar, CA			19772 MacArthur Blvd. Suite 110 Irvine, CA 32512 343-476-0015 faz. 343-476-0023



12	DATE 10-22-10	0 Union Bank	CLIENT APPROVAL	11-03-10	REVISION ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH sign #2 to 22 sq. ft. Renumbered signs and revised sq. ft. for proposed signs per client	<b>ADIMPACT</b>
OF	Shown		PROPERTY OWNER APPROVAL			
14	BUILDING ID #	CITVISTATE Corona Del Mar, CA				19772 MacArthur Blvd. Suite 110 Irvine, CA 92612 949-476-0015 fax. 949-476-0029



2865 East Coast Highway

Corona Del Mar, CA

CITY/STATE

PROPERTY OWNER APPROVAL

Shown

-

14

BUILDING ID #

2	11-10-10	sign #2 to 22 sq. ft.	
3	12-08-10	Renumbered signs and revised sq. ft. for proposed signs per client	



19772 MacArthur Blvd. Suite 110 Irvine, CA 92512 949-476-0015 fax. 949-476-0028



PAGE 14	DATE 10-22-10	PROJECT NAME Union Bank	CLIENT APPROVAL		REVISION ADD COPY TO AWNINGS / RE-LABEL / ADD SIGN GRAPH	
OF	scale Shown	ADDRESS 2865 East Coast Highway	PROPERTY OWNER APPROVAL		sign #2 to 22 sq. ft. Renumbered signs and revised sq. ft. for proposed signs per client	ADIMPACT 19772 MacArthur Blud. Suite 110 Irvine, GA 32512 549-476-0015 faz, 549-476-0023
14	BUILDING ID #	CITY/STATE Corona Del Mar, CA				